

## **Assess360:** Improving Retention Through Employee Listening

Go beyond traditional assessment techniques to *proactively* learn from employees what they need to thrive and address talent issues *before they ever arise*.

## Lack of cultural progress comes with organizational risk.

47%

47 percent of **turnover** is due to **culture** 



and proprietary

listening tool.

1.5 - Average cost of replacing an employee is 1.5 to 2 times their salary



these sessions turn

vour stakeholders into

champions for change.

\$55M

Annual culturedriven **turnover costs** \$55M per 5K employees

## Lasting, data-enabled change management.

We Leverage a Unique Methodology, Powered by Innovative Technology

Assess360 captures unparalleled and unfiltered insight into the experiences and perceptions of your workforce to identify levers for building a culture of trust and transparency.



board from the

beginning.

streamlined and

impactful strategy.

spots or be

responsive to "of the moment" issues.



## Our Employee Voice Session<sup>SM</sup> (EVS) technology brings rich qualitative stories that breathe life into the numbers and put heart behind the metrics.

We Listen Differently.

These virtual listening sessions combine the power of focus groups, quantitative surveys and interview methodologies in a highly engaging, safe, anonymous, and solutions-oriented forum.

| Survey   | EVS  | Focus Group                                     |
|--|--|---|
| Quantitative   | Quantitative and qualitative with thematic findings  | Qualitative                                     |
| Uncertain anonymity                                      | Complete anonymity and provides psychological safety | Non anonymous                                   |
| Inability to conduct<br>live follow-up                   | Live moderation and conversation                     | Inability to collect quantitative data          |
| Participation from any<br>location but lack facilitation | Facilitated and participation from any location      | Facilitated but participation from one location |
| Have a wide reach but are impersonal                     | Have a wide reach<br>and are personal                | Have a narrow reach but are personal            |
| Surface-level questions                                  | Capacity to scale                                    | Lower capacity                                  |
|  |  |   |



Holding one Employee Voice Session is like conducting sixty one-on-one interviews at once. I've never seen another tool that can gather employee insights in such an engaging way."

> Chief Culture Officer, Global Insurance Company



I get it now. I finally get it. I never understood, in my employees' words, exactly what was behind some of the outcomes I kept observing. Here are the things I commit to doing differently..."

> CEO, Global Pharmaceutical Company