

# Four Core Leadership Challenges

Consistent needs among **Insight Experience's** clients led us to develop four highly tailorable core offerings, which can be tailored to a company's specific needs. We have built hundreds of custom simulations and leadership programs for our clients, across all industries and geographies.



## LEADING ORGANIZATIONS

**Target Audience:** VP, Director, Senior Manager

**Role Participants Take:** General Manager

### Leadership Learning Objectives:

- Create, translate and implement organizational strategy
- Communicate effectively
- Lead by balancing business acumen and interpersonal skills
- Use systems thinking to link decisions to long- and short-term results
- Understand how leadership behaviors drive employee engagement and performance



## IMPROVING BUSINESS ACUMEN

**Target Audience:** VP, Directors, Leaders with or assuming P&L Responsibility

**Role Participants Take:** Senior Leader

### Leadership Learning Objectives:

- Understand financial reports and metrics and the relationships between them
- Create and execute financial and market strategies
- Manage organizational tensions, tradeoffs and polarities
- Manage competitive marketplace dynamics



## EXECUTING STRATEGY

**Target Audience:** Director, Managers  
Functional Managers; Project Leaders

**Role Participants Take:** Functional Leader

### Leadership Learning Objectives:

- Understand and translate strategy into direction
- Communicate effectively
- Understand how your leadership actions impact your team's ability to execute
- Collaborate with cross-functional stakeholders to achieve results
- Balance long- and short-term objectives



## DEVELOPING NEW LEADERS

**Target Audience:** Individual Contributors through New Managers

**Role Participants Take:** New Manager

### Leadership Learning Objectives:

- Deliver results through people
- Lead team to develop and perform based on individual needs
- Work across boundaries to deliver results
- Think strategically

If your organization has a unique business model, is responding to specific environmental shifts, or wants to address distinct cultural or leadership challenges, you could invest in the development of a custom business simulation and program.

[Learn More!](#)

