# Microlearning and Knowledge Reinforcement for Today's Hybrid, Digital Workforces

Quick, mobile, scientifically proven. Qstream's microlearning challenges increase learner engagement, knowledge retention and job proficiency while generating actionable analytics that drive business success.

## Learning Engagement

Quick, convenient scenario-based questions engage learners in the flow of work via their preferred devices.

## Knowledge Reinforcment

Developed at Harvard, our scientifically proven methodology is highly effective at building long-term knowledge retention.

## Proficiency Analytics

Verify proficiency, measure knowledge gaps and coach to correct behaviors with real-time learning analytics.

## Robust Integrations

Easily integrate microlearning into your existing HR tech stack for seamless, non-disruptive learning experiences.

**90%+** engagement

**35%+** increase proficiency
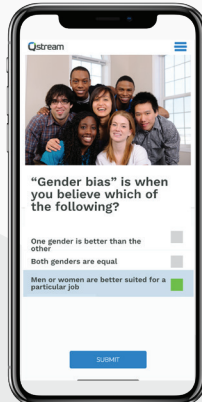
**170%** increase knowledge retention

# How Qstream is Used:

- Sales training & coaching reinforcement
- Customer service & support training
- Employee onboarding & training reinforcement
- Culture & diversity programs
- Organizational development
- Professional development
- Talent & leadership development

- Upskilling & reskilling
- Brand & message alignment
- Hard skills & soft skills training
- Product knowledge retention
- Safety, compliance & regulation
- Change management & operation, process changes
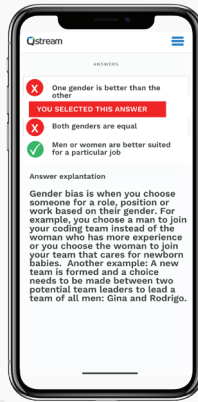- IT & cybersecurity training

# Engage Learners in the Flow of Work
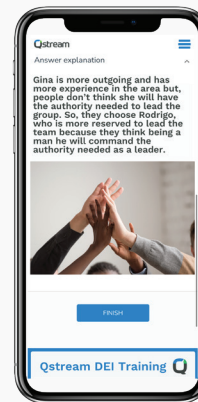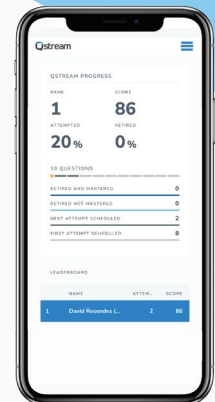
**1** — **Push Micro Challenge**

**2** — **Answer Scenario**

**3** — **Immediate Feedback**

**4** — **Micro Explanation**

**5** — **Friendly Competition**

> *"The **heat map and reports** in Qstream have been extremely valuable and not only show us completion rates but **expose knowledge gaps** that could put the business at risk. This enables us to **coach our teams** on the best practices for safely and securely handling client data so we can provide top-notch customer service."*
>
> Cate Miller, CPTD, Director, Talent Development, Cherry Bekaert

# Deep yet Simple Analytics for L&D Teams, Managers & Executives

Get insight into coaching opportunities, learning program performance and areas of potential risk for continuous improvement across the organization.

**About Qstream** Qstream is the leading enterprise microlearning fand knowledge reinforcement solution proven by science and in practice to boost learner performance. Hundreds of organizations rely on Qstream to build high-performance teams by delivering a personalized and agile learning experience that delivers the highest levels of retention, engagement, and efficiency along with analytics that provide precision insights and expose a real-time view of performance readiness.

**Want to see a demo?**
hello@qstream.com