



# MATRIX

BY CYPHER LEARNING

## Product overview

# Product overview

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# Product overview

## Introduction

MATRIX LMS is a world-class, award-winning intelligent learning platform (ILP) for business. The platform is known for delivering a great user experience, while incorporating all the essential tools companies need to support efficient training and learning.

MATRIX helps companies manage all training activities, such as creating and delivering training content, evaluating employee performance, training clients and partners, and selling online courses at a large scale.

MATRIX is a product of **CYPHER LEARNING**, a company that transforms education by providing an intelligent learning platform for every learning need, whether teaching students, onboarding employees, or selling online courses. CYPHER LEARNING provides a learning platform for K-20 called **NEO** and an LMS for entrepreneurs called **INDIE**. The products of CYPHER LEARNING have millions of users, have won several awards, and provide support for over 50 languages.





# Product overview

## Awards



### Top LMS for Employee onboarding

eLearning Industry named MATRIX as being one of the best LMSs for employee onboarding. Some of the features that stood out are task automation, compliance training for employees, and different course types.



### Forbes Advisor names MATRIX best solution for ease of use

MATRIX LMS made it on the list of top LMSs of 2022, in the category best for ease of use. MATRIX has an intuitive design, personalized recommendations to close knowledge gaps, automation, content authoring, and powerful gamification.



### MATRIX is shortlisted in the 2022 SaaS Awards

MATRIX has been shortlisted for the 2022 SaaS Awards in the category "Best SaaS Product for Learning Management or Training." MATRIX is an innovative learning platform that makes it easy to create and distribute training materials.



### LearnX Award for the Best Learning Technology

MATRIX LMS was selected as the Gold Winner for the Best Learning Technology Award in the Learning Management System category for its application in Can I Live's vision to build an inclusive society.

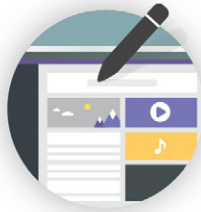


### Top Social and Collaborative Learning Platforms

eLearning Industry listed MATRIX among the top LMS solutions for social and collaborative learning for being one of the best platforms to supercharge performances and improve team building.

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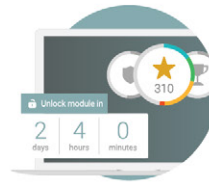
What makes MATRIX the best solution for businesses



EASY  
TO USE



EASY  
SETUP



POWERFUL  
FEATURES



REDUCED  
COSTS

## Easy to use

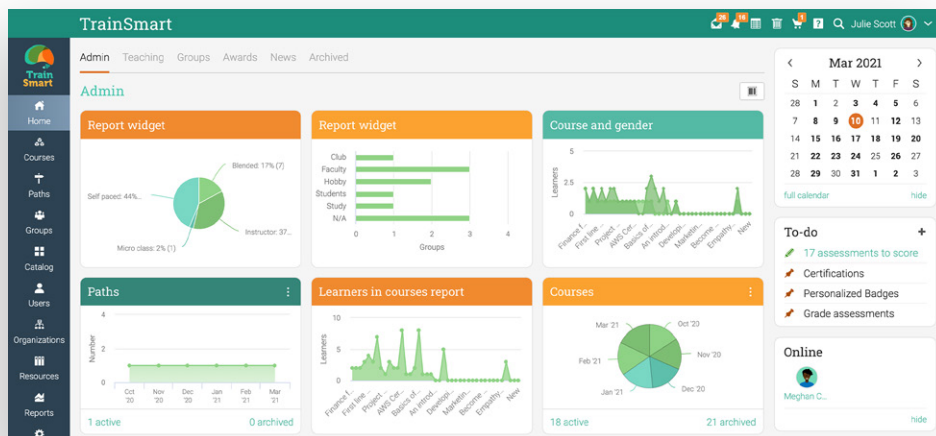
Our platform has an intuitive design that makes course creation easy and learning an enjoyable experience.

The screenshot displays the TrainSmart user interface. The top navigation bar is green with the TrainSmart logo and user information (Meghan Cash). Below the navigation bar, there's a sidebar with icons for Home, Catalog, Users, and Resources. The main content area shows a grid of course cards. Each card includes a title, a brief description, a start/resume button, and a progress indicator. The courses listed are: Basics of marketing management, Brand basics training, Conflict management, Cost of quality implementation, Cybersecurity awareness, Finance for non-financial managers, Financial risk calculation, and First line manager training. On the right side, there's a calendar for March 2021, a 'To-do' list with 8 assessments due, an 'Online' section showing a user profile for Julie Scott, and a 'Site-wide game' section showing a progress bar and a score of 1072 out of 16 of 16. At the bottom, there's a 'Compliance' section with links to various training modules.

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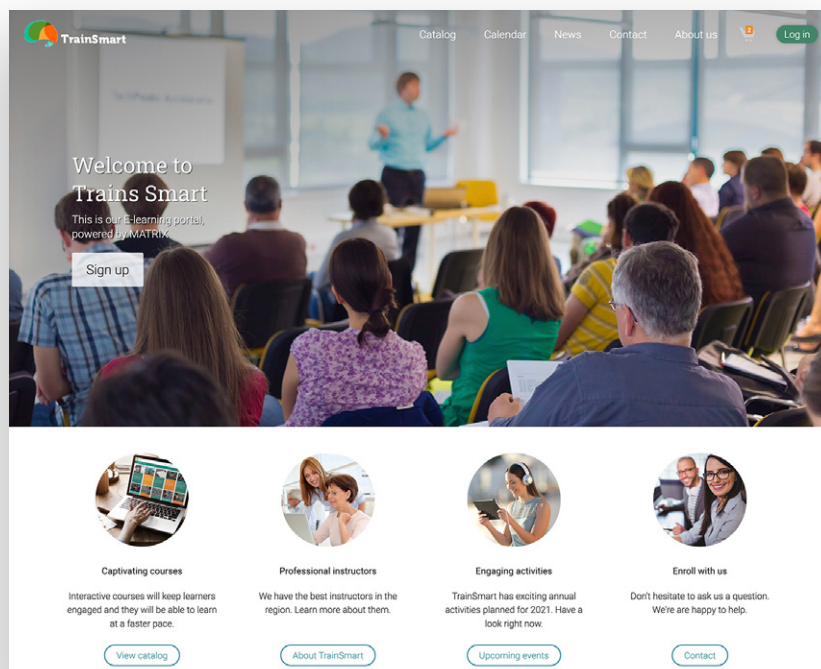
## Easy to implement

Our platform is built to ensure a smooth implementation. Most clients configure and customize their site within a few hours, not months. MATRIX is very easily adopted by learners, instructors, and managers. Here are the typical steps in an implementation [www.cypherlearning.com/matrix/implementation](http://www.cypherlearning.com/matrix/implementation).



## Customizable

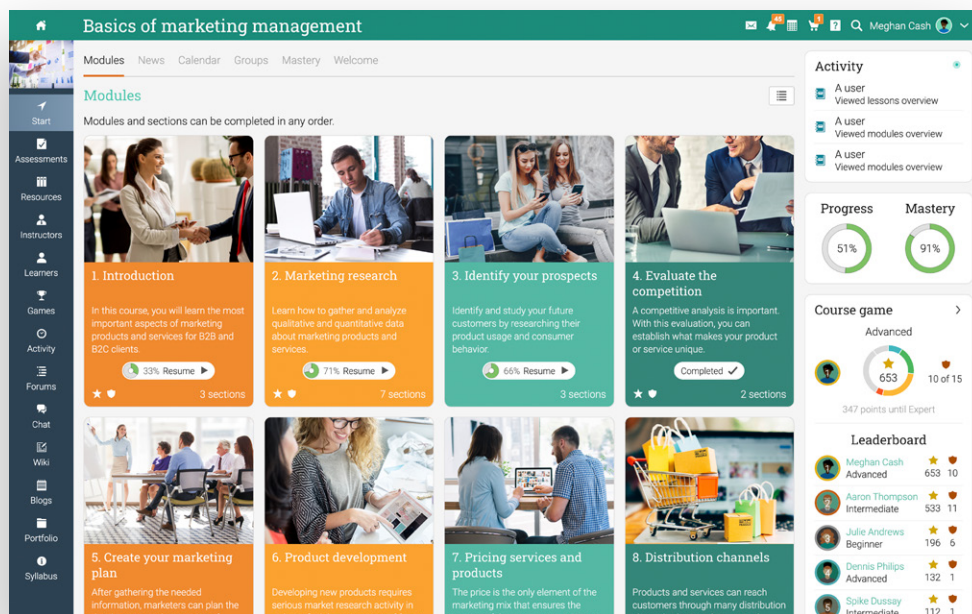
Customize MATRIX to match your brand by having a branded visitor portal, branded mobile apps, custom logo and color scheme, and more.



# Product overview

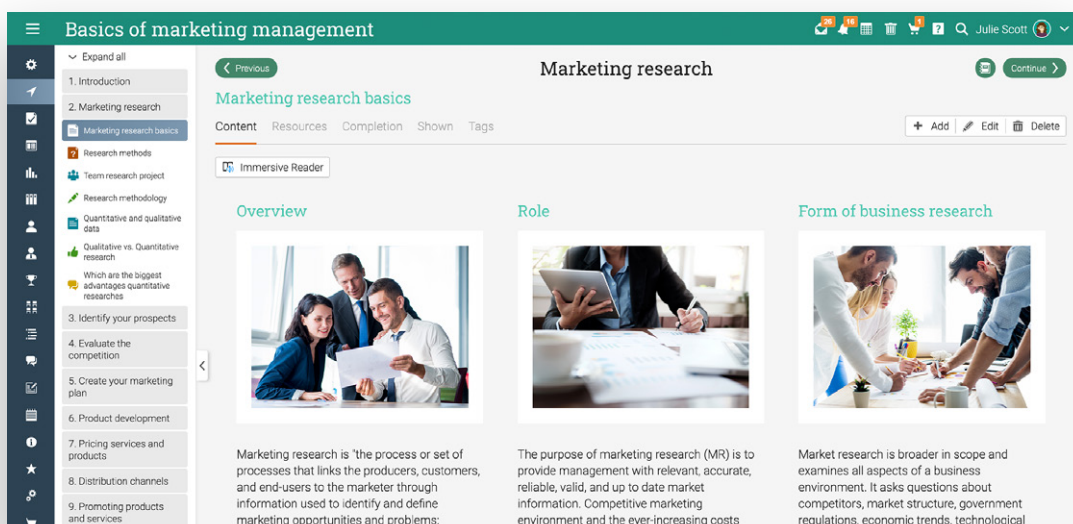
## Choose your course style

Select the type of course that best suits your training style, whether it's instructor-led, blended, self-paced or micro learning. It's easy to create and deliver training content and each course has useful features based on its style.



## Easily build courses

Create engaging courses fast and without any technical knowledge using our built-in content authoring tool. Embed any kind of content and media including audio, video, Office documents, Google Docs, and OneDrive files.

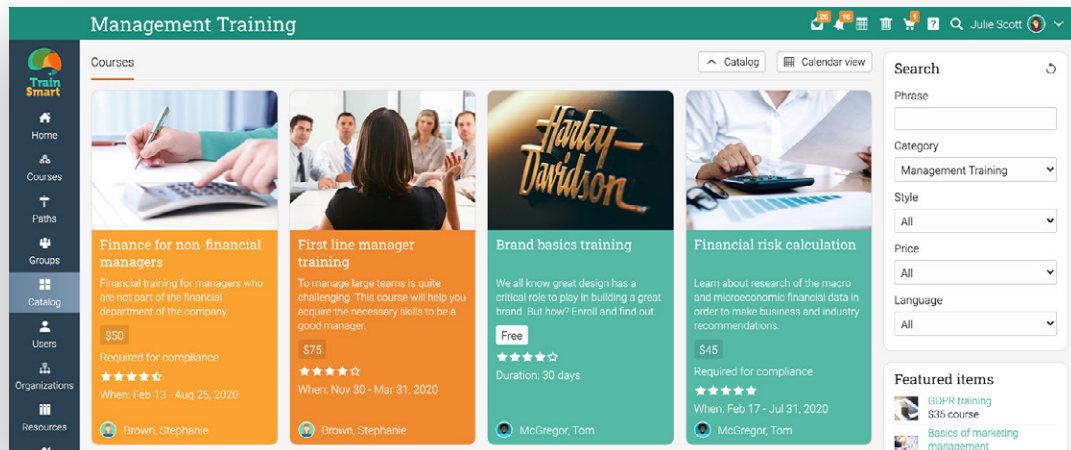




# Product overview

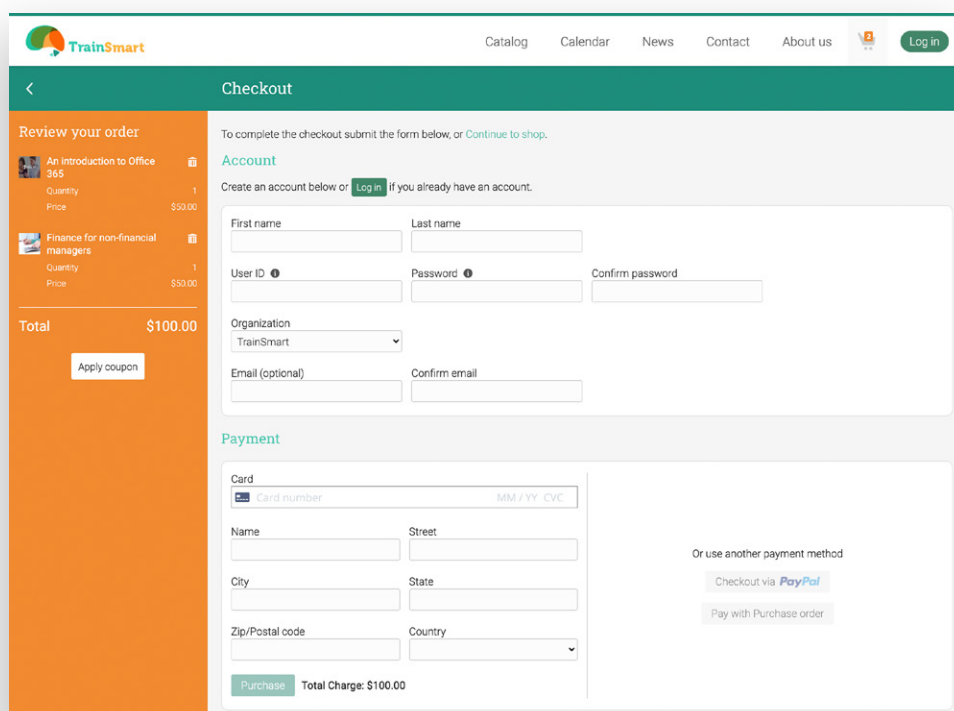
## Graphical course catalog

Showcase your courses to learners using the course catalog. Each course has its own overview page with important details such as the course description, ratings and reviews, and content outline.



## Sell courses

Sell online courses using our integrated e-commerce functionality. We have support for subscriptions, bundles, coupons, digital media and integration with the most popular payment gateways.





# Product overview

## Learning paths

Inspire learners to achieve goals using learning paths. Each goal in a path can represent a course, a certificate, or another path, and learners can be rewarded with points and badges as they complete goals. When the path is finished, learners can receive a certificate of completion.

**Middle management path**

Modules News Calendar Mastery

**Modules**

Modules and sections can be completed in any order.

Available Partial Completed

**1. How to become a good manager**

This section will introduce you to the world of management. Follow the instructions and complete the goals.

90% Resume

5 sections

Section Submitted Score Status

- Management
- Conflict management
- Cost reduction quiz
- Cost of quality implementation
- Certificate of completion

**2. Tools managers need**

In the second part of the learning path, you will learn more about the tools managers need in their activity.

60% Resume

5 sections

**Activity**

- A user Viewed modules overview
- A user Viewed modules overview

**Progress** 75%

**Mastery** 100%

**Path Game**

Advanced

600 3 of 7

You are at the last level

**Leaderboard**

- Meghan Cash Advanced 600 3
- Frederick Philips Intermediate 496 1

## Powerful automation

Set up rules that should be performed when learners enroll in groups, complete courses and learning paths, or fall behind on their mastery levels. This powerful feature helps instructors save time on training activities and makes learning more personalized.

**Basics of marketing management**

Marketing research

Module overview

Sections Competencies Completion Shown Unlocked Tags Notes

**Completion requirements**

The module is considered completed when all its required sections are completed.

+ Add requirement

**Course completion**

☒ Require this module to be completed for course completion.

**Completion actions**

Add actions here that should be performed when the module is completed.

Action	Added	Edit	Remove
Add to group Financial discussions	Nov 20, 2019		—
Award badge Team leader for game Course game (Popup)	Mar 10, 2021		—
Award 32 points for game Course game (Popup)	Mar 10, 2021		—

+ Add

# Product overview

## Game based learning

Make learning fun and competitive with gamification by creating games where learners can earn points and badges for completing tasks during courses activities.

The screenshot shows a course game interface for 'Basics of marketing management'. The left sidebar contains navigation links: Start, Assessments, Resources, Instructors, Learners, Games, Activity, Forums, Chat, and Wiki. The main content area is divided into 'Levels' and 'Badges' sections. The 'Levels' section shows a progression from Beginner (100 points) to Expert (1000 points), all awarded on Mar 10, 2021. The 'Badges' section lists various achievements like 'Problem Solver', 'Great Progress', 'Team Player', and 'Office 365 Master', all awarded on Mar 10, 2021. On the right, there is a 'Leaderboard' showing top performers like Meghan Cash and Aaron Thompson, and a 'Teams' section listing groups like 'First line Manag...' and 'Quality Manage...'.

Name	Awarded
Beginner 100 points	Mar 10, 2021
Intermediate 300 points	Mar 10, 2021
Advanced 600 points	Mar 10, 2021
Expert 1000 points	-

Description	Awarded
Problem Solver For completing assessment Financial product life cycle.	Mar 10, 2021
Great Progress For completing assessment Distribution channel efficiency.	Mar 10, 2021
Team Player For completing assessment Qualitative vs. Quantitative research.	Mar 10, 2021
Great Progress For completing assessment Segmentation essay.	Mar 10, 2021
Office 365 Master For completing assessment Marketing planning.	Mar 10, 2021

Leaderboard
Meghan Cash Advanced 653 10
Aaron Thompson Intermediate 533 11
Julie Andrews Beginner 196 6
Dennis Phillips Advanced 132 1
Spike Dussay Intermediate 112 1

Teams
First line Manag... 1604 30
Quality Manage... 1382 27
Marketing group 810 16

## Adaptive learning

Deliver better learning experiences to learners by personalizing the content made available to them based on their progress and skills. Adaptive learning allows instructors to hide/show content and assessments in courses, based on automation.

The screenshot shows a course management interface for 'Basics of marketing management'. The left sidebar contains navigation links: Expand all, 1. Introduction, 2. Marketing research, 3. Identify your prospects, 4. Evaluate the competition, 5. Create your marketing plan, 6. Product development, 7. Pricing services and products, 8. Distribution channels, 9. Promoting products and services, 10. Advertising, 11. Marketing ethics, and 12. Final test. The main content area is titled 'Identify your prospects' and shows the 'Module overview' section. It includes a 'Completion requirements' section with a table of completion requirements, a 'Course completion' section with a checkbox for requiring this module for course completion, and a 'Completion actions' section with a table of completion actions.

Completion requirements
The module is considered completed when all its required sections are completed.
+ Add requirement

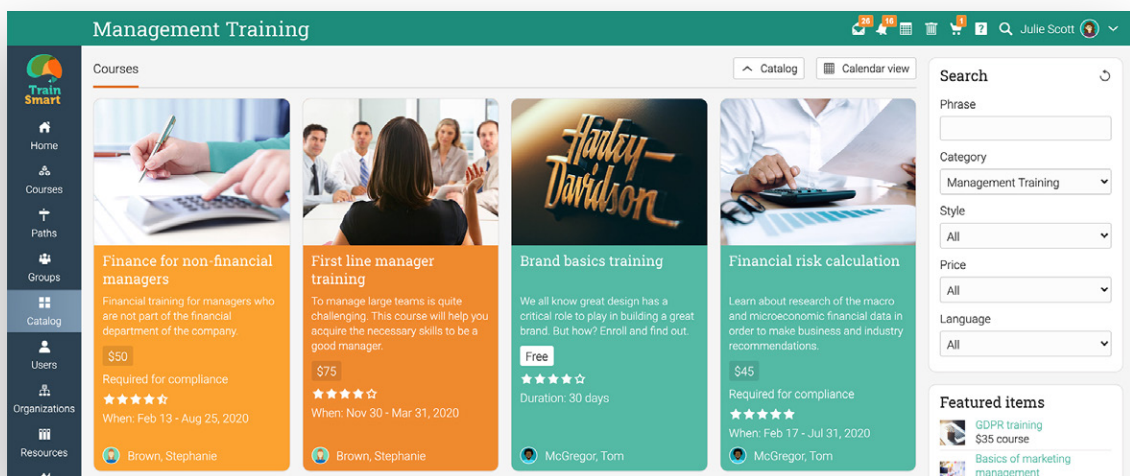
Course completion
<input checked="" type="checkbox"/> Require this module to be completed for course completion.

Completion actions				
Add actions here that should be performed when the module is completed.				
+	Action	Added	Edit	Remove
	Award coupon Training	Nov 20, 2019		-
	Show assessment Sources of information	Mar 10, 2021		-
	Hide module Distribution channels	Mar 10, 2021		-
	+ Add			

# Product overview

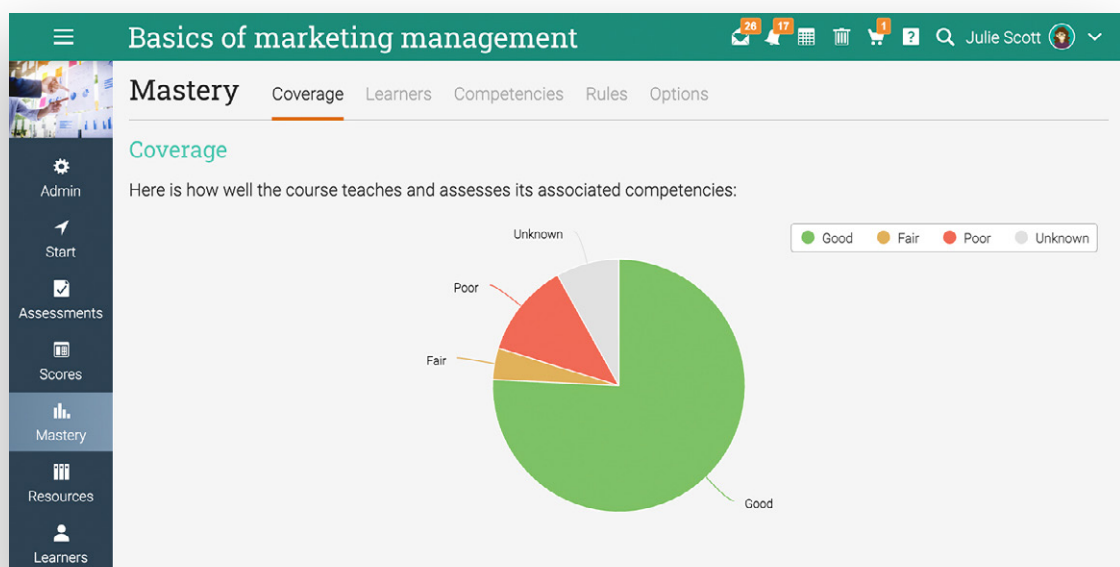
## Compliance

Compliance is a useful feature for companies that wish to track employee compliance. Select courses that are required for compliance, then set up for how long the learner is in compliance once they've completed the course, and whether they need to renew their compliance periodically.



## Mastery and learning outcomes

Make sure course content is compliant with the competencies you want to train and assess. Create your own competencies and store them in the resources library. Track learner progress on a competency-basis and get a detailed view of how they are understanding the concepts.

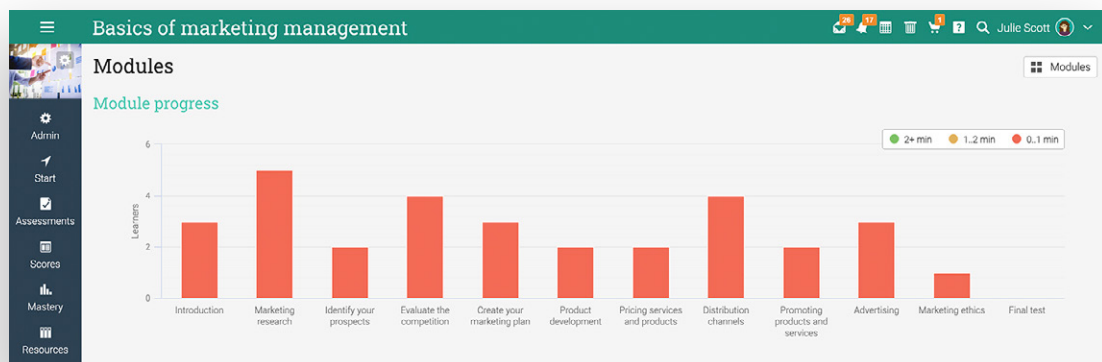




# Product overview

## Rich analytics and reporting tools

Get instant analytics on learner performance and identify where learners might need some extra help. See graphics with insights for different areas such as courses, completion, and compliance. Stay informed using our built-in reports or create custom reports.



## Collaboration tools

Boost training participation using interactive tools such as chats, wikis, forums, blogs, groups, and teams.

The screenshot shows the 'Basics of marketing management' course page, specifically the 'Blogs' section. The 'Learners' tab is selected, showing a list of learners with their names and profile pictures. A discussion window for 'Stephen Curtis' is open, showing a discussion thread and a 'Write a message' button.

Name	Course blog	Posts
Aaron, Billy		
Andrews, Julie		
Cash, Meghan		
Curtis, Stephen		
Dussay, Spike		
Gatsby, Graham		
Glass, Graham		
Hobart, Bob		
Jackson, Phil		
Johnson, Sally		
Lee, Sarah		
McGregor, Tom		
O'Connor, Michael		
Phillips, Dennis		

**Stephen Curtis**

Discussion

Sally Johnson: Hi, I have some questions about the latest assignment.

Stephen Curtis: Sure, what can I help you with Sally?

Write a message

Users

Stephen Curtis

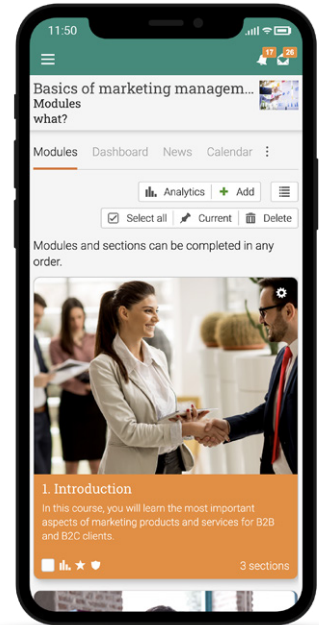
You

Sally Johnson

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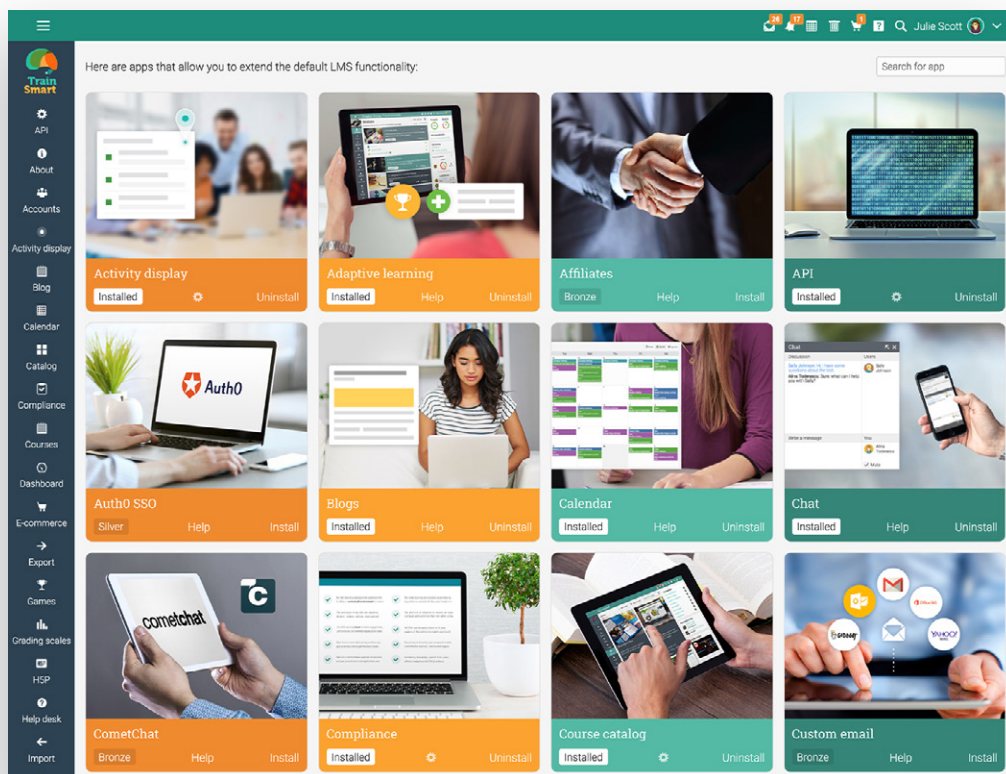
## Mobile access

Use our mobile apps for iOS and Android to enjoy the full functionality of MATRIX on the go. Check your notifications, make changes to courses and reply to messages no matter where you are.



## Integrate your favorite tools

We offer seamless integration with the most important third-party systems for training.



# Product overview

## Summary

MATRIX helps companies and organizations manage e-learning activities, such as delivering training, tracking employee performance, and selling online courses at a large scale. For more details about MATRIX and CYPHER LEARNING products, please visit our websites or contact us at [info@cypherlearning.com](mailto:info@cypherlearning.com).

[www.cypherlearning.com](http://www.cypherlearning.com)

