

Learning & Content Services

Our Offerings

Courseware Solutions

- Instructional design
- Microlearning solutions
- Adaptive learning solutions
- Blended learning solutions

Accessibility Services

- Media and animations
- Ancillaries
- Brochure design

Creative Factory

- Logo design
- Web page design
- Campaign design

Custom Learning Solutions



Gamification



Blended learning



Software
simulation



mLearning



Unboxing videos



AR/VR



Adaptive
learning



Video-based
learning



ILT/VILT



Interactive
learning

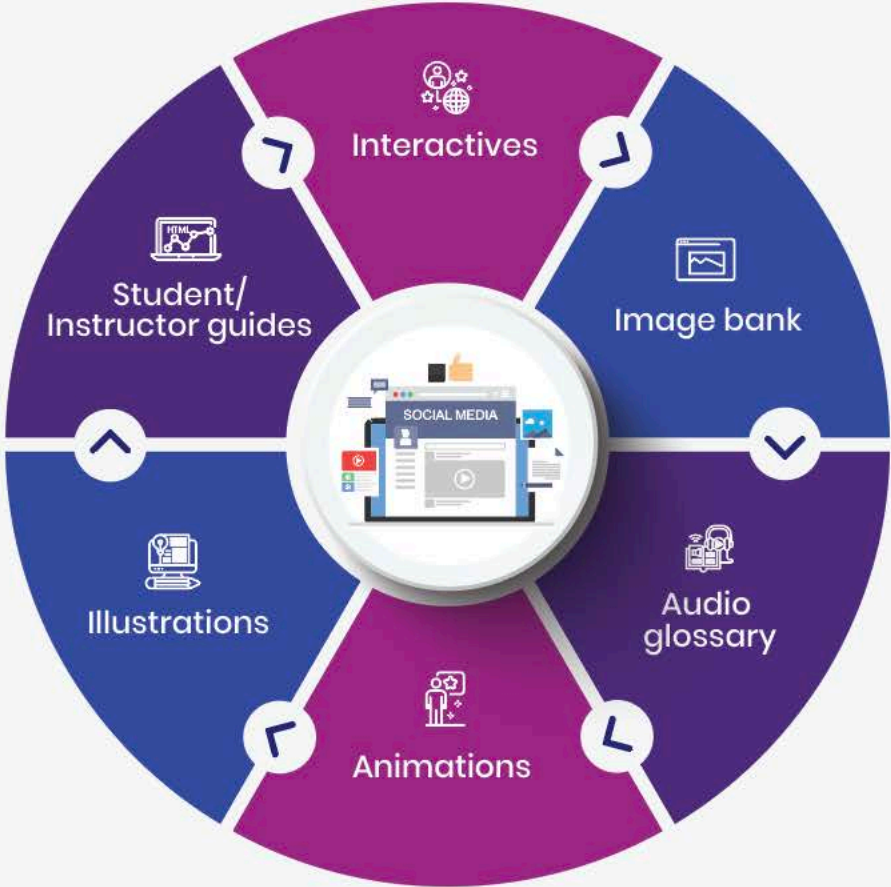


Microlearning



Translation &
localization

Media Development Services



Accessibility & Editorial Services

- 01** Accessibility testing
- 02** Alt text writing
- 03** Content authoring

Learning Technology & Thought Leadership

Learning Standards

- SCORM 1.2/2004
- cmi5
- TinCan/xAPI
- WCAG 2.0/2.1

Learning Content Interoperability

- SCORM dispatcher
- IMS common cartridge
- LTI implementation

Learning Management

- LMS integration and support
- LRS deployment
- Custom reporting
- Learning apps

Thought Leadership

- Adaptive learning
- Reusable learning objects
- Personalization
- Content discovery



Technology Enabled Digital Content Transformation

Impelsys is a purpose-driven company with a vision of using technology to make the world a better place and to make knowledge more accessible.

Impelsys facilitates unmatched learning and content solutions and can help accelerate your transformation journey.

Our Content Services Solutions cover

Editorial and Prepress

- ▶ **Editing:** Text Styling, Copyediting, Tagging, Link Creation, Indexing, Proofreading, Alt Text Writing, Creating Reflective Questions
- ▶ **Design:** Cover Design, Interior Design Art & image Processing
- ▶ **Enrichment:** Content Enrichment with Rich Media (video, audio, interactivity/XML, tagging)
- ▶ **Distribution:** eBook Distribution
- ▶ **Deliverables:** XML/HTML 5, Print/Web PDF, ePub3 /MOBI, Accessible ePub/PDF/Word/PPT/Excl
- ▶ **Composition:** Import from XL/ Word Layout Adjustment Generating index QA Services

Digital Conversion



Accessibility Services

- Website Auditing and Compliance
- Subtitles Transcription, Audio Sync, Podcast Transcription
- Accessible ePUB3/PDF/Word/PPT/Excl
- Alternative Text Description, MathML
- Accessibility Testing/QA

- Accessible ePUB3
- Accessible PDF
- Accessible PPT
- Accessible Word
- Alternative Text Descriptions
- MathML
- Subtitles and Closed Captions
- Transcription/Audio Sync
- Accessibility Testing and QA
- Accessibility Metadata
- Website Remediation
- NIMAS

Editorial Services

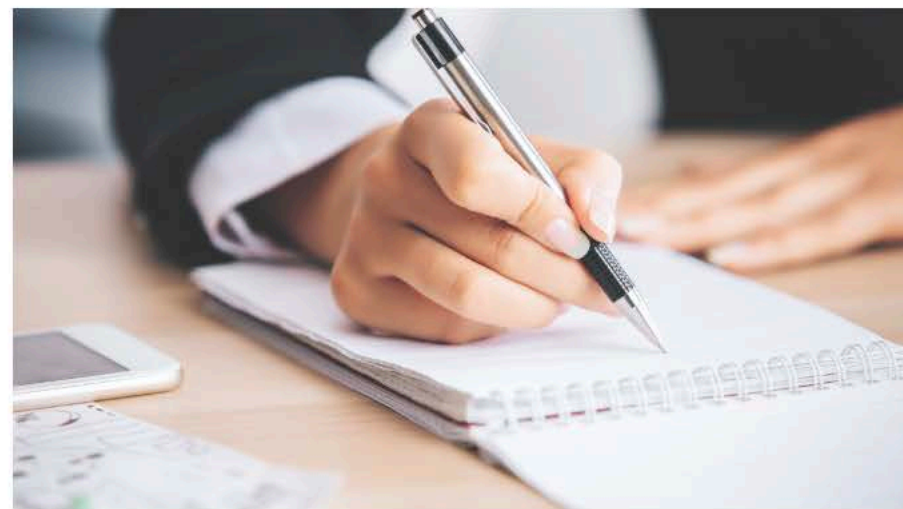
- Text Styling
- Copyediting
- Type Marking/Tagging
- Indexing
- Proofreading
- Question authoring
- Editorial review

Journal and Book Design



- Cover Design- Print and Digital
- Interior Design - Typography, Images and Formatting
- Art and Image Processing Including Line-arts, Half-tones and Pictures:
 - Line Art Disk Conversion
 - Coloring Work
 - Halftone
 - Color Conversion
 - Scanned Image
 - Cover Process
 - Image Retouching

Item Writing



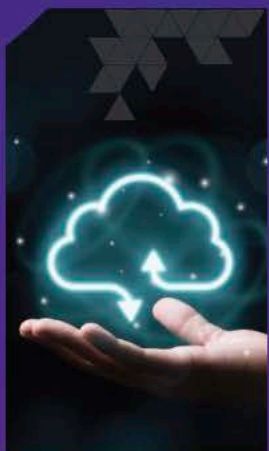
- Remember
- Understand
- Apply
- Analyze
- Higher Order Questions

Alt. Text Writing



Creating technical/ non-technical Alternative text for the images both in short and long formats

Data Migration



Data Processing : Legacy conversions (SGML to XML; XML to HTML; Hardcopy to Digital/POD; Artwork recreation etc.)

Data Cleaning : Legacy content enrichment using audio, video, and interactivity)

Migration Validation : Website content migration, CMS/DAMS Content Migration etc.

Enrichment and Deliverables



Enrichment

- ▶ Adding structure, context and meta data
- ▶ Rich media (video, audio, interactivity)

Deliverables

XML conversion using DocBook, NLM, NIMAS, JATS, BITS, A++, WileyML, SciELO and PMC, TEI, MUSE etc. to various formats:

- ▶ XML/HTML5
- ▶ Print/Web PDF
- ▶ EPUB3/MOBI
- ▶ Enhanced ePUB
- ▶ Fixed Layout ePUB/iPAD
- ▶ Kindle
- ▶ Nook
- ▶ Accessible ePUB/PDF/Word/PPT

20+

▶ Years in business

270+

▶ Global customers

35M+

▶ Lives impacted every month

1B

▶ Goal to touch a billion lives every month

Impelled by Quality, Driven by Processes



CMMI DEV / 3



CMMI SVC / 3



Technology Services | Learning & Content Services Products & Platforms



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