

BY CYPHER LEARNING

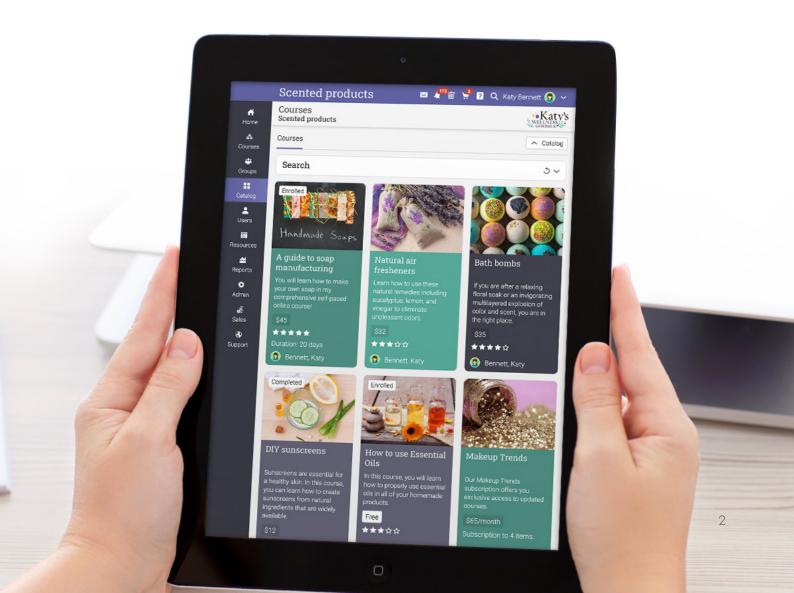
Product overview

Introduction

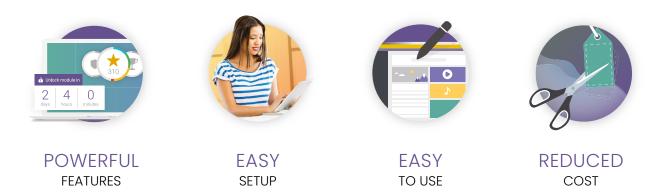
INDIE is a learning management system (LMS) for use by entrepreneurs that wish to market their knowledge. INDIE is a platform that helps individuals create, manage and sell online self-paced courses.

INDIE is a product of CYPHER LEARNING, a company that specializes in providing learning platforms for organizations around the world.

CYPHER LEARNING provides a similar LMS for use by businesses called MATRIX and an LMS for use by schools and universities called NEO. CYPHER LEARNING products are used by over 20,000 organizations, have millions of users, and have won several awards.

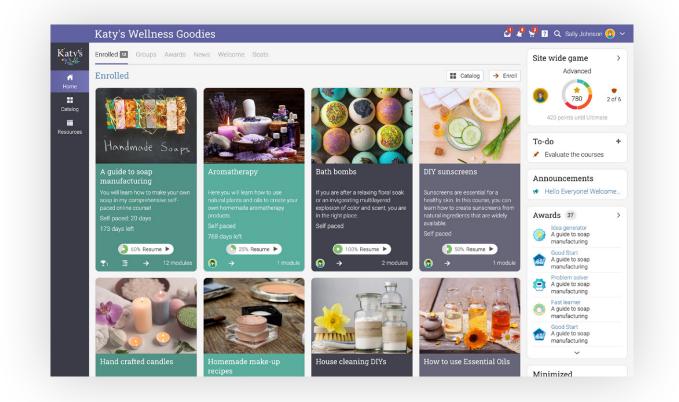


Why choose INDIE?



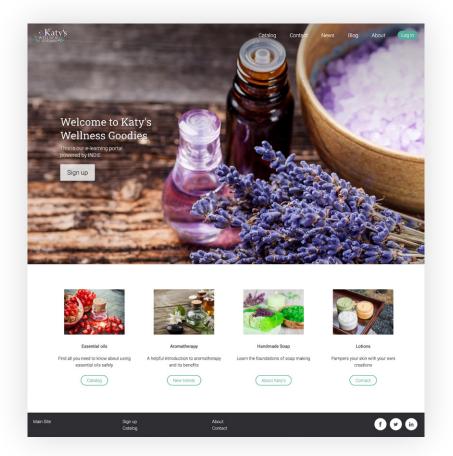
Easy to use

Our platform has a clean, intuitive design that makes the whole experience of teaching and learning more enjoyable.



Build a great site

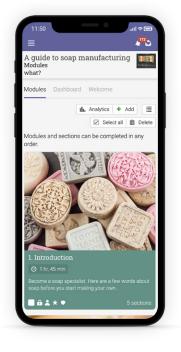
Setup your site in a few simple steps and customize it with your own logo, images, color scheme, and more.



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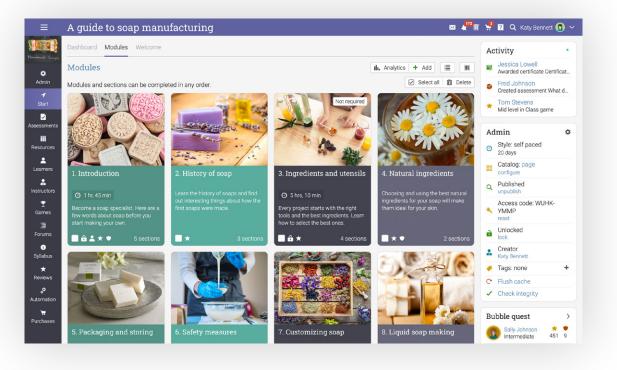
Mobile

Enjoy using INDIE anytime, anywhere. Our platform was designed to look good on all mobile devices.



Built-in content authoring

Create engaging courses fast and without any technical knowledge using our built-in content authoring tool. Embed any kind of content and media including audio, video, Office documents, and Google Docs.



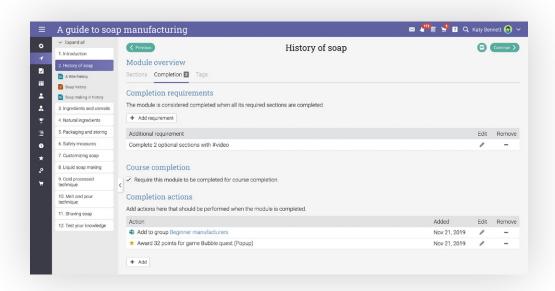
Gamify learning

Make learning fun and competitive with gamification by creating games where learners can earn points and badges for completing tasks during courses activities.

	A guide to soap manufacturing	🛃 🦊 🖞 🛛 📿 Sally Johnson 😨
Surrs t	Bubble quest Description Win points and badges as you advance through the course.	Intermediate
rces	Levels	149 points until Advanced
	Name	Awarded Leaderboard
tors	.1 Beginner 100 points	Aug 25, 2020 🔮 👔 Sally Johnson 🖈 🌒 Intermediate 451 9
iers	.I Intermediate 300 points	Mar 10, 2021 O Fred Johnson * 1
	Advanced 600 points	- 🗢 Katy Bennett ★ 🛡
	al Expert 1000 points	Tess Payton 🖈 🎙
ity ns	Badges	Beginner 163 5 Robert Peters to Beginner 144 5
() 	Description	Awarded
xus	Top-notch For completing assessment Homemade soap storage.	Aug 6, 2020 🥝
	Best tearn member For completing section A little history.	Aug 25, 2020 🛛 🤡
	Best team member For completing section Thoughts on soap making.	Aug 25, 2020 🛛 🧟
	Generator For achieving level Beginner.	Aug 25, 2020 🛛 🧟
	Good Start For enrolling in course A guide to soap manufacturing.	Jan 7, 2021 🥥

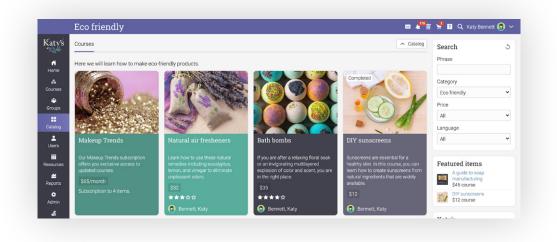
Automate tasks

Set up rules that should be performed when learners join your site, enroll in groups, complete courses, and more. This powerful feature helps you deliver a more personalized learning experience.



Graphical course catalog

Package your courses nicely and display them into a graphical catalog where learners can purchase them. Each course has its own overview page with a description, details about the course, content outline, and more.



E-commerce

Generate revenue using our e-commerce feature. We offer support for subscriptions, bundles, coupons, and integration with the most popular payment gateways.

••Katy's						-	_	
	Checkout							
Review your order	Buy 3 courses and get a special gift!							
Aromatherapy Tutorial	To complete the checkout submit the	form below, or Continue to sl	nop.					
Quantity Price \$23	Account							
Natural body scrubs and	Create an account below or Log in it	f you already have an account						
Quantity		Last name						
	User ID 0	Password 0		Confirm passw	ord			
Total \$45.	00							
	Year of graduation (optional)	Birthdate		Learner ID (opt	ional)			
Apply coupon			\$					
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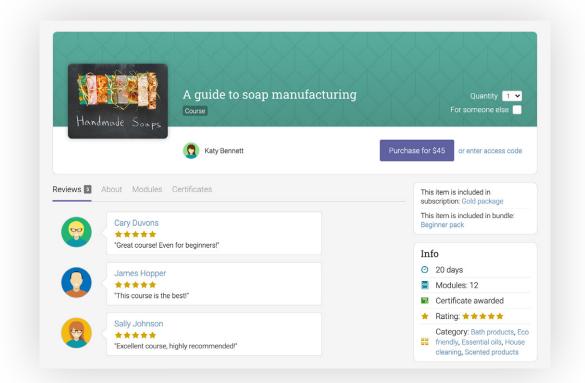
Affiliates

Sign up affiliates who can earn commissions by advertising your courses via their unique affiliate referral link. You can set affiliate commissions, receive notifications when customers purchase orders via an affiliate link, pay affiliates using PayPal, and run reports.

~	Pay 🛛 🗙	K Reject 🛛 🖂	Message 🗳	Change	tier						
	Affiliat	e 🕶	Tier	Visits	Purchases	Pending	Approved	Rejected	Paid	Payment errors	Details
	9	Clarksson, Frank	Default	4	3 (\$136.40)	1 (\$4.44)	2 (\$9.20)	÷	-	2	۵
		Davies, Robert	Enthusiasts	0	-	-	-	÷	-	-	۵
		Goldstein, Erika	Default	0	-	-		-	-		۵

Ratings and reviews

Learners can leave ratings and reviews for your courses which are visible in the catalog and encourage other learners to buy your courses.



SEO features

It's important that your site and courses are easy to find online by potential clients. Our SEO features help you generate more sales by optimizing your site for search engines.



Integrations

INDIE integrates with a wide variety of systems, including Google drive, Calendars (iCal), PayPal, Stripe, Authorize.net, PayUbiz, PayULatam, Zapier, and MailChimp.



Summary

INDIE is an LMS designed for entrepreneurs that need an easy and accessible way to create, manage, and sell online courses. For more details about INDIE and CYPHER LEARNING products, please visit our websites or contact us at info@cypherlearning.com.

www.cypherlearning.com

