



CONTINUE YOUR JOURNEY.

Pursue an ICF Credential.

Achieving an International Coaching Federation (ICF) Credential is a necessity in a growing industry. If you're ready to take the next step in your development as a professional coach practitioner, it's time to begin your pursuit of an ICF Credential.



Credentials
and Standards

coachingfederation.org

A competitive advantage

An ICF Credential exudes credibility and integrity, backed by an organization that has served as the global gold standard for independent professional coach certification for nearly 25 years. ICF Credential-holders pursue and complete rigorous education and practice requirements that demonstrate their unquestionable commitment to excellence in coaching. Furthermore, 81% of coach practitioners agree or strongly agree that clients expect their coaches to be certified/credentialed according to the *2020 ICF Global Coaching Study*.

Satisfied clients

According to the *2017 ICF Global Consumer Awareness Study*, 83% of respondents who've experienced coaching stated it was either important or very important that their coach has a certification/credential. In the same study, 94% of respondents whose coach held a certification/credential said they were somewhat or very satisfied with their coaching experience.

Increased visibility

Once you've earned an ICF Credential, you'll have access to a digital badge. This provides a simple and verifiable way to share your achievement with your professional and personal networks. ICF Credential-holders who are also ICF Members receive a free listing on ICF's Credentialed Coach Finder (CCF). CCF can help you connect with individuals and organizations that seek your coaching services. Visit CCF at credentialedcoachfinder.com.

Program requirements

ICF Credential-holder have fulfilled rigorous education experience requirements and demonstrated a strong commitment to excellence in coaching. To be eligible, a coach must:

- Complete coach-specific training
- Achieve a designated number of coaching experience hours
- Partner with a Mentor Coach
- Demonstrate appropriate understanding and master of ICF's definition of coaching, Code of Ethics and Core Competencies

Your investment

Your investment of time depends on the credential level you choose to pursue and the number of training and coaching experience hours it requires. The financial investment comes from application, review, and assessment and evaluation fees. The total can range from \$100–\$875 USD. Fees are discounted for ICF Members.

The next step

The process of applying for an ICF Credential depends on the level of Credential you are pursuing and where you completed your coach-specific training. Find an overview of the requirements at coachingfederation.org/credential.

The International Coaching Federation (ICF) is the world's largest organization leading the global advancement of the coaching profession and fostering coaching's role as an integral part of a thriving society. Founded in 1995, its 35,000-plus members located in more than 140 countries and territories work toward common goals of enhancing awareness of coaching and upholding the integrity of the profession through lifelong learning and upholding the highest ethical standards. Through the work of its six unique family organizations, ICF empowers professional coaches, coaching clients, organizations, communities and the world through coaching. Visit coachingfederation.org for more information.