

Insight Experience Business Simulations

Frequently Asked Questions

What are Insight Experience business simulations?

Team-based learning experiences that challenge learners to work together, solve problems, apply new skills and see the impact of their choices. Our simulations are presented in software, but the power is in the experience.

How long do they take?

Simulations can be as short as an hour and as long as four days of elapsed time. They are easy to use in virtual meetings, and can be delivered in a compressed time frame or an extended multi-day or week experience.

Why are they useful?

Simulations engage learners. Simulations demand that learners apply skills in a business setting and challenge learners to integrate multiple concepts in the choices they make and actions they take.

How do learners learn?

Learners learn from engaging in the experience.

Simulations pose business challenges. Learners learn from discussion of the challenge with each other, from the analysis or logic required to make a decision, from understanding the interplay of their decisions driving business results.

Learners learn even more by reflecting on the experience.

Simulations both accelerate and pause time. A simulation accelerates time so that learners can see long term outcomes in a rapid cycle experience, so they can experience and reflect on cause and effect. Simulations pause time when they let a learner reflect on what to say next in a meeting or a conversation. That pause enables a more intentional behavior or action.

What can an Insight Experience business simulation teach?

Insight Experience simulations focus on the mindset, skills, and behaviors of leadership. The simulations can reinforce teaching about strategy, strategic thinking, decision making, communication, business acumen, coaching, talent development, collaboration, innovation, and leading change. We have our own content, including the Business Cycle of Leadership™ and Balanced Leadership™; and have extensive experience partnering and reinforcing the teaching of others.

What makes an Insight Experience simulation distinctive?

Insight Experience simulations highlight the interplay of analytical and interpersonal skills for leaders. Our simulations run seamlessly in on-line virtual environments and in the classroom. Our facilitators bring simulation experiences to life and create strong connections between the learning experience and application back on the job.

How do I learn more?

Contact us at info@insight-experience.com. We look forward to partnering with you.