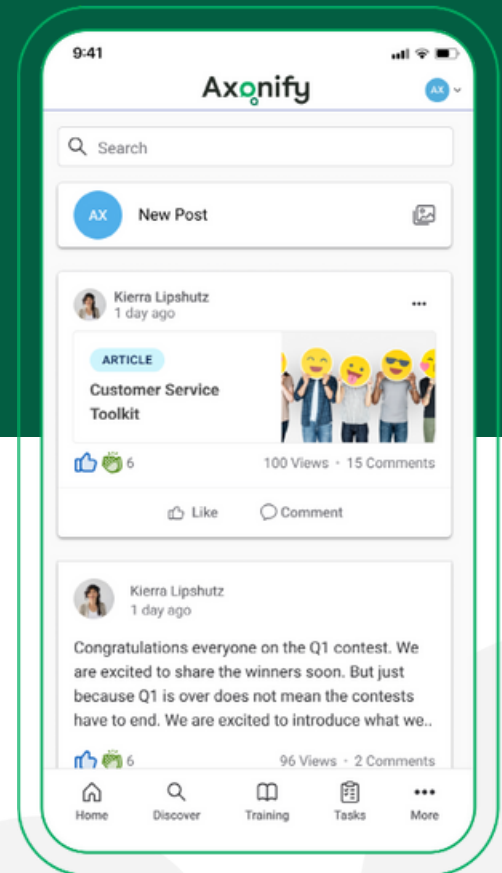# Axonify Communications

Give your teams reliable, accessible and responsive communication that connects them to HQ, no matter the size of your organization, with two-way communications and feedback they'll want to use.

Fractured communication on the frontline

While 65% of corporate frontline leaders think their organization's communication is effective, only 39% of frontline workers agree. What's behind this disconnect?

Relying on top-down communication might make sense at the corporate level, but for these large frontline workforces, it results in a lack of tracking, consistency and standardization—and no way to know whether information has been received, understood or applied. Ad-hoc communications and unsanctioned feedback channels are used to fill in the blanks, so valuable insights from frontline workers gets missed entirely. There's a better way.

Axonify: A consistent, scaled-up approach to communication

Axonify brings your employees a communications experience that cuts through the noise, fits into their day and reaches everyone across all locations.

Across seven different types of communications, you can connect with your employees and gather relevant feedback to identify the insights and trends you need to track engagement, confidence and efficiency.

24%
increase
In retail store staff's confidence

35,000
entries
Gathered about best practices by a single customer

45,000
messages
Shared between teams & locations from single customer

Build community and fuel collaboration

Create a culture of feedback and collaboration that's good for business and promotes happier employees who are ready to deliver. Trigger automatic employee feedback through pulse surveys and allow workers to provide Open Text responses. Give your employees communication options that make them feel heard. From timelines and reactions to discussion forums and, 1-on-1 chat— coming soon!

Ways you'll get your message heard with Axonify Communications:

- Announcements
- Surveys
- Knowledge testing
- Timeline/Posts/Comments

- Open text responses
- Confidential responses
- Chat (coming soon)

learn more axonify.com

Axonify