

Are you looking for an executive coach who can work with you on real-time challenges associated with workplace effectiveness...and who centers *you*—not a prescribed program or script—in the relationship?

The DJA Coaching Model™ centers our clients, their identities, values, lived experiences, unique strengths and developmental goals. Coaching relationships are designed to meet the needs of the individual, including just in time coaching, short-term, targeted packages, and longer-term engagements with use of research-based and validated assessments.

DJA Coaching Model™

Our coaches work with clients ranging in role and level of responsibility, including:

- Executives
- Senior Leaders
- Directors and Mid-Level Managers
- HR and Diversity Leaders, Functional Specialists
- High Potential Employees



Most requested areas of focus:

- Managing a diverse team
- Overcoming imposter system and harnessing your unique voice
- Increasing awareness of individual style and impact
- Enhancing interpersonal impact and effectiveness

DeEtta Jones | NEXT GENERATION GLOBAL LEADERSHIP

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Assessments

Our team is certified in the most credible assessments for providing self-reflection and/or 360-degree feedback.



INTERCULTURAL
DEVELOPMENT
INVENTORY



Our Coaches

The hallmarks of our coaching team is that it:

- includes ICF certified coaches along with coaches specifically specializing in EDI and role-specific coaching;
- represent rich diversity of identities, professional backgrounds and geographies;
- include expertise coaching senior leaders and executives;
- possess expertise in contemporary equity, diversity and inclusion issues, and how those impact individual performance.



Coaching Process



Target areas for learning, growth and ways to measure progress

Co-Create agendas to focus on a particular or issue/opportunity that requires exploration.

Reflection and commitments to the future

DJA Coaching Guiding Principles

Focus on the Positive

The positive core that is present in all people is the obvious starting point in a coaching relationship. Affirming effective practice is more constructive than internalizing weakness.



Capitalize on Strengths

Coaching should build on personal strengths to identify targeted skill practice toward measurable goals. Talents, knowledge, and skills—along with the time spent practicing, developing your skills, and building your knowledge base—combine to create your strengths.



Share Responsibility for Excellence

Both parties must take responsibility for the success of the coaching relationship. This means that communication must be open, timely and honest. It also means both parties: are focused on helping the client meet identified goals; follow through on commitments; and strive for excellence in process as well as outcomes.



Coaching Packages

Our coaching packages are designed for busy leaders. We work directly with managers and leaders to meet your specific goals.

1:1 Coaching

3 Sessions of Executive Coaching

\$1,000

Group Coaching (min. of 9 people)

Two 90-min workshops in group and 1 individual coaching session; or 1 90-min group workshop and 2 individual coaching sessions.

\$9,500

*Other packages also available



Contact us at helpdesk@DeEttaJones.com to schedule a consultation with our team to find the right coach for you or your team!



www.DeEttaJones.com