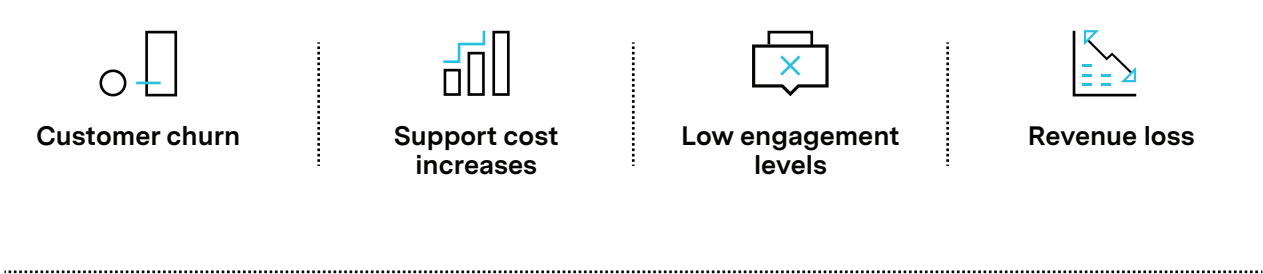**INTELLUM**

Teach customers, partners, and employees how to successfully use the products and services you sell.

Selling outcomes without teaching users how to achieve those outcomes is a major disconnect and leads directly to:

Customer churn   Support cost increases   Low engagement levels   Revenue loss

When companies successfully educate their audiences they see incredibly positive customer results:

	IMPACT PER EDUCATED USER	TOP-LINE BUSINESS IMPACT
Increased Revenue	18.3%	6.2%
Increased Retention	21.8%	7.4%
Reduced Support Costs	17.9%	6.1%

Increase Revenue and Improve Customer Retention Through Customer Education Programs, a recent Forrester Consulting study, commissioned by Intellum.

The Intellum Platform includes everything you need to create, present, manage, track, and improve the kind of experiences that engage and educate your audiences, including:

Educational Content

- Client onboarding
- Product training
- Knowledge management
- Skills-based initiatives
- Certifications

Live Events

- Webinars
- In-person instruction
- Virtual training
- Large meetings
- User conferences

Large brands and fast-moving companies partner with Intellum for a reason:

All The Tools, One Solution

The Intellum Platform covers content authoring and deployment, tracking and reporting, live and virtual events, social collaboration, chat, gamification, personalization, and mobile access.

The Intellum Methodology

Our data-driven, procedural approach to education focuses on business outcomes and drives everything from implementation to best-practice sharing.

World-Class Consulting

We have the most experienced team of education practitioners who can help you launch a new initiative or supercharge an existing program.

The Science of Learning

Our investment in the academic field of Learning Science allows us to continuously improve our platform so we can help you improve your initiatives.

Powered by Intellum

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