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PRESS RELEASE

## Wilson Learning Named to 2022 Training Industry Top 20 Leadership Training Companies List for the 13<sup>th</sup> Consecutive Year

Edina, Minn., USA—March 7, 2022



### Press Contact

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Training Industry announced that Wilson Learning has been named among its selections for the [2022 Top Training Companies™](#) lists for the leadership training sector of the learning and development market. For more than 55 years, Wilson Learning has been equipping leaders with the capability, tools, and knowledge to engage employees, execute strategy, and achieve business results.

Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

Selection of the Top 20 Leadership Training Companies was based on the following criteria:

- Breadth and quality of program and service offerings
- Industry visibility, innovation, and impact in the leadership training market
- Client and customer representation
- Business performance and growth

"As one of our most competitive and closely watched training sectors, this year's Top 20 Leadership Training companies showed strategic development toward their leadership offerings," said Jessica Schue, market research analyst at Training Industry, Inc. "With the ever-evolving training within leadership, these companies constantly adapted and adjusted topic offerings, delivery methods, and technology offerings. With a wide range of leadership offerings, these provider organizations created a unique approach to employee motivation, teamwork, emotional intelligence, and more to create business leaders of the future."

"We are honored to once again receive this prestigious award for the 13<sup>th</sup> consecutive year," said Ed Emde, President of Wilson Learning Corporation. "Our research shows that leaders have a very significant and direct impact on how people engage with an organization. This has been validated over time and only reinforced by all of the current dramatic changes impacting individuals and organizations. In order to help our clients' leaders succeed in these challenging times, we focused this past year on five critical innovations: micro-coaching, digital collaboration, flexible delivery integration, global impact, and partnering with *Training* magazine on our annual leadership development survey."

To learn more, contact Wilson Learning at [www.WilsonLearning.com](http://www.WilsonLearning.com) or 800.328.7937.

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**About Wilson Learning—Improving Performance Through People**

Wilson Learning Worldwide is a global leader in human performance improvement solutions for the Global 2000, Fortune 500, and emerging organizations worldwide. Serving clients in 50 countries and incorporating 30 languages, the company creates synergy between people and business strategy through an extensive range of world-class solutions in sales, leadership, and individual effectiveness. Wilson Learning is committed to aligning solutions with clients' priorities to increase performance impact and drive business results. More information about Wilson Learning is available online at [WilsonLearning.com](https://www.WilsonLearning.com) or by calling 800.328.7937.

**About Training Industry, Inc.**

Training Industry ([trainingindustry.com](https://www.trainingindustry.com)) is the most trusted source of information on the business of learning. Training Industry's authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. The company's courses, live events, articles, magazine, webinars, podcast, research, and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners.



## Wilson Learning Wins Training Magazine Network Choice Award for Custom Content/Program Development & Leadership Development

Edina, Minn., USA, September 19, 2022—Wilson Learning Worldwide has announced that it was selected by *Training* magazine as a winner of the [2022 Training Magazine Network Choice Awards](#) in the Custom Content/Program Development and Leadership Development categories. *Training's* Network Choice Awards is a crowd-sourced vendor awards program that recognizes outstanding training products and solutions.

For more than 55 years, Wilson Learning has been equipping leaders with the capabilities, tools, and knowledge to engage employees, execute strategy, and achieve better business results.

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Training Magazine Network (TMN) is a Training and Learning and Development member community, giving members access to free training tools, webinars, and other valuable resources. In an effort to tap into this highly experienced community's expertise and "share what works" with all of *Training's* audiences, each year *Training* invites TMN's member community of over 56,000 engaged members to cast their votes for the vendor partners they find to provide the most effective tools and solutions for their work in the following six categories:

- Authoring Tools
- Custom Content/Program Development
- Gamification
- Leadership Development
- Learning Portal/Learning Management System (LMS)
- Measurement, Testing, and Assessment

"This unique award, driven by *Training* magazine's member community, reflects actual customer experience with superior vendor partners. To us, nothing matters more than the direct response from our customers," says Ed Emde, President of Wilson Learning Corporation. "All of us at Wilson Learning are honored to receive this recognition and be selected by the L&D professionals we serve."

"We thank all of the Training Magazine Network members who voted for sharing their valuable knowledge and experience," says *Training* magazine Editor and Publisher Lorri Freifeld. "The ability to tap into this collaborative community's considerable expertise to identify effective vendor tools and solutions for training provides a significant advantage—especially during these continued challenging times. Congratulations to the 2022 Training Magazine Network winners! We are proud to recognize their best-in-class solutions, innovation, and dedication to helping the L&D industry deliver vital learning in a constantly changing world."

To learn more, contact Wilson Learning at [www.WilsonLearning.com](http://www.WilsonLearning.com) or 800.328.7937.

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## **About *Training* magazine**

[Training magazine](#) is a 58-year-old professional development magazine written for Training, Human Resources, and Learning and Development professionals in all industries that advocate training and workforce development as a business tool. *Training* also produces world-class conferences, expositions, and digital products that focus on job-related, employer-sponsored training and education in the working world. *Training* is published by Lakewood Media Group.

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## Wilson Learning Wins Three Stevie® Awards for Sales and Customer Service

Edina, Minn., USA—March 1, 2022

Wilson Learning Worldwide announced it has won three Stevie® Awards at the 16th annual [Stevie Awards for Sales & Customer Service](#).

- Silver Stevie Winner for Leadership Training Practice of the Year
- Silver Stevie Winner for Best Use of Thought Leadership in Business Development
- Bronze Stevie Winner for Sales Training Practice of the Year

The Stevie Awards for Sales & Customer Service are the world's top honors for customer service, contact center, business development, and sales professionals. The Stevie Awards organizes eight of the world's leading business awards programs, including the prestigious American Business Awards® and International Business Awards®.

More than 2,300 nominations from organizations of all sizes and in virtually every industry, in 51 nations, were considered in this year's competition. Winners were determined by the average scores of more than 150 professionals worldwide on eight specialized judging committees. Entries were considered in more than 90 categories for customer service and contact center achievements, more than 60 categories for sales and business development achievements, and categories to recognize new products and services, solution providers, and organizations' and individuals' response to the COVID-19 pandemic. New categories this year honor excellence in thought leadership in customer service and sales.

"The nominations we received for the 2022 competition illustrate that business development, customer service, and sales professionals worldwide, in all sorts of organizations, have continued to innovate, thrive, and meet customer expectations during the COVID-19 pandemic," said Stevie Awards president Maggie Gallagher Miller. "The judges have recognized and rewarded their achievements, and we join them in applauding this year's winners for their continued success. We look forward to recognizing them on May 11."

"Wilson Learning is honored to be recognized for our achievements and innovation in leadership and sales training, in addition to being recognized in the new category of Best Use of Thought Leadership in Business Development," said Ed Emde, President of Wilson Learning Corporation. "Our swift increase in asynchronous and virtual sales and leadership training options, along with our commitment to provide organizations with the latest research and knowledge, continues to help organizations around the world support their workforce and achieve their business goals."

To learn more, contact Wilson Learning at [www.WilsonLearning.com](http://www.WilsonLearning.com) or 800.328.7937.

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### **About the Stevie® Awards**

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com](https://www.StevieAwards.com).