

# What Our Clients Say.

For over 20 years, the best brands in the world have put their trust in Intellum to power high-profile education initiatives.



#### Strong LMS for Customer Training, Great Account Support.

"Intellum has allowed us to scale our customer training quickly. We launched an academy with 7 hours of content that received high user ratings and won several industry awards. Their team provided hands-on onboarding, making it easy to get started. We appreciated both how secure and customizable the platform is, which allowed us to design nearly every essential component, from use of our logo, fonts, colors, icons and more. They also have great thought leadership resources on scaling learning and a helpful user conference."

-Executive Sponsor in Marketing & Advertising





#### **Problems to be Solved.**

- Delivering 'boring' training in a fresh, relevant, & engaging way
- Meeting learners where they are in their knowledge journey
- An existing platform with huge, unreasonable amts of downtime
- Very low learner completion rate (20% before Intellum)

"We had a great vision for the learning experience, but we just couldn't scale it. We lacked the data to create a focus or a strategy about the learner experience, or even what it should be."

—Sarah Green Toews, Director of Enablement & Engagement

### After Introducing Intellum.

90% in Support

50% in Learner Completion





#### **Evolve Content Authoring + Intellum.**

"The Admin interface is very user friendly. It is very easy to create & publish courses in multiple formats within minutes to immediately reach our learners. Using Evolve to publish content directly to the platform without having to export and import files has been a game changer for us. Evolve also allows our users to complete content inline (they do not have to open another tab). The executive, customer support team and our CSM are all amazing to work with. They use their own platform to leverage Admin learning and curated content. Finally, the ability to publish public facing content and share specific reports as well as have them sent on a recurring basis, saves us valuable time and energy."

-Administrator, Security & Investigations



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#### **Problems to be Solved.**

- Giving managers transparency into their teams' progress. Had little to no visibility into how or if their teams were completing training.
- Providing an out-of-the-box solution that didn't have an out-of-the-box feel.
- Implementing in less than 60 days to make an immediate impact in a period of extreme company growth.

"With our old LMS, we couldn't assign courses to specific users or follow-up to recommend additional learning. It was a very manual process."

—Jessica Bartlett, VP of People

#### RECOGNIZED AS A LEADER



America's Fastest-Growing Private Companies 2021



Trust Radius: Top Rated Corporate Learning Management System 2021



G2: Leader in Corporate and Enterprise Learning Management Systems



**Best Places to Work** 2021, 2019, 2018, 2017



Pacesetters: Top Atlanta Fastest Growing Company 2021, 2020, 2019