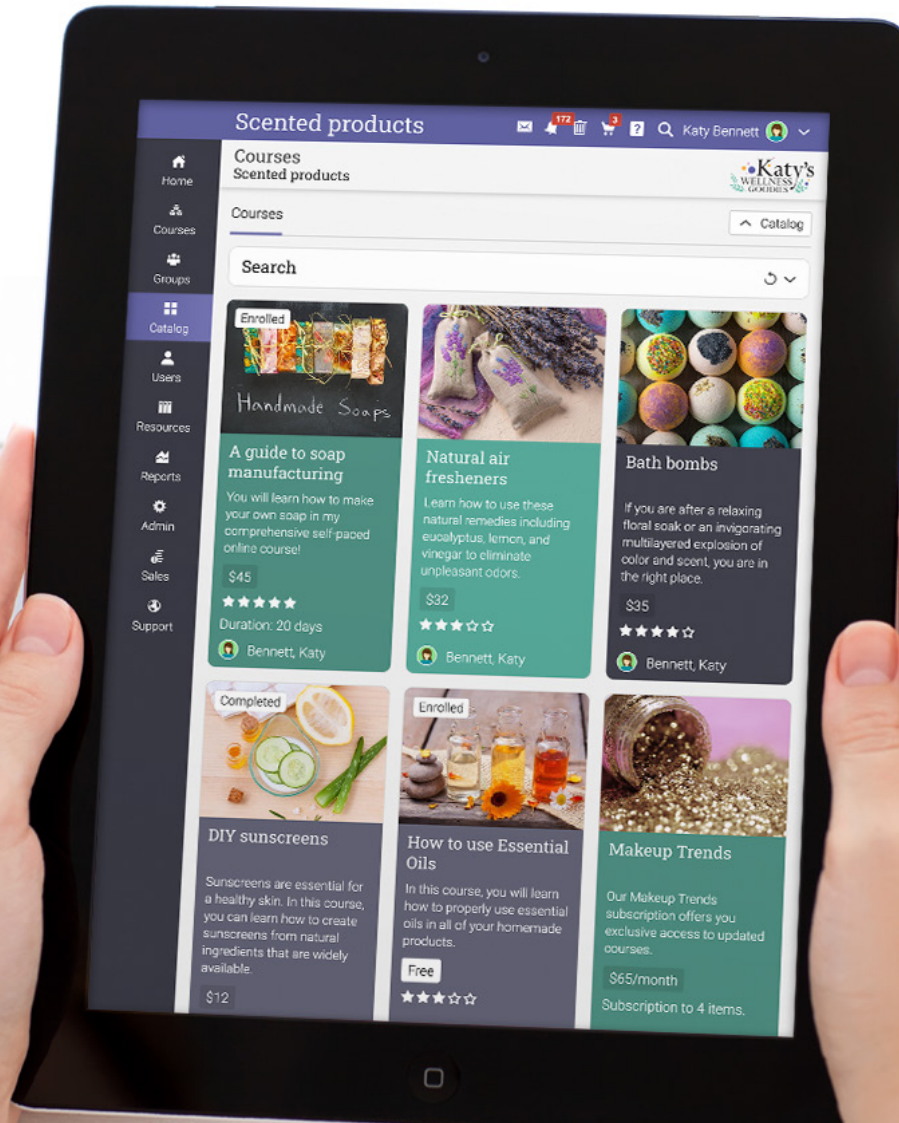# INDIE

BY CYPHER LEARNING

Product overview

Introduction

INDIE is a learning management system (LMS) for use by entrepreneurs that wish to market their knowledge. INDIE is a platform that helps individuals create, manage and sell online self-paced courses.

INDIE is a product of CYPHER LEARNING, a company that specializes in providing learning platforms for organizations around the world.

CYPHER LEARNING provides a similar LMS for use by businesses called MATRIX and an LMS for use by schools and universities called NEO. CYPHER LEARNING products are used by over 20,000 organizations, have millions of users, and have won several awards.
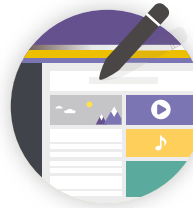
Why choose INDIE?

POWERFUL
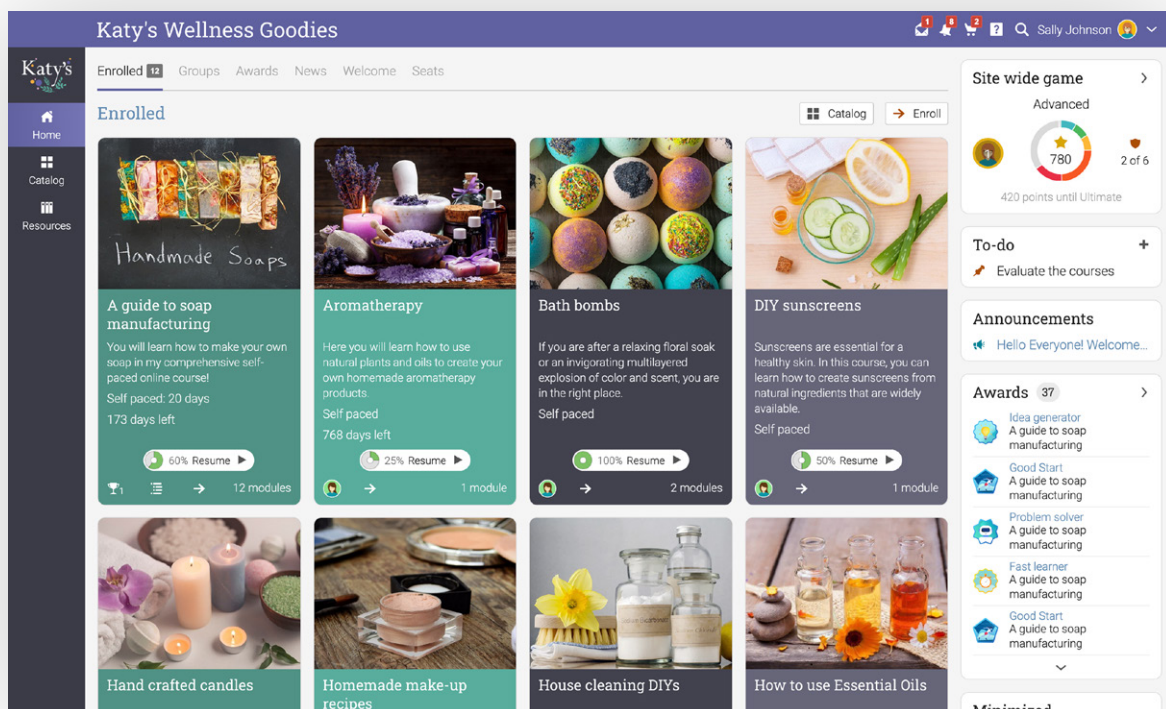FEATURES
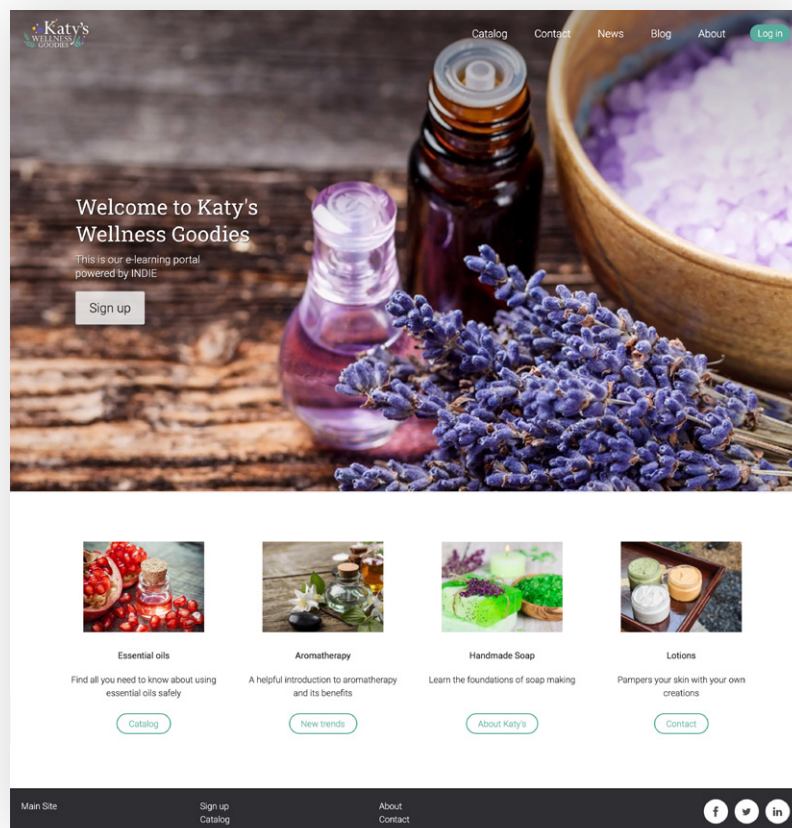
EASY
SETUP

EASY
TO USE

REDUCED
COST

Easy to use

Our platform has a clean, intuitive design that makes the whole experience of teaching and learning more enjoyable.
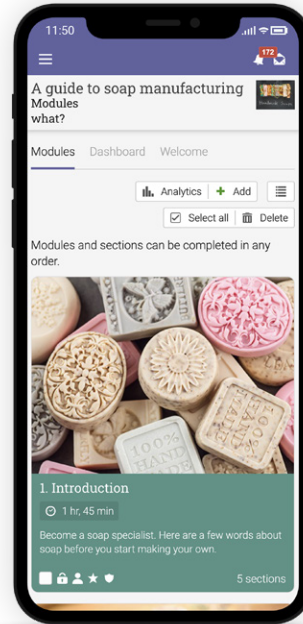
Build a great site

Setup your site in a few simple steps and customize it with your own logo, images, color scheme, and more.
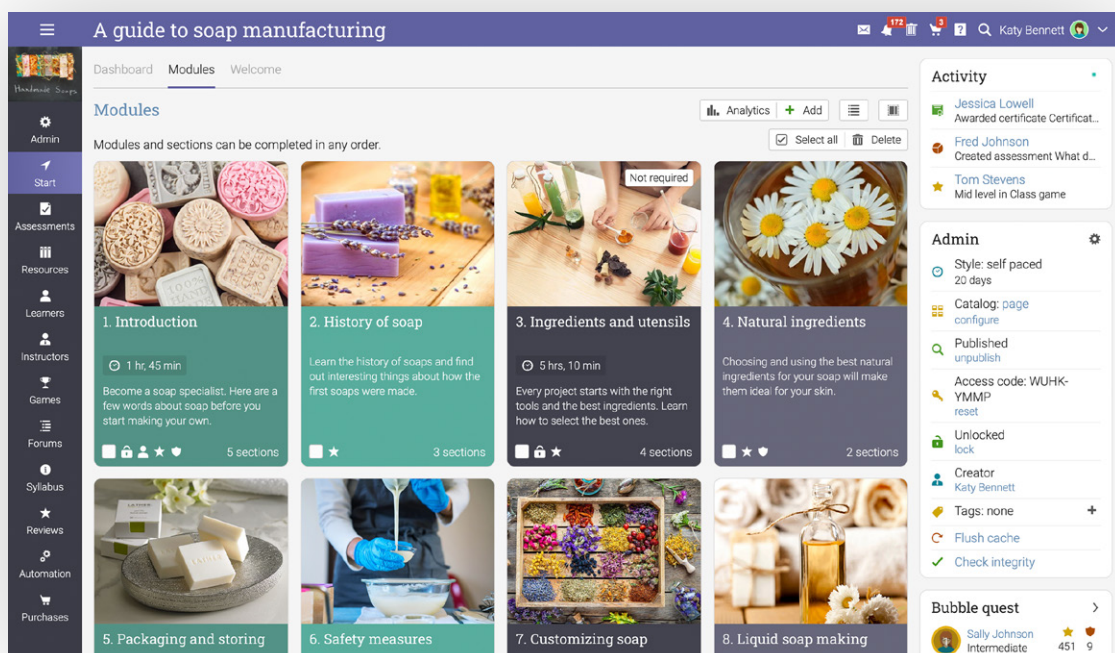
Product overview

Mobile

Enjoy using INDIE anytime, anywhere. Our platform was designed to look good on all mobile devices.

Built-in content authoring

Create engaging courses fast and without any technical knowledge using our built-in content authoring tool. Embed any kind of content and media including audio, video, Office documents, and Google Docs.

Gamify learning

Make learning fun and competitive with gamification by creating games where learners can earn points and badges for completing tasks during courses activities.

Automate tasks

Set up rules that should be performed when learners join your site, enroll in groups, complete courses, and more. This powerful feature helps you deliver a more personalized learning experience.
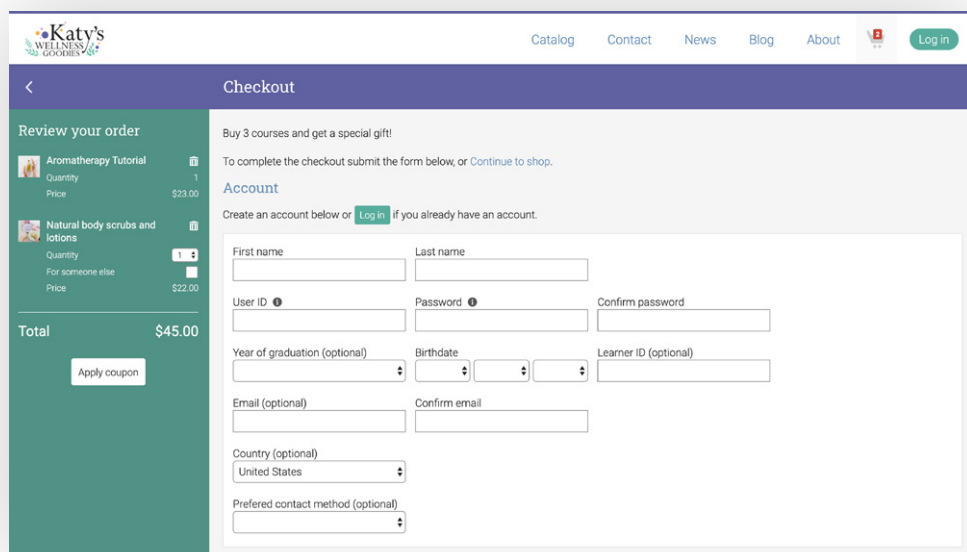
Product overview

Graphical course catalog

Package your courses nicely and display them into a graphical catalog where learners can purchase them. Each course has its own overview page with a description, details about the course, content outline, and more.
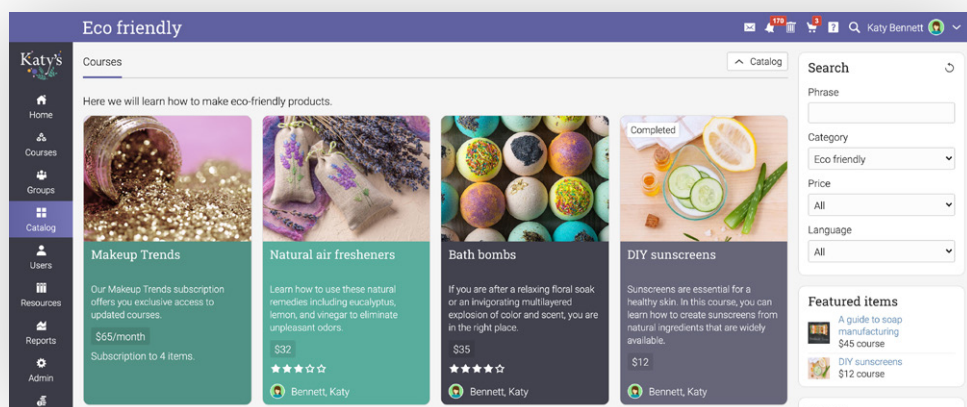

E-commerce

Generate revenue using our e-commerce feature. We offer support for subscriptions, bundles, coupons, and integration with the most popular payment gateways.

Affiliates

Sign up affiliates who can earn commissions by advertising your courses via their unique affiliate referral link. You can set affiliate commissions, receive notifications when customers purchase orders via an affiliate link, pay affiliates using PayPal, and run reports.

Ratings and reviews

Learners can leave ratings and reviews for your courses which are visible in the catalog and encourage other learners to buy your courses.

SEO features

It's important that your site and courses are easy to find online by potential clients. Our SEO features help you generate more sales by optimizing your site for search engines.

Integrations

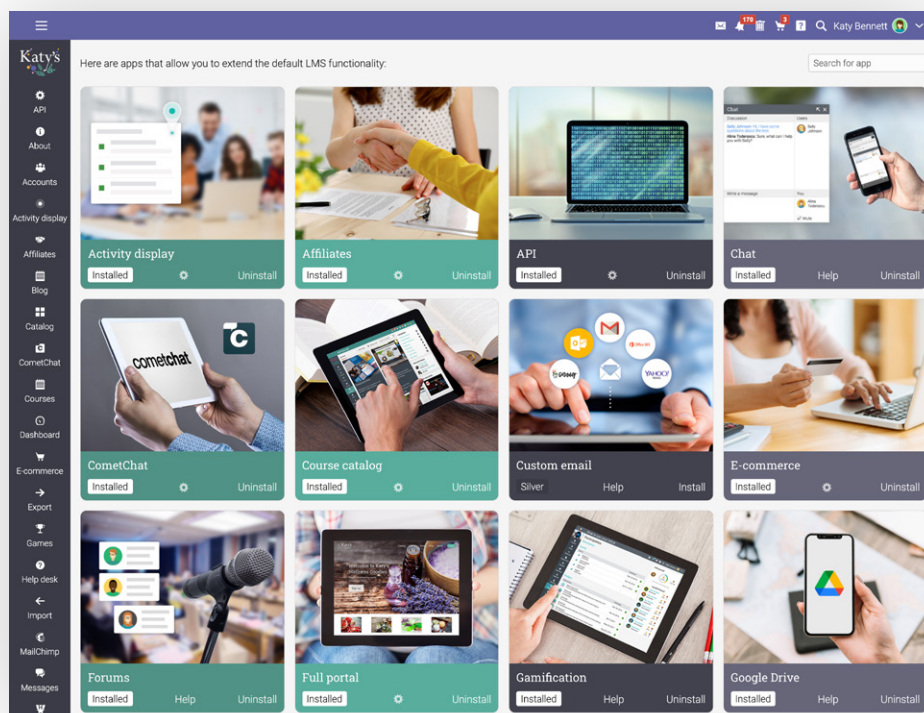INDIE integrates with a wide variety of systems, including Google drive, Calendars (iCal), PayPal, Stripe, Authorize.net, PayUbiz, PayULatam, Zapier, and MailChimp.

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Summary

INDIE is an LMS designed for entrepreneurs that need an easy and accessible way to create, manage, and sell online courses. For more details about INDIE and CYPHER LEARNING products, please visit our websites or contact us at info@cypherlearning.com.

www.cypherlearning.com