

Managers Matter

Supporting L&D to create a learning culture by investing in their managers.



Perform. Manage. Lead
With Mind Tools

Why Managers?

Managers: the beating heart of an organization

Managers play a vital role in the success of an organization. They are the key to developing efficient and effective teams, retaining happy and inspired staff members, and ensuring that company goals are met. That's why Mind Tools for Business exists: to enable ambitious people to perform, manage and lead with confidence.

Success on every level

If a leader inspires, it's the manager that ensures the vision is realized. Their work sees projects through from start to finish, meaning that the responsibility they share for organizational success cannot be underestimated. Putting managers at the center of your learning strategy ensures that you can gather the engagement you need to drive or develop your learning culture.

A range of solutions

Our products enrich careers and change lives. We empower people and inspire a learning culture to create big shifts in your employees and how they perform. We have always been about leadership, management, and development – and we offer a variety of resource types to suit individuals in your organization.

In the flow of work

The way we work is changing. Managers need the skills to coach team members as well as develop their own soft skills and behaviors. And in many instances, they're required to do it in ways that, just a few years ago, would have been seen as far-fetched. That's why, to uncover the very best in your existing and emerging managers, you need to deliver performance support tools that they can access while they're on the job.

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Discover how Mind Tools for Business can drive change and inspire manager development in your organization.

www.mindtoolsbusiness.com

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