

GLOBAL *e*Learning

A Compass Languages Company

*Learn in the language of
your dreams.*





is the only company dedicated to the language service requirements of the Learning & Development field.



Our mission is to provide ***Authentic Localization™*** to global organizations by helping them achieve their desired learning outcomes across all cultures.

Genuine transfer of knowledge
is more than converting content into one's native language ...

It is *connecting* with the audience through localized content
that is an *authentic presentation* of your ideas
in their language and culture.



Services

Authoring Tools:

- eLearning Module Localization
- Translation/Transcreation
- Transcription
- Voiceover
- Content Creation
- LMS Course Migration
- Instructional Design Consultation



How does

GLOBAL
eLearning

drive learning results?





7 components of
Authentic Localization™

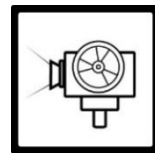
What is *Authentic Localization*[™]?



- ✓ In-country Learning expert
- ✓ Transcreation of content w/SME Linguists
- ✓ Specific Voice Talent Selection
- ✓ Video adaptation/subtitling
- ✓ Cultural review of visual content
- ✓ Professional Multimedia Synchronization
- ✓ Right-First-Time Priority

Benefits

- Much higher acceptance by target audience
- Better engagement parameters
- The fastest turnaround time in the industry
- Much lower risk of post-delivery delays (iterations)
- Streamlined approach with repeatable results (TM, Glossary, etc.)



Priority:



- ✓ ISO 9001 Company
- ✓ Quality Bridge program – Early connection with internal reviewers
- ✓ Linguist, Designer Selection
 - ✓ Native Speaker,
 - ✓ SME with 5+ Years of Experience
- ✓ Customer Choice in Voice Talent with Directorial Guidelines
- ✓ 7-Step QA Methodology on Every Project
- ✓ In-Country Review – Text, Visuals, Audio, Presentation, and Engagement

Scope and Experience

- ✓ Localizing eLearning modules and education curriculum for over 5 years.
- ✓ *Authentic Localization™* has been performed in over 50 languages/dialects.
- ✓ Small-Mid Sized Organizations → Fortune 100 clients

GOODYEAR



learningpool

MetLife

amazon

skillsoft

Cartier

Sublime
MEDIA

ZERO
MOTORCYCLES

DANONE



“The final product in all three languages has blown away my expectations. I am not sure how you did it but the way you guys synced the script to the video makes it so I can’t tell Shawn isn’t actually speaking each individual language. The communication was excellent throughout the entire project and delivery was right on time. The team was great.”

-- Chris Langlois, Global Technical Training Manager



“This is has been the best translation work we have seen. Our Executives wanted to see the work you did because of the reputation you have here and they were blown away. Not to mention, you were half the price of your competitors; our conversation with you is what set you apart from the competition.”

-- Tim White, Director

When information security is essential...



GLOBAL *eLearning* works with proprietary information everyday.

- ✓ SFTP file handling or encryption measures available
- ✓ Security protocols for linguists, designers, engineers touching product
- ✓ Work Platform that does not allow content extraction by contributors
- ✓ DFARs (DOD cyber-security) compliance
- ✓ SOC2 Compliant

Key Personnel

Name	Title	Phone	Email
Matt Patterson	VP of Global Sales	765.617.0606	MattP@globalelearning.com
Gilbert Segura	CTO	410.774.4275	GilbertS@globalelearning.com
Gary Schulties	President	410.774.4275	GaryS@globalelearning.com
Joe Seward	Sr. Business Development	781.960.3767	JoeS@globalelearning.com
Sarah Quirke	European Business Manager	+353 906 616 074	SarahQ@globalelearning.com

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*Authentic Localization™
Outcome Driven*

