

# 78% of leaders say skill building is critical to long-term growth\*

**Are you among the 78%?** Identifying an education partner who can strategically help your organization achieve its goals is critical in reskilling and upskilling your workforce.

American Public University System (APUS) has a track record for supporting organizations just like yours. Through American Military University and American Public University, APUS has proudly helped more than 100,000 working professionals achieve their learning ambitions and numerous organizations fulfill their strategic workforce development goals.

## Leverage the Power of Partnership



### Personalized Service

Regular business reviews and reporting of metrics prompt 91% of responding partners to rate the service with their dedicated account manager as a 5-star experience.



### Promotional Support

A repository of fully online, personalized, and shareable marketing materials make for turnkey opportunities to promote this education partnership with your personnel or members.



### Talent Acquisition Access

Support for your acquisition effort with a customized business plan for partners by our Employer Relations team to facilitate connections with career-ready candidates.

APUS is able to uniquely address your organizational needs through 200+ career-relevant programs. Our students benefit from the convenience of fully online coursework and the flexibility of monthly program starts. What's more, dozens of partners have discovered that our affordable tuition allows them to maximize the return on their tuition assistance dollars through a negotiated benefits package for their organization.

**Connect with us to build your education partnership experience today.**

Email **[workforce@apus.edu](mailto:workforce@apus.edu)** to speak with a strategist.

\* McKinsey.com, Five-Fifty: The skillful corporation: [www.mckinsey.com/business-functions/mckinsey-accelerate/our-insights/five-fifty-the-skillful-corporation](https://www.mckinsey.com/business-functions/mckinsey-accelerate/our-insights/five-fifty-the-skillful-corporation)

American Military University and American Public University are part of American Public University System, which is accredited by the Higher Learning Commission ([hlcommission.org](https://hlcommission.org)). American Military University is not affiliated with the U.S. military. For more about our graduation rates, the median debt of students who complete a program, and other important information, visit [www.apus.edu/disclosure](https://www.apus.edu/disclosure).

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