



Create Custom + Relevant eLearning

With 30+ years of experience, Intelleyzy's custom eLearning development helps you effectively train, upskill, and reskill your team, ensuring you are maximizing the full value of your L&D investment. We collaborate with your organization's leadership to develop expert eLearning content that is designed around your organization's objectives, tailored to learners' roles, and reflective of your brand.

Custom eLearning Services



Basic Course

- Simple eLearning with minimal interactivity
- On-screen text without voiceover (click and read)
- Can appear as automated PowerPoint presentations
- Created in rapid development tools, like PowerPoint or Articulate Rise



Interactive Course

- Drag and drop motions, tabbed interactions, and knowledge checks
- Limited branching (different paths through the course) can be added
- Voiceover narration synchronized with screen animation
- Most eLearning courses fall into this model



Advanced Course

- Significant branching and advanced animations
- Gamification options
- Embedded multimedia
- Custom-designed iconography and images

Mention ATD 2023 when you contact us and receive a 10% discount!

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Create an Effective Learning Program with Our Experts



Custom eLearning Process

Storyboard – initial scoping of the content, learning objectives, design esthetic, navigation requirements, and any test or knowledge checks

Alpha Draft – initial build of the eLearning course based on the storyboard with the exclusion of all voice over narration

Beta Draft – edits from the alpha draft plus the addition of the voice over and all animations synchronized with the voice.

Gold Draft – edits from the beta draft and minor adjustments as needed

Final Deliverables – final deliverable of the course

Software Expertise

- Camtasia
- Adobe Captivate
- Adobe Premiere
- Articulate Storyline 360
- PowerPoint
- SCORM

