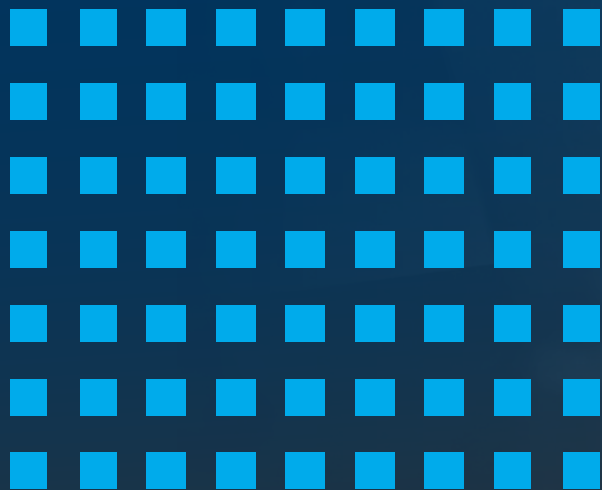


# WORKFORCE TRAINING THAT SCALES

Transformative learning experiences  
to supercharge performance



**blr**



# About

Business and Learning Resources (BLR), a division of Simplify Compliance, LLC, is an industry-leading knowledge provider with more than 45 years of experience in human capital management, environmental, health, and safety; learning and development; and legal markets.

## What BLR can do for you

- ✓ **Stay compliant** – Reduce the risk of litigation by meeting the latest compliance requirements.
- ✓ **Reduce safety risks** – Establish an effective safety culture with proven initiatives and standards
- ✓ **Improve employee performance** – Motivate your team using state of the art technology and training psychology resources.
- ✓ **Close skills gaps** – Custom training solutions that bring about measurable performance improvement.
- ✓ **Achieve organizational efficiency** – Customizable workflow tools that streamline operations and maximize efficiencies.

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**“Without TrainingToday, we wouldn’t even have the training content to start with. We’d be starting from scratch.”**  
- HR Senior Manager, Yakima County





# How we help

Whether you're looking for powerful workflow tools, up-to-date and reliable compliance resources, or engaging and interactive learning modules, our programs are designed to meet you where you are.

BLR® provides innovative tools, resources, and solutions to help fit the unique needs of your organization. Our education solutions help guide businesses in delivering consistent training, achieving compliance, and maximizing efficiencies in employee workflows.

- ✓ We apply cutting-edge technology and deep industry knowledge to create practical tools and applications that help employees be more productive.
- ✓ We summarize complex regulatory updates to simplify comprehension and streamline implementation.
- ✓ We deliver consistent and accessible training, providing uniformity across all departments and locations.

**“I have been doing training and HR for over 15 years and these are by far the best videos I have ever seen.”**  
- PHR, Ag-Power Inc.



# Employee training for your workforce

## Targeted learning experiences that scale

Streamline team training using our intuitive Learning Management System, offering content by leading subject matter experts and instructional designers, allowing you to centralize all organizational learning in one source.

- **Identify skills gaps** - Strengthen staff performance with focused instruction in key strategic areas.
- **Achieve regulatory compliance** - Meet requirements for mandatory training, including those specific to your state.
- **Reduce costly turnover** - Nurture existing talent so your talent is more confident and competent in their roles.
- **Monitor progress and measure ROI** - Leverage state-of-the-art tracking to ensure training adoption and effectiveness.
- **Ensure critical consistency** - Standardize training across a disparate workforce so no one gets overlooked.

## Course features

- **Interactive** - Interactive courses keep learners engaged.
- **Compliant** - Courses are regularly updated to maintain compliance.
- **Assessments** - Frequent assessments ensure learner understanding.
- **Certificates of completion** - Successful course completion earns a certification.
- **Resources** - Supplementary resources offer more profound insights.
- **Transcripts** - Included transcripts help learners who prefer to read along.
- **Ask the experts** - Learners can send questions directly to our in-house experts.

**Business and Professional Skills** - Build the skills needed to achieve your organization's goals.

- Conflict resolution
- Time management
- Interpersonal skills

**HR Compliance** - Evolve your HR department with the latest compliance training.

- FMLA and FLSA
- ADA
- HIPPA

**IT software and security** - Train your employees with the skills needed to keep your data secure.

- Cyber monitoring
- Microsoft 365
- Remote worker

**Leadership and Management** - Achieve measurable and sustainable growth in key leadership areas.

- DEI in the workplace
- New Manager micro-eLearning
- Emotional intelligence

**Workplace Safety** - Develop a company culture that marks workplace safety a priority.

- Slips, trips, and falls
- Electrical safety
- Fire extinguisher safe use

**Sales and Service** - Sales and customer service training designed to train and retain employees.

- Sales performance and goals
- Customer retention
- Hospitality

**Environmental Compliance** - Learn how to stay compliant with environmental regulations.

- SPCC and FRP
- Inspections
- HAZWOPER

**Mental Health and Wellness** - Improve company culture by destigmatizing mental health issues in the workplace.

- Burnout
- Ergonomics
- Stress management

**Anti-harassment and inclusion** - Create an environment of inclusion and acceptance for your employees.

- Unconscious bias
- Sexual harassment
- Discrimination

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course catalog





# An LMS for today's learner

Recognizing each business's distinct tech ecosystem, our LMS offers compatibility with diverse applications for seamless integration and swift data transfer between platforms, and elevates your training experience with exceptional add-ons and features.

## Adaptable

- **Self-registration:** Users can self-assign to teams, courses, or learning paths.
- **User management and language:** Set roles, permissions, languages, and access levels.
- **Custom reports:** Utilize robust reporting for driving training initiatives.
- **Organizational groups:** Define structure and hierarchy using groups and teams.
- **Advanced controls:** Enhance learners' experience with administrative rights and Custom Reporting Engine access.

## Versatile

- **Mobile-friendly:** Learn on-the-go with our versatile mobile app.
- **Instructor-led training:** Streamline ILT and VILT management within the LMS.
- **Content creation:** Craft custom courses using external assets like PDFs, PowerPoints, and videos.
- **Accessibility:** Compliant with 508 & WCAG standards for all user types.
- **Badges:** Motivate learners via gamification.

## Scalable

- **Customizable:** Tailor the LMS with your branding and unique URL.
- **SCORM authoring tool:** Create SCORM-compliant courses using external assets.
- **eCommerce:** Sell courses (PayPal or Stripe required).
- **Discussions:** Enable forums for learners to share information and experiences.
- **Add-on:** SSO, API integrations, custom themes, reports, and tailored support.

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# Organizational leadership development

## Grow leaders in any landscape

We collaborate with various organizations to develop impactful leaders, fostering a talent pipeline for the future. Bluepoint, a sister brand of BLR, assists in achieving substantial growth in crucial leadership aspects like coaching, innovation, and interpersonal skills.

## A better way to develop your leaders

- **Proven leadership approaches and methodologies** - We believe people at all organizational levels can significantly enhance their leadership effectiveness by studying advanced leadership concepts, direct feedback, intense learning experiences, accountability-based coaching, and personal reflection.
- **Highly engaging experiences** - We create highly engaging learning experiences where participants work on their most significant business opportunities and challenges. Participants walk away with usable leadership skills and tools.
- **Designed for your leadership needs** - We listen to our clients and develop solutions to meet their specific needs and objectives. Our team has the tools and expertise to tailor content to different leadership levels, weave in unique cultural values, and help execute your strategic vision.
- **Comprehensive learning experiences** - Our programs seamlessly extend learning and development by strategically pairing different approaches and delivery methods to craft a blended learning experience.

## Transformational leadership development solutions

- **Training programs** - Bluepoint offers leadership development programs for different leadership levels and topic areas utilizing a customizable blended learning approach.
- **Coaching** - For decades Bluepoint has helped clients raise their leadership game. Our seasoned leadership coaches guide leaders through a process to tap into their potential and tackle development opportunities.
- **Instructor-led workshops** - Our instructor-led workshops equip participants with leadership practices and approaches to create extraordinary engagement, alignment, and commitment.



bluepoint

Scan to browse  
leadership offerings





# Custom learning

## Your committed training partner

We go through a rigorous discovery process to understand your operations and objectives.

- **Strategy and planning** - Partnering to align corporate training with business goals.
- **Instructional design standards and services** - Translating subject matter into engaging training materials and programs.
- **Development and implementation** - Collaborating to create visually appealing and engaging programs.
- **Delivery and evaluation** - Measuring effectiveness and proving ROI.
- **Management and administration** - Aiding in technical execution and administration to support L&D initiatives.
- **Course conversion and formatting** - Updating and modernizing diverse training formats.
- **Customized content** - Branding off-the-shelf training or incorporating your content into existing courses

## Discover the D2D methodology



# L&D staff augmentation

## Support when and how you need it

Our L&D experts swiftly achieve a critical depth of understanding of your objectives, your strategy, and your business structure, identifying the most efficient path to solution and backing decisions with years of experience.

## Supercharge your L&D team

- **Flexible solutions** - We offer tailored staffing and support options for any organization size and project scope, that aligns with your budget and strategy.
- **Lower risk** - Minimize liability by avoiding hiring full-time staff lacking the necessary skills for key projects.
- **Maximum productivity** - BLR ensures rapid results with specialized expertise, eliminating the need for time-consuming onboarding and upskilling of new talent.

## Solutions that scale

- **Agile staffing support** - Enhance your L&D program with hassle-free access to additional talent for long-term or project-based needs.
- **Trusted specialty expertise** - For practical training in fields like technology, we match you with suitable experts and facilitate internal knowledge transfer.
- **Efficient analysis & management** - Our experts audit your L&D needs, recommend solutions, and oversee project execution.

# A strategic business partner

Boost your business and surpass client expectations with BLR®, your strategic partner for top-notch training, compliance, and revenue management solutions. Retain clients, attract new business, and elevate profits as a trusted industry advisor.

- **Regulatory authority access** - Gain comprehensive, state-specific compliance knowledge and stay current on state and federal changes.
- **Advanced technology** - Optimize tasks, eliminate redundancies, and foster growth with proven solutions.
- **Quality content** - BLR delivers consistent, legally compliant, and industry-standard content without aggregation or limited offerings.
- **Expert training design** - Leverage our L&D experts' experience to develop custom training programs.

## Partnership benefits

A BLR Partnership transcends business transactions, reflecting our commitment to you and your clients. As an established industry leader, we innovate to meet clients' training, risk management, and compliance needs through tailored interfaces and curated solutions.

### Comprehensive support

A dedicated specialist crafts personalized product solutions, while implementation, customer, and technical support teams ensure seamless operations. A marketing team bolsters promotional efforts, maximizing ROI.

### Scalable, multi-faceted solutions

Collaborate to achieve your objectives with scalable products that grow alongside you. Access content for reselling success, customized assets, and in-house legal and compliance expertise to strengthen your offerings.

### Your key differentiator

Harness BLR's power to secure new business, surpass client expectations, and boost profitability across diverse markets. Reinforce your brand integrity with our award-winning solutions.

# A 360-degree, comprehensive approach to partnership







Putting **knowledge** to work

BLR<sup>®</sup>, a division of Simplify Compliance LLC

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