



bluepoint

LEADERSHIP & COACHING **WORKSHOP CATALOG**

ABOUT

Organizations today are faced with constant change and are challenged to continually adjust, adapt, and pivot in order to achieve sustainable growth and success. This often includes developing and retaining top talent, creating innovative solutions, and navigating new industry needs, all of which require strong, confident leaders.

For over 25 years, Bluepoint has worked with organizations of all shapes and sizes at all levels to develop better leaders through research-backed leadership and coaching workshops. Using a blended learning approach, we educate, train, and coach individuals to hone leadership talent that dramatically accelerates their personal and professional development.

Our workshops are designed to create exceptional alignment, engagement, innovation, and productivity. With over 100,000 leaders trained, Bluepoint has had the pleasure of partnering with global Fortune 500 companies to help develop leaders to their full potential. Graduates of our programs are fully capable and highly motivated to make an immediate, significant impact on their teams and organizations.



THE BLUEPOINT DIFFERENCE

In a crowded and often confusing marketplace, it is important to know how one partner is different from the next. At Bluepoint, we believe successful leadership development programs are a result of:

Research-based content

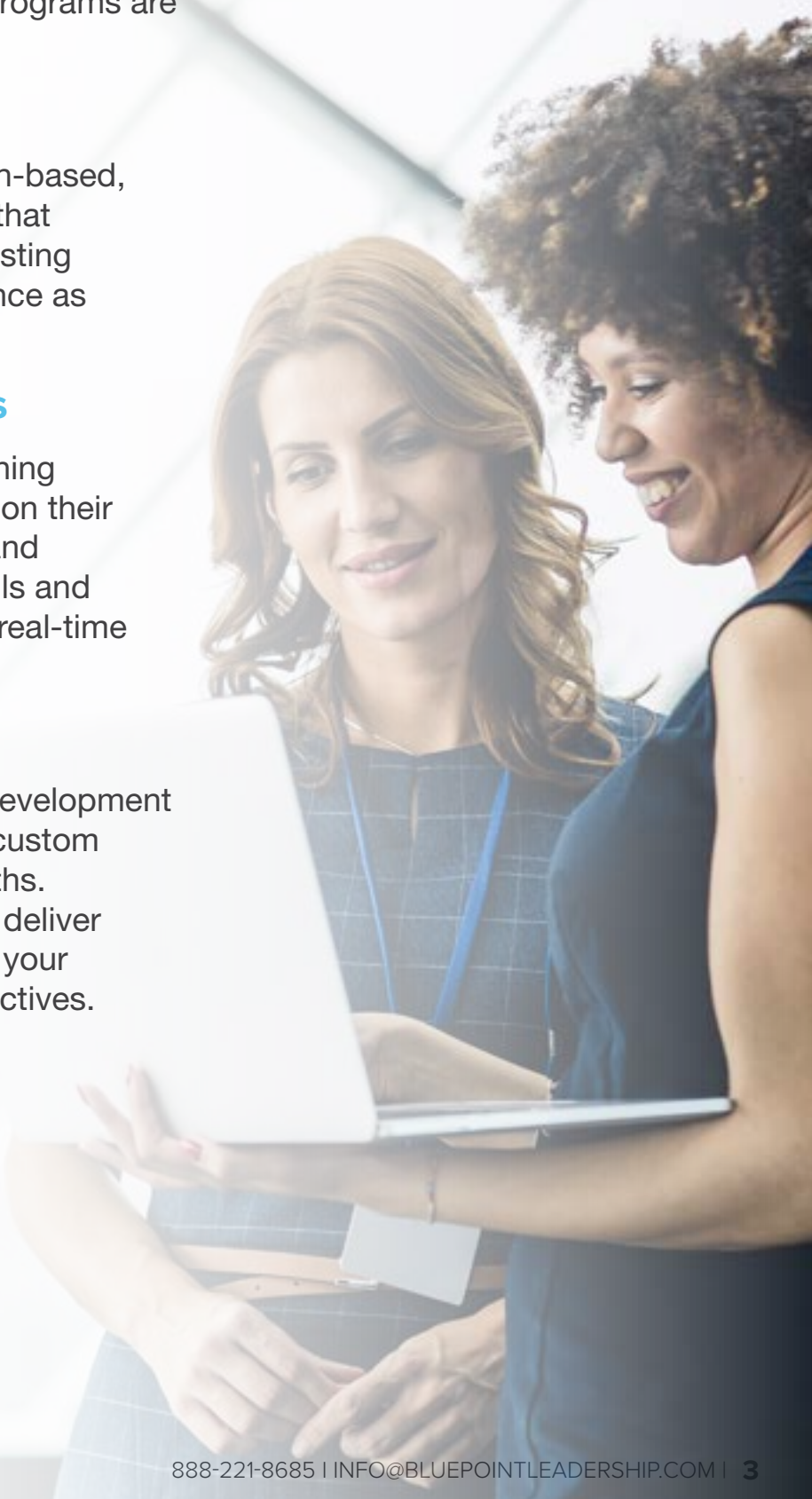
Each workshop is backed by research-based, proven methodologies. This ensures that workshops have an immediate and lasting impact on the participants' performance as leaders.

Highly engaging experiences

Our facilitators create interactive learning experiences where participants work on their most critical business opportunities and challenges. Leaders practice new skills and approaches, with the opportunity for real-time feedback.

Customization

Align workshops to your leadership development goals and corporate culture through custom content, branding, and program lengths. Our global network of facilitators can deliver workshops onsite or virtually to meet your organization's unique needs and objectives.



LEADING SELF

Help your leaders achieve substantial personal growth.



The Leader Within

Emotions! We all have them, and they are a powerful force in our lives. So how do we maximize our emotions? This learning experience provides a deep dive into leadership emotional intelligence by helping participants gain a deeper understanding of themselves and how to connect with others. Participants will learn how to respond to and manage their emotions and, in doing so, enhance their ability to work effectively with others.

- Individual contributors—senior leaders
- Post-workshop micro-eLearning



Leadership Presence

Presence is an important skill and mindset leaders can learn and develop at all levels. In this hands-on workshop, participants will feel inspired to learn the skills and tools necessary to develop their leadership presence to lead and influence others effectively. Participants will also get the opportunity to reflect on their current level of presence and work to increase it by diving deep into each element of becoming a leader with extraordinary presence.

- Individual contributors—senior leaders
- Post-workshop micro-eLearning

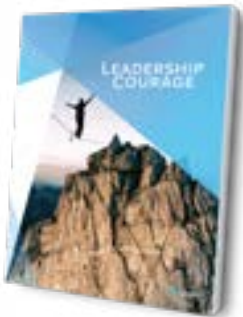


Building Resilience

In today's ever-changing world, it's more important than ever to have the skills to not only bounce back from challenges but also propel forward and thrive. Resilience is the ability to adapt, recover, and innovate from adversity and is a key aspect of leadership success. As part of this experiential workshop, participants are equipped with skills, tools, and mindsets they can use to build their resilience and positively impact those around them.

- Individual contributors—senior leaders
- Post-workshop micro-eLearning

LEADING SELF



Leadership Courage

Courageous leaders take calculated risks, make difficult decisions, and drive change within their organizations and industries. Their boldness inspires their teams and energizes their organizations. This workshop explores what hinders courage inside organizations today and provides leaders with tools and approaches to lead with courage every day. Participants learn how their values affect courage and how best to approach difficult situations.

- Emerging leaders—managers
- Post-workshop micro-eLearning



Working Virtually

Successfully working in a remote setting requires a specific skillset. This workshop provides individuals with tools and approaches to improve effectiveness in four key areas. Participants will learn strategies for communicating more effectively in a virtual environment, be introduced to a mindset of accountability and ownership, and develop plans for building connections and collaboration with key stakeholders.

- Individual contributors—senior leaders
- Post-workshop micro-eLearning



Creating a Distinctive Leadership Brand

Creating a strong leadership brand is a significant factor in success as a leader. Being intentional and consistent on unique beliefs, values, and aspirations allows leaders to build trust and credibility across the organization. During this workshop, participants study and reflect upon their leadership brand and identify ways to effectively enhance it.

- Emerging leaders—managers

LEADING SELF



A Leadership Legacy

Somewhat surprisingly, when most people retire and look back over their careers, they rarely focus on sales targets achieved, new products developed, or markets penetrated. These are all essential aspects of one’s business career, but we usually take the most pride in how we have influenced others. This workshop helps participants consider their long-term goals and draft plans to create a legacy they will be proud of.

Emerging leaders—managers



Authenticity and Leadership Today

A high degree of authenticity allows individuals at all organizational levels to make a strong leadership impact, have a powerful personal brand, and enjoy positive self-esteem. During this workshop, participants will be challenged to create a unique, personal standard of behavior and explore the day-to-day actions that will either enhance or diminish their perceived authenticity.

Emerging leaders—managers

LEADING OTHERS

Inspire influential leadership of others by instilling essential interpersonal skills.



Leader as Coach

Develop leaders that others are drawn to and are open to receiving coaching from. In this influential hands-on workshop, leaders are equipped with the resources they need to become catalysts for the high performance and career acceleration of their team members. Participants are challenged with confronting highly avoided issues and engaging in performance-changing conversations to make a real difference in the work and lives of others.

Emerging leaders—senior leaders

Post-workshop micro-eLearning



The Powerful Coaching Conversation

Effective coaching is now widely recognized as one of the most critical competencies for leaders at all levels of an organization. This workshop equips participants with a solid understanding of the impact of coaching conversations, immediately usable coaching skills and tools, and a plan to integrate coaching into their leadership; so they can have a significant, positive impact on the performance, learning, and careers of others.

Individual contributors—emerging leaders

Post-workshop micro-eLearning



Building Powerful Connections

Some people have access to large networks of people who help them and their teams get things done; approvals are given, resources are provided, projects are funded, and decisions are made. This impact stems from the ability to build strong, lasting connections. In this workshop, participants learn how to use a four-step interpersonal process to readily connect with others, practice engaging in conversations, and receive feedback on the process.

Individual contributors—managers



LEADING OTHERS



Creating a Feedback Culture

Feedback is one of the most powerful influences on performance, learning, and career development. However, because providing feedback often involves differing perspectives, emotional spikes, and meaningful career decisions, it is also one of the more difficult tasks for leaders. During this workshop, participants will learn skills and approaches for creating a feedback culture in which honest self-reflection and personal improvement flourish.

Emerging leaders—senior



The Power of Accountability

The term “accountability” is too often misused in organizations today. It is promoted as an antidote for underperformance, and a rallying cry to toughen up management. However, the best leaders incorporate accountability into every aspect of their leadership. During this workshop, participants will be challenged to see accountability through a different lens and learn immediately usable practices and approaches they can incorporate into their leadership.

Individual contributors—managers



Impact and Influence

Today’s organizations are filled with diverse personalities, competing agendas, and complex projects. The big question every member of an organization faces is, “How can I be heard and make a real difference?” In this workshop, participants gain a stronger sense of self-awareness; clarity on what matters most to them in work and life; and an increased ability to make profound, influential connections with others.

Emerging leaders—managers

LEADING OTHERS



Communicating with Impact

Effective communication is the heart of leadership and permeates everything leaders do, including having an impact on their team. In this workshop, individual contributors will learn how to use their natural communication talents to positively impact others in their organization and beyond through a series of thought-provoking lectures, experiential exercises, video case studies, and communication practicums.

Individual contributors—emerging leaders



Mastering the Art of Courageous Conversations

Daily one-on-one conversations present countless opportunities to courageously work through conflict and pressing challenges. This workshop explores best practices that successful leaders use to raise, discuss, and resolve difficult emotion-evoking issues. Participants will enhance their interpersonal impact by increasing their ability to constructively confront others and hold them accountable through courageous conversations.

Individual contributors—managers



LEADING TEAMS AND THE ORGANIZATION

Equip leaders with the skills needed to achieve strategic goals and organizational alignment.



Leading Change

Change has become a pervasive element of organizational life. The ability to effectively navigate change will distinguish the great leaders of the future. This workshop is a powerful yet practical approach for leaders to better appreciate the change process and why some people resist change. They will focus on developing skills, approaches, and habits around change and learn how to transfer these skills to their teams and organizations.

- Emerging leaders—senior leaders
- Post-workshop micro-eLearning



Leading Innovation

The critical leadership competency required for innovation is more than individual creativity alone, but the ability to create a culture with sustainable innovation. Through personal examples, innovation tools, video case studies, and hands-on application, this workshop will explore a model comprising three elements leaders must focus on to develop a culture of innovation.

- Emerging leaders—senior managers
- Post-workshop micro-eLearning



Demystifying Execution

As Robert Neiman states, “Better execution is one of the great untapped opportunities for improving organization performance.” In this workshop, participants will be introduced to a potent, five-step process that will significantly enhance their ability to complete projects and assignments within the organization. They will be able to apply the method in real time during the workshop and receive guidance on opportunities for improvement.

- Emerging leaders—managers

LEADING TEAMS AND THE ORGANIZATION



The Leader Speaks

Effective communication is not merely another leadership competency. It is the very heart of leadership and permeates everything leaders do. In this workshop, leaders will learn how to use their natural leadership and communication talents to positively impact others in their organization and beyond through a series of thought-provoking lectures, experiential exercises, video case studies, and communication practicums.

- Emerging leaders—senior leaders
- Post-workshop micro-eLearning



Crafting a Leadership Story

We live our lives and construct our thinking according to stories. In fact, the human mind is wired to constantly create stories to make sense of the world and organize the information we take in. In this hands-on workshop, participants will study a powerful methodology for creating leadership stories and practice preparing and delivering stories about current, important leadership opportunities or challenges.

- Individual contributors—managers



Leading High Performance Teams

High-performance teams are distinguished by their remarkable productivity, innovation, and agility to respond quickly to changing market demands. The ability to lead high-performance teams has become increasingly important as more teams become hybrid and more complex. In this workshop, participants will learn the building blocks of how to build a high-performance team and lead them to deliver exceptional results.

- Emerging leaders—senior leaders
- Post-workshop micro-eLearning

LEADING TEAMS AND THE ORGANIZATION



Leading the Virtual and Remote Teams

While working remotely is rapidly becoming the norm, this new reality presents challenges for leaders who are used to working face-to-face with their teams and colleagues. Leaders now need to be more intentional about how they lead. This workshop equips leaders with the key approaches and skills necessary to increase their effectiveness in five dimensions: accountability, community, communication, collaboration, and coaching.

- Emerging leaders—senior leaders
- Post-workshop micro-eLearning

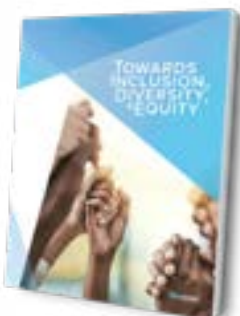


Executive Leader as Coach

Coaching initiatives are much more effective and sustainable when senior leaders integrate them throughout the organizational culture. This advanced version of the Leader as Coach workshop helps leaders critically examine their current personal coaching effectiveness, explore ways they can increase the quality of their coaching relationships and conversations, and learn how to establish a culture of coaching throughout the organization.

- Senior leaders
- Post-workshop micro-eLearning

LEADING TEAMS AND THE ORGANIZATION



Towards Inclusion, Diversity, and Equity

Organizations with employees of culturally diverse backgrounds tend to be stronger and thrive in their industries. Building and developing an inclusive culture starts with the individuals. This highly experiential workshop helps individuals recognize and manage the pervasiveness of bias in the workplace, dissects common racial and gender barriers, and supplies skills necessary to bridge these divides.

- Individual contributors—senior leaders



The Leadership Essentials

Leaders today must constantly learn and develop as team leaders, visionaries, and strategic thinkers throughout their entire leadership journey. From leading self to leading others, teams and the organization, leaders must have the skills to navigate a variety of situations. During this workshop, participants explore advanced leadership concepts with an opportunity to practice new skills and gain real-time feedback.

- Individual contributors—senior leaders
- Post-workshop micro-eLearning

ADDITIONAL LEARNING OPPORTUNITIES

Maximize the impact of Bluepoint’s experiential workshops by incorporating a blended learning approach. Bluepoint offers a mix of self-led and facilitator-led learning opportunities that can be delivered online or onsite:


- Assessments
- Coaching
- Micro eLearning
- Leadership consults
- Coaching circles
- Learning application groups
- Leadership projects

Create a custom blended learning experience

Partner with Bluepoint to curate a selection of blended learning experiences based on research-backed methodologies and leadership competencies. This immersive development program is customizable to every leadership level, from first-time managers to talented senior-level executives. Participants will be challenged to examine their ambitions, talents, and current leadership skills, to seek out ways to significantly improve their performance as well as conquer their unique challenges.

OUR IMPACT ON ORGANIZATIONS


“Bluepoint doesn’t create training; they create an experience for their workshop participants which inspires them to learn. Thoughtfully conceived and well-timed activities provoke reflection, awareness, and constructive discomfort and ignite action in others. It has been the most talked about and acclaimed program in our organization. You will absolutely be amazed at the impact they will make on your organization!”

— Sarah A. Pflgebraar, Talent Manager,  worldpay

“I enjoyed this training more than any other training that I have received. There are many rewarding aspects to our jobs, but the one that gives me the most satisfaction is coaching and encouraging employees to achieve their career goals.”

—  participant

“We observed positive outcomes immediately. A shift in self-awareness and leadership style and behaviors. Bluepoint’s materials and facilitation experience are very interactive and designed around self-reflection. The learning is not only integrative, but progressive.”

— Charlene Miller, HR Manager,  YAMAHA



bluepoint

Bluepoint Leadership
bluepointleadership.com

888-221-8685

info@bluepointleadership.com