mimeobusiness

2023

PRODUCT CATALOG

DISTRIBUTE ENGAGING CONTENT TO YOUR AUDIENCES

PRINT BETTER

OUR CUSTOMERS DEPEND ON US TO DELIVER CONTENT TO THEIR AUDIENCE

Mimeo customers leverage our technology and products to educate, sell, and distribute to their intended audiences through printed and digital content. This content is received all over the world, from conference rooms atop skyscrapers, to suburban restaurants and emergency response teams in the middle of the ocean.

With this reach comes a genuine responsibility and dedication to our customers. Every day, we build on our mission to give customers their time back by providing the easiest, fastest, and most reliable way to produce and distribute their content.

That content is delivered through our innovative applications — Mimeo Print, Mimeo Marketplace, and Mimeo Digital.

Don't just take it from us... here's what customers have to say:

"

We check regularly to see how much we spent in print with Mimeo compared to what it would have been with our leased printer. Each month, we save 50% by using Mimeo. Honestly, switching to Mimeo is the best thing we ever did!

PATRICIA PARKER, SENIOR MARKETING ANALYST AT WEG

"

When we can print and get our materials to our training locations as efficiently as Mimeo does, without having to warehouse, there's a benefit to all of our customers, who always receive up to date materials.

TRACY DISNEY, MANAGER OF IS TRAINING DEVELOPMENT

CLICK, PRINT, & SHIP

Introducing Mimeo, a cloud-based app suite enabling the transfer of content, anywhere in the world.

Distribute content in print and digital formats to anyone, anywhere.

mimeo print

mimeo marketplace

mimeo digital

FORMATS TO ENHANCE YOUR CONTENT, NOT LIMIT IT

With Mimeo, print and digital content now coexist in the cloud. No more pivoting between disparate tools, platforms, or vendors— our technology empowers you to make the best choice for your company. Save time by simplifying your process of organizing, building, and distributing content. Use one or all of Mimeo's applications to print better.

MIMEO APPLICATIONS

YOUR CONTENT DELIVERED IN ANY FORMAT

mimeo print

Build, Proof, and Ship Content In Minutes From The Cloud

- ✓ On demand model with no order minimums
- ✓ Real-time pricing
- ✓ Order tracking and visibility

Ideal For: Businesses of all sizes distributing complex bound documents and other print materials

mimeo marketplace

Your Branded Content Portal

- ✓ Publish print, digital, and warehoused items
- ✓ Real-time pricing
- ✓ Revenue generating branded storefront
- ✓ Intuitive ordering process

Ideal For: Businesses of all sizes distributing complex bound documents and other print materials

mimeo digital

Courseware Distribution Platform

- ✓ Secure digital distribution
- ✓ No tech integration required
- ✓ 24/7 chat support for learners

Ideal For: Enterprises and trainers providing secure digital content to an audience

MIMEO PRINT

PRINT BETTER

A 100% on demand platform: upload, build, proof, and order your content in just a few clicks. Order as little or as much as you need for delivery as soon as the next day. Pre-printing and warehousing of materials is eliminated — providing our customers with a truly print on demand model.

REAL-TIME PROOFING

Mimeo Print simplifies creating complex documents. Our virtual proofing provides an exact representation of how your document will be printed. Photorealistic document details — such as folds, tabs, and even hole punches — are shown using our proofing tool. Make changes as you go — and see updates in pricing — with changes reflected instantly.

GLOBAL DELIVERY SPEED

Place a document order tonight and have it printed and shipped for delivery anywhere as early as the next morning.

Our wholly-owned production facilities are strategically positioned around major distribution hubs. This strategic placement allows Mimeo to achieve the quickest production time with affordable global delivery of your materials.

FEATURES

- ✔ Choose binding types, paper stocks, and finishing options (such as lamination)
- ✔ Add tabs and slip sheets with customizable text
- ✔ Easily import an unlimited number of contacts into your Address Book
- ✔ Set preferences for quick reordering

OTHER SERVICES

- ✔ Special Instructions enable thousands of document options to be added to your account
- ✔ Warehouse print and non-print items
- ✔ Order branded merchandise
- ✔ Kit and bundle items into the perfect package
- ✔ Variable Data Printing
- ✔ Publish to Mimeo Marketplace

![mimeo marketplace]

MIMEO MARKETPLACE

YOUR BRANDED CONTENT PORTAL

Build a custom-branded online storefront to make your print materials, digital content, and warehoused items available on demand to your customers and fans. Ease the logistics of reaching your audience, regardless of their location.

A COMPLETELY TURNKEY SAAS SOLUTION

Instantly build a Marketplace storefront complete with branding, descriptions, and product/document previews. Update your offering with your latest materials for your internal or external audience.

Our user experience is simple and intuitive. Even users new to the platform can place orders within minutes.

CREATE A REVENUE STREAM

With Marketplace, you have the ability to mark up pricing for your materials. As a result, our customers are able to generate revenue from each order placed.

1 **Create and Build Your Marketplace:** Publish documents, digital content, and/or warehoused items to your Marketplace.

2 **User Shops on Storefront:** Buyer orders the specific materials and quantities they need.

3 **Materials Produced/Fulfilled On-Demand:** When ordered, documents are printed as needed and paired with warehoused items.

4 **Mimeo Handles the Distribution:** Materials are professionally packaged and shipped directly to the specified recipient, anywhere in the world.

FEATURES

- Tailor your storefront to your brand with customizable colors and graphics
- Create categories to sort content types and materials
- Update your homepage with the latest news, developments, or offerings
- Manage billing controls
- Set ordering limits such as quantity levels, turn-time, and shipping method
- Set your Marketplace visibility to private or public

OTHER SERVICES

- Warehouse print and non-print items
- Order branded merchandise
- Kit and bundle items into the perfect package
- Reporting capabilities
- Publish digital content
- Variable Data Printing (i.e. customize document sections with VDP)
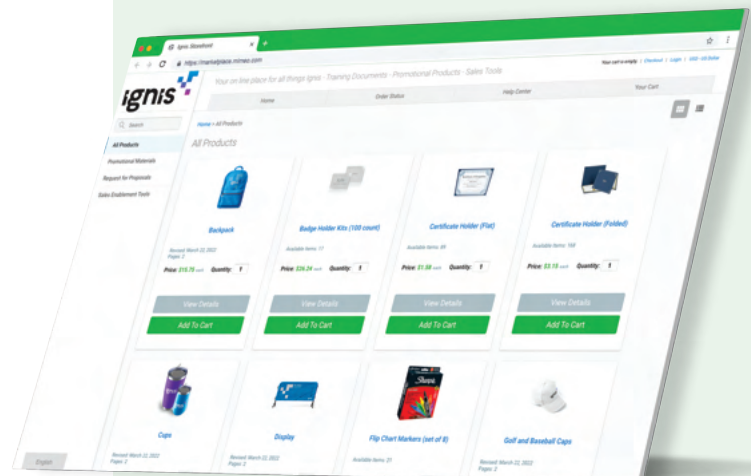
MIMEO DIGITAL

COURSEWARE DISTRIBUTION PLATFORM

Mimeo Digital is a powerful Courseware Distribution Platform, or CDP, designed to revolutionize the way training content is delivered to your learners. With Mimeo Digital, your training service providers can easily and securely create, distribute, and track interactive and engaging course materials that are accessible on any device, anywhere in the world.

TOP BENEFITS OF USING A COURSEWARE DISTRIBUTION PLATFORM

1 **Secure Digital Distribution**
Your content is fully protected with a wide range of security settings, from watermarking and expiration dates to restricted printing and downloads.

2 **No Tech Integration Required**
Mimeo Digital doesn't require a software install or IT assistance to get started.

3 **24/7 Chat Support for Learners**
Virtual training comes with enough technical risk. That's why Mimeo Digital includes free 24/7 chat support to your learners.

FEATURES

- Web-based for ease of use
- Enable access to content and videos offline
- Garner direct feedback through annotations and form responses
- Apply digital watermarks to deter intellectual property theft
- Set expiration dates to deactivate content
- Easily update existing content
- Unlimited content distribution

OTHER SERVICES

- Brand your Digital site with logos and color themes
- Create a subdomain
- Publish to Mimeo Marketplace

ENTERPRISE SERVICES

ROBUST REPORTING

Mimeo's reporting features provide insight on content requests, including: who ordered what; how much did they order, where, when, and how was it delivered; as well as how much was spent.

Our customers use these reports to improve efficiency and ROI of their content production. Real-time and historical reporting are both available.

SET PERMISSIONS

Mimeo users are able to access content libraries and build their own documents for ordering. Users can even appoint administrators to their corporate account. These admins manage permissions, roles, and workflows of other users.

VARIABLE DATA PRINTING

Add a unique touch to printed documents using variable data printing. Variable data printing enables customization of one or multiple elements of printed materials, such as text, images, logos, and graphics.

API + SSO + PUNCHOUT

Access Mimeo's applications from your own technology platform via Single Sign-On (SSO) with SAML 2.0, and perform tasks like printing and distributing content. Integrate easily with Mimeo through your organization's eProcurement platform, including Ariba, Coupa, SAP, and Oracle.

BILLING CONTROLS

- ✔ Mimeo's cloud-based applications update the pricing of your materials, reflecting every change in real-time
- ✔ Reflects the requested service level
- ✔ Automatically updates content specifications
- ✔ Provides all-in price including taxes, tariffs, global shipping, and print costs
- ✔ Approvals
- ✔ Account credits, order specifications, and access to documents can be controlled by administrators

ADMIN CAPABILITIES

- ✔ Securely store, save, and share documents
- ✔ Create read-only, customized, or full control sharing permissions
- ✔ Modify pricing with approval and permissioning systems
- ✔ Maintain control over content distribution
- ✔ Enable or disable account credit

ADDRESS BOOK

- ✔ Single order distribution to one or hundreds of locations
- ✔ Import hundreds or even thousands of recipient addresses
- ✔ Urgent? Send critical content to every location as early as next morning

WAREHOUSING & FULFILLMENT

WAREHOUSING

Mimeo warehouses both print and non-print materials at our global production facilities. Our customers warehouse an assortment of items, including apparel, books, mugs, pens, and more. Warehoused items can be bundled, kitted, and shipped with on demand print orders.

REAL-TIME INVENTORY

Mimeo users are able to access content libraries and build their own documents for ordering. Users can even appoint administrators to their corporate account. These admins manage permissions, roles, and workflows of other users.

BRANDED MERCHANDISE

Mimeo's branded merchandise offerings include drinkware, hats, bags, totes, apparel, and more.

We work with a network of trusted partners to produce custom-branded materials. Branded merchandise can be warehoused and bundled, kitted, and shipped with documents.

KITTING & BUNDLING

EASILY KIT OR BUNDLE MATERIALS TOGETHER

Impress your audience with a complete content experience.

- Bundle Items: Ship items together, but the sequence doesn't matter.
- Kit Items: Ship items together in a particular, shrink wrapped sequence.

BUILD THE IDEAL KIT

Kit together items for your next event, training session, or store opening.

ENSURE CONTENT DELIVERY

Mimeo ensures your content is delivered when you want it, where you want it — whether produced through our production facilities, our Print partner networks, or digitally right to your device. Our state-of-the-art, wholly-owned production facilities are strategically located adjacent to major distribution hubs. This allows Mimeo to shorten the time between an order's submission, production, and delivery.

As a result, we have the industry's fastest turnaround time — enabling our customers to place orders as late as 10pm EST for 8am delivery the next morning.

Collateral ordered through the Print network is produced in-region near its end destination. This partner network spanning 30+ countries minimizes shipping costs and customs issues.

MIMEO TRACKING PROVIDES PEACE OF MIND

Once your order ships, you can track its status in real-time through Mimeo Tracking. Mimeo Tracking provides delivery updates through an interactive content map.

Instantly view the transit status and location of every package. No tracking numbers necessary!

- ✓ View the status of all your packages from a single screen
- ✓ Filter individual shipments by color coded status
- ✓ Combine on demand print and warehoused items into trackable shipments
- ✓ Delivery and usage of digital content is tracked in the Mimeo Digital app

SECURITY MEASURES

Mimeo ensures that safeguards are fully implemented throughout our organization. Critical data, addresses, and documents all have restricted access. Additionally, Mimeo offers a fully PCI compliant payment option.

Mimeo also takes critical measures in the security of your print and non-print materials. All documents are shrinkwrapped during packaging, preventing any tampering and ensuring that 100% of each ordered document is delivered to your recipients.

DATA SECURITY

- ✓ Complete Content Protection
- ✓ Our cybersecurity protocols safeguard your data and intellectual property. From the moment your file is uploaded, your data is encrypted across our applications wherever it goes.
- ✓ Routine Pen Tests are conducted to ensure infrastructure security.
- ✓ This is why we're trusted by major Fortune 100 Financial Services companies.

PHYSICAL SECURITY

- ✓ On-site Restrictions and Protocols
- ✓ Each production facility operates under strict security guidelines.
- ✓ Mimeo digitally stamps every transaction between our production facility employees and your materials for a complete record of activity.
- ✓ This includes 24/7 recorded video surveillance, key card access, alarm systems, and guard patrols.

WHICH APPS ARE RIGHT FOR ME?

Utilize a single app or all three within our platform. Mimeo customers leverage various features and product offerings within these apps to ensure their content needs are always met.
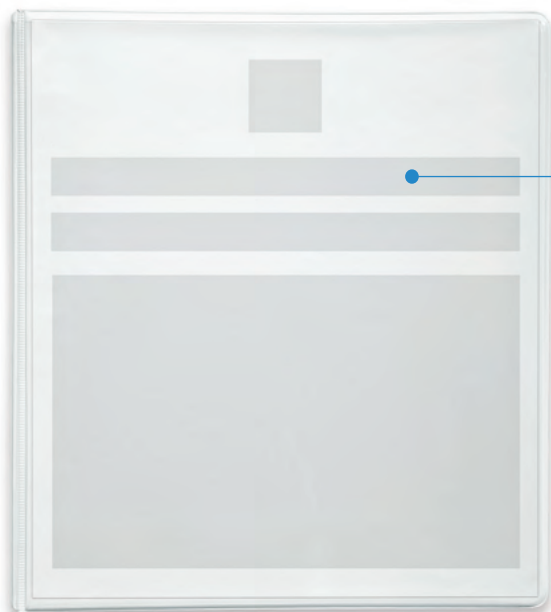
FEATURES/SERVICES	mimeo print	mimeo marketplace	mimeo digital
Unlimited Content Storage	●	●	●
Reporting	●	●	●
No Upfront Costs	●	●	
User Onboarding/Training	●	●	●
Custom Branding	●	●	●
Billing Controls	●	●	●
24/7 Customer Support	●	●	●
Permissions	●	●	●
Revenue Stream		●	
Integrations (Punchout/SSO)	●	●	●
API	●		●
Address Book	●	●	
Corporate Accounts	●	●	●
No Order Minimums	●	●	

PHYSICAL CONTENT	mimeo print	mimeo marketplace	mimeo digital
Print Product Offering	●	●	
Warehoused Items	●	●	
Color Printing	●	●	
B/W Printing	●	●	
Variable Data Printing (VDP)	●	●	
Real-Time Pricing	●	●	●
Real-Time Preview	●	●	●
Delivery Tracking	●	●	●
Kitting & Bundling	●	●	
Real-Time Inventory	●	●	
Branded Merchandise	●	●	

DIGITAL CONTENT	mimeo print	mimeo marketplace	mimeo digital
Variable Data/Customization		●	
Notes/Annotations			●
Streaming Video			●
Digital Distribution			●

Manuals
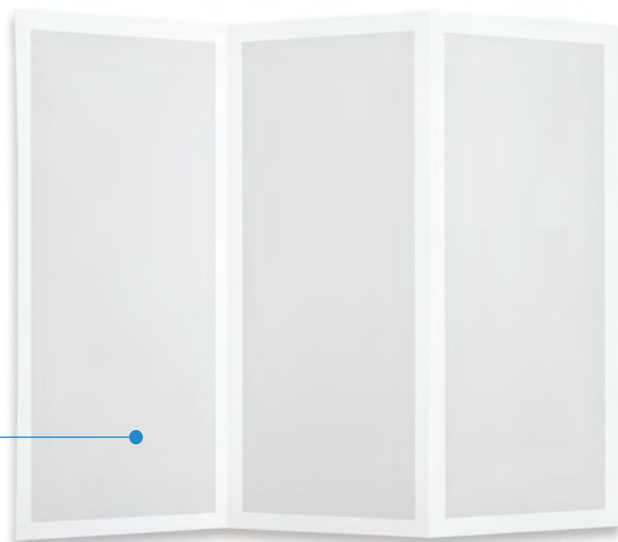
Brochures

Binders

Booklets

Flyers
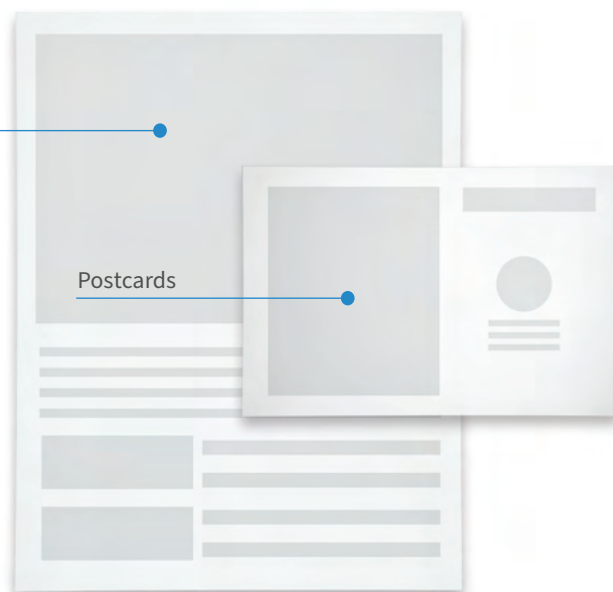
Postcards
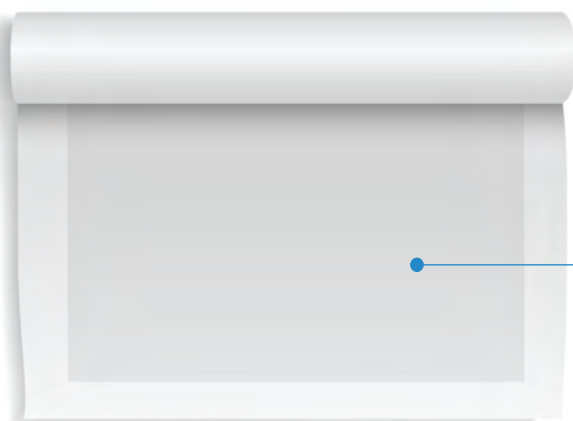
Posters

BINDING TYPES
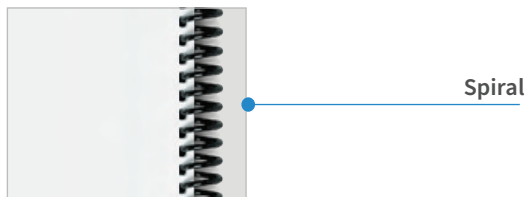
Spiral
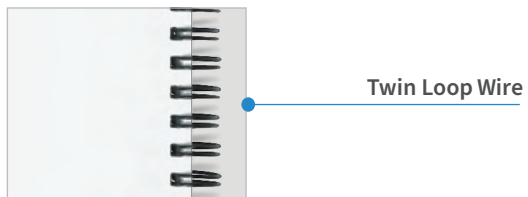
Twin Loop Wire
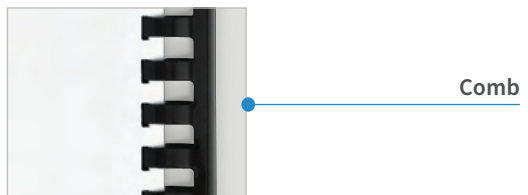
Comb
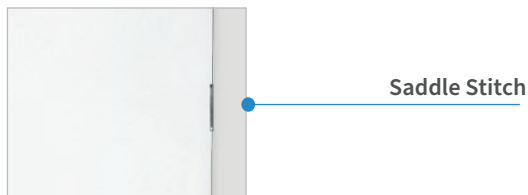
Saddle Stitch

Perfect

Stapled
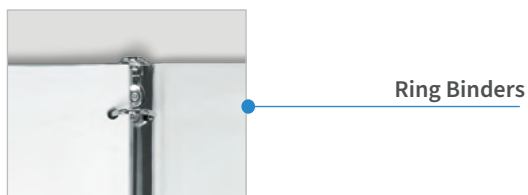
Ring Binders

PRODUCT OPTIONS

- Tabs (Mylar, Card Stock, and Recycled)
- Paper and Card Slip Sheets (available in a variety of colors)

PAPER STOCKS

Paper stocks are available in a variety of weights:

- Economy White Paper
- Value White Paper
- Premium White Paper
- Premium White Paper 100% Recycled
- Silk Paper
- Glossy Paper
- Matte Paper
- Colored Paper
- Poly/Synthetic Paper

COVERS

- Recycled
- Card
- Laminated
- Gloss
- Silk
- Poly
- Colored
- Clear
- Matte
- Frosted
- Vinyl

ORIENTATION

- Portrait
- Landscape
- Short edge binding
- Long edge binding

PRODUCTION

INDUSTRY-LEADING ERROR-FREE RATE

Your brand and quality standards will be met every single time an order is placed. Mimeo combines our front-end and back-end technology with a lean production model. Lean manufacturing improves efficiency, eliminates waste, and provides higher value to our customers.

This production methodology results in our industry-leading 99.7% error-free rate.

MEMPHIS, TENNESSEE

www.mimeo.com

Country	Size	Security	Sustainability	99.7% Error Free Rate	Uninterruptible Power Supply
USA	140K SQUARE FEET				

CAMBRIDGESHIRE

www.mimeo.co.uk

Country	Size	Security	Sustainability	99.7% Error Free Rate	Uninterruptable Power Supply
UNITED KINGDOM	55k SQUARE FEET				

BERLIN

www.mimeo.de

Country	Size	Security	Sustainability	99.7% Error Free Rate	Uninterruptible Power Supply
GERMANY	25K SQUARE FEET				

mimeo business

Memphis, TN

Cambridgeshire, UK

Berlin, Germany
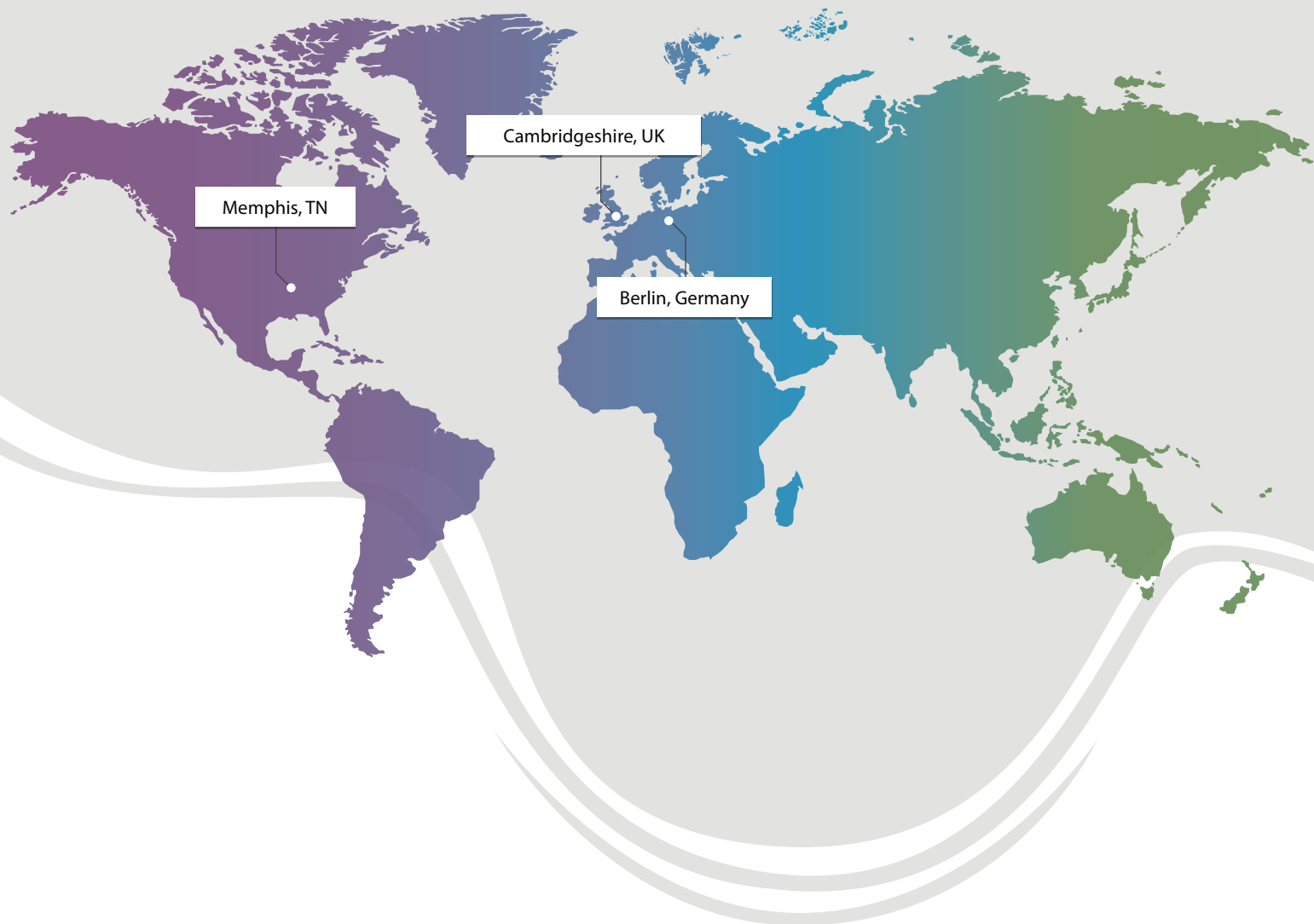
WHERE WAS THIS BOOKLET PRODUCED?

This booklet was ordered on Mimeo Print and produced in one of our global production facilities.

mimeo print   mimeo marketplace   mimeo digital

Print Better.

1.800.466.4636   mimeo.com/business   connect@mimeo.com