



## WHO ARE WE?

Whatfix is a Digital Adoption Platform (DAP) that disrupts the way application support and learning content is consumed

Our mission is to empower companies to maximize business outcomes by eliminating technology complexities for their users

Whatfix helps you simplify user experience across enterprise applications in order to drive engagement and adoption

## THE WHATFIX ADVANTAGE

**37%**

Increase in Employee Productivity

**60%**

Reduction in support queries

**3x**

faster time-to-proficiency for new employees

**84%**

Reduction in training content creation costs

## WHATFIX AT A GLANCE

**8+**  
years

Global leader in DAP

**500+**  
Customers

Over 100 Fortune 1000 companies trust Whatfix

**97%**  
CSAT

Customer satisfaction is in our DNA

**4.6\***  
stars on G2

Highest Rated Enterprise DAP

**93%**  
recommended

On Gartner Peer Insights

Source: Whatfix Economic White paper

\*Ratings are subject to change based on reviews from our customers

## THE WHATFIX EXPERIENCE



### In-App Guidance

Create interactive, step-by-step tooltips that guide your users across applications



### Learn by Doing

Enable real-time learning, in the flow of work



### Self-Service

Provide in-app contextual Help to users in the moment of need



### Data-Driven Adoption

Understand your users' behavior to continuously optimize experience and improve adoption



### Personalized Onboarding

Introduce your users to the application with a tour of all key features



### Manage Change

Highlight new features or changes to improve awareness and usage

## TRUSTED BY CLIENTS IN 30+ COUNTRIES



aggreko



Reed

AkzoNobel



BAUSCH+LOMB



## OUR GLOBAL OFFICES



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