
WHAT DO WE DO AT RSVP DESIGN?



AN INTRODUCTION TO THE GAMIFICATION PRODUCTS PROVIDED BY OUR
LEARNING DESIGN SPECIALISTS

AN INTRODUCTION TO OUR PRODUCTS

COMPANY OVERVIEW



Our gamification products are supplied to trainers world-wide from our US and UK-based secure e-commerce stores, and our physical distribution locations.

We specialize in designing relevant, versatile and practical resources, games, activities and behavioral simulations that are sophisticated enough to generate high quality discussion and to refine, rehearse and develop key individual and organizational skills.

We provide a professional support service to anyone who is involved in learning and development: training facilitators, organizational development specialists, operational managers, coaches and consultants.



COMPANY OBJECTIVES



- To promote good practice in the design of rich and active learning environments
- To make high quality training and learning tools available to training specialists and people managers at affordable prices
- To build our clients' confidence in using interactive, engaging learning activities and develop their ability to use a wide variety of proven learning methodologies themselves
- To continue to create new materials that are relevant to the current needs of our clients and the individuals, teams and businesses they work with
- To work in partnership with our clients to create and deliver innovative solutions to their learning and development needs, at all levels in organizations

COMPANY DESIGN PRINCIPLES



At RSVP Design we are committed to using our knowledge of adult learning principles to create tools that other trainers can quickly and easily use within their own learning programs.

We use our own internal expertise but also work with other designers and inventors to bring the best experiential learning products we can to market.

Our learning design principles are based around current research and a recognition of individual difference. We respect all individuals, their needs and contributions and we strive to ensure that all of our products are accessible to diverse learners.

We work hard to create resources that are re-usable and flexible, to avoid wastage of materials and to contribute to sustainable organizations, including fully online tools for working with remote learners.

We can advise you, based on your specific learning objectives, to find the best and most cost-effective ways of introducing more more gamification and activity-based learning methods.

AN INTRODUCTION TO THE PRODUCTS

OUR GAMIFICATION PRODUCTS



Our gamification products fall into three categories. All of these are available for purchase and independent delivery at <https://rsvpdesign.com>

Toolbox

Toolbox products are individual physical or online games, activities or exercises that are designed to improve or develop individual skills, or to raise awareness of important organizational issues. They usually last for 15-90 minutes, are designed for small groups (of up to 16 people) and require a limited amount of preparation and administration. Toolbox activities can be run by any competent facilitator and do not require additional support from RSVP Design.

Powertools

Powertool products are more complex, extended activities that address more interlinked management and leadership skills. These activities last from 2 -8 hours and cater for larger groups - generally groups of 25 people or more or multiple groups working in parallel. Powertools need a higher level of administration and supervision and more input from RSVP Design, either in trainer training or in initial facilitation.

Topic Workshops

RSVP Design also offer fully designed and resourced workshops, which have been prepared so that they can be purchased and delivered (royalty free) by corporate or independent trainers. These workshops use our experience and methods, along with integrated toolbox products and additional activities, to develop a broad range of individual, team and management skills.

AN INTRODUCTION TO THE PRODUCTS

OUR CLIENTS AND EXPERIENCE



Our clients come from an enormous variety of organizations.

Large Corporations

Multinational Business

We have considerable experience of working with major international companies. Some of our recent and current clients are Amazon, Google & LinkedIn, Chevron, Deloitte & JP Morgan, American Airlines, Macys & Mars, McKinsey, Starwood Hotels & Xerox.

International NGOs

Public Sector

Since 2003 we have been privileged to work with clients from the Federal & State Institutions, Military, local government groups, public health professionals and teachers and educators in schools and in the community.

Voluntary Organisations

Small Businesses (SMEs)

Training Consultants

Individual training consultants and small businesses find it easy to access and use our services through our catalog of inexpensive products. These can be used by line managers, by existing suppliers of learning and development services, or by business coaches.

Business Schools

Universities and Colleges

Much work is done in partnership with providers of executive education such as CCL, Duke CE or Harvard, and Universities such as San Diego State, Elon or Christian Brothers, who use our products to build practical, applied learning into their academic, research-based programs.

Please contact any of us to discuss your ideas or to ask questions. For further information about RSVP Design people, products and services, please visit our web-site: <https://rsvpdesign.com> or contact us at sales@rsvpdesign.com