



SUPPORT POSITIVE TRANSFORMATION.

Become a professional coach.

The International Coaching Federation (ICF) defines coaching as partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential. If you're passionate about transforming lives, let ICF help you begin your journey as a coach.

“The relationship between a coach and a coachee is really a partnership where we are co-creating possibilities — different kinds of solutions and outcomes that perhaps the coachee wouldn’t necessarily come up with on their own.”

— Jenn Wicks, PCC

Ask the right questions

At this time, coaching is not regulated by any country or state. However, if you’re serious about becoming a professional coach, your first step needs to be obtaining coach-specific training. Getting training will give you credibility in the industry and help you build your professional network.

Before you invest in training, ask yourself the following questions:

Am I passionate about helping clients pursue their own solutions?

Many people pursue coach training because they’ve been told they “give great advice.” However, coaches aren’t in the business of giving advice. Coaching is driven by the client.

Do I have the skills and knowledge to start a coaching business?

Unless you’re an internal coach (a professional coach practitioner who is employed within an organization), you’ll need to identify your coaching niche, develop your personal brand, market your services and build your client base. This material isn’t covered during coach training.

What else do I have to offer?

For most practitioners, coaching is only one source of overall revenue. According to the *2020 ICF Global Coaching Study*, coaches on average spend 44% of their time working as coach practitioners. Other common revenue streams include consulting, training, facilitation, speaking engagements, workshops, webinars and publications.

Start your journey

Ready to become a coach? ICF has developed a career road map that covers the entire process of becoming a qualified professional coach, and developing the skills and competencies to transform the lives of your clients. Visit becomea.coach to start your journey today.

The International Coaching Federation (ICF) is the world’s largest organization leading the global advancement of the coaching profession and fostering coaching’s role as an integral part of a thriving society. Founded in 1995, its 35,000-plus members located in more than 140 countries and territories work toward common goals of enhancing awareness of coaching and upholding the integrity of the profession through lifelong learning and upholding the highest ethical standards. Through the work of its six unique family organizations, ICF empowers professional coaches, coaching clients, organizations, communities and the world through coaching. Visit coachingfederation.org for more information.



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