





They say it's not the destination but the journey.

Cognition Performance Management sets individuals on the path to achieve goals in alignment with company objectives. User-driven, real-time evaluations promote accountability and a proactive approach to development.



# MARK THE MAP

Stake your claim by setting goals with your destination in mind. **Identify milestones** that keep you on track.



# CHECK YOUR COMPASS

Make sure you're heading in the right direction. Share and collaborate with your team so they can help you stay the course.



## ENJOY THE VIEW

Watch with pride as goals are achieved, teams gain momentum, engagement increases and associate loyalty expands.

Make the end-of-year reviews a reflection and a celebration. Goal setting becomes an avenue to encourage individuals to tap into their strengths and nurture their growth opportunities. Use Cognition Performance Management to tap into a dialogue that encourages collaboration, identifies opportunities and facilitates support through

Plus, you can have your cake and eat it too by leveraging what you've learned to prepare for next year's goals.



Let's Get in Touch!



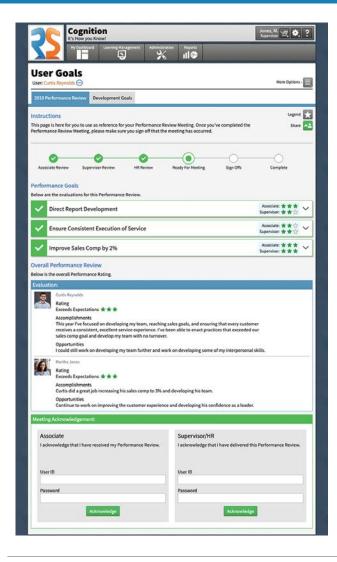








Increase associate loyalty and retention with performance tools that drive success.





#### S.M.A.R.T. Goals That Are ... Well, Smart

Our templates are like a super-helpful tour guide, leading you to achievable goals. Every field drives users toward attainable, time-bound actions steps. Big ideas become simple steps that empower users to move forward, instead of feeling stuck and overwhelmed.



#### Harness The Power Of Cascading Goals

Like a waterfall rushing down a mountainside, there's nothing better than a great idea that starts at the top and gains momentum through every level of the organization. Through cascading goals, individuals become part of something bigger. Every team makes a unique contribution at each critical stage, adding to the collective power that drives the mission forward.



### Team Up

Motivate your teams with our interactive tool for real-time connection. Give users a comprehensive spot for progress tracking, guidance and feedback. Watch as individuals become a team and the team becomes a force to be reckoned with.



### A Crystal Clear View

At the end of the day, you want to reflect on the facts rather than struggling to remember elusive details. Documenting goals and milestones as you go, creates transparency and takes the guesswork out of the process.

### READY TO GO?

Our Cognition specialists are ready to 'call shotgun' and help you navigate. We'll even let you pick the music.

Let's Get in Touch!





