



# ARCHITECT™

## VERTEX PROFESSIONAL SERVICES

Before designing a building, an architect must understand its function: not just the owner's objectives, but how its occupants will use it. Similarly, an effective training program must be aligned not only to an organization's goals, but to what people do on the job, and the skills they need to perform. And, it needs to ensure measuring the right skills to be successful.

Vertex Professional Services (VPS) Architect takes a design-before-you-build approach to learning that helps organizations align curriculum to performance — and people to results. By understanding what drives your organization's success, Architect helps organizations identify gaps in learning that impact performance, and closes those gaps with the right curriculum — delivered in the most cost-effective medium — when, where you need it most.

Through comprehensive analysis of your business, VPS will design a well-organized, streamlined learning curriculum that measures the right skills, providing a blueprint for taking your training and your organization to the next level.

**VPS.VTXCO.COM**

**Let's Get Started**



**SMALL ENOUGH TO BE AGILE. LARGE ENOUGH TO BE GLOBAL.**

# KEY BENEFITS

- Aligns the training investment with key priorities and organizational objectives
- Analyzes an organization's training, workflow and processes to identify key learning opportunities at the point of need to impact results
- Identifies and addresses gaps in individual employee knowledge to impact overall performance
- Ensures learning objectives track with on-the-job performance metrics
- Delivers learning in the most cost-effective medium to maximize throughput
- Associates certification testing with appropriate training objectives



## Creating a blueprint for efficient and effective learning

### THE PROCESS

If it's time for your organization to take a hard look at the effectiveness of its training function, Architect provides a proven, cost-effective approach to curriculum design to delivers measurable results.

The Architect methodology encompasses a comprehensive analysis process to tailor training to meet specific learning objectives, generating the building blocks for performance-driven lessons, modules and courses. Process outputs include curriculum data and design specifications, such as:

- Comprehensive work task lists for all work areas
- Prioritization of all work tasks
- Association of on-the-job performance with learning objectives
- Assignment of learning objectives to appropriately integrate traditional, social and micro-learning methods and technologies
- Sequencing objectives into lessons, modules and courses
- Alignment of certification test metrics with specific learning objectives
- Providing training program metrics outlining the entire curriculum
- Assuring greater context for the learner by aligning learning with their job

The Architect process is a highly collaborative exchange of VPS Analysts, Subject Matter Experts and Customers. This close relationship ensures outcomes align with certain expectations, driving ROI for your training investment.





## COMPREHENSIVE ANALYSIS

Architect offers a flexible approach, which can be applied to any commercial enterprise or government sector. It can be implemented across multiple industries including manufacturing, technical services, utilities, aerospace, sales, and financial services. Because it's a comprehensive analysis process, Architect is ideally suited to organizations facing challenges from:

- A large, distributed workforce across multiple locations, languages and cultures
- Decentralized training with a need for an overarching plan
- Pending retirements resulting in a need to capture critical knowledge, expertise prior to leaving
- Uncertainty about what knowledge or skills are necessary for performance; identify any gaps; and the most efficient way to fill those gaps.

## COMPLIANCE AND REGULATORY REQUIREMENTS

Architect takes a total systems approach to learning starting with understanding an organization's unique culture, traditions and realities. Then, our experts analyze current processes to develop an optimized learning program aligned to organizational goals to maximize throughput. Once the curriculum is designed, developed and implemented, experts measure effectiveness to ensure training continually delivers the "right" results.



# ABOUT VERTEX PROFESSIONAL SERVICES

VPS is a global provider of managed learning solutions for commercial, government and military customers. At the heart of our business is our emphasis on “Understanding First” and strong culture of collaboration. By focusing on our customers’ key careabouts, we deliver the outcomes that matter and build relationships that last.



## LET'S GET STARTED

**CONNECT  
WITH US**

### **US Headquarters**

1919 Technology Drive  
Troy, MI 48083

### **UK Headquarters**

Building 2 Grovebury Road  
Leighton Buzzard  
Bedfordshire  
LU7 4TB