



Questions to Ask Before Buying an LMS

Requirements

Question to Ask	::: BRIDGE Response
Can authors create custom learning paths?	Authors can create learning paths with automated Bridge Journeys. Users can add courses, programs, live trainings, and checkpoints to their journey.
Can authors space out custom learning paths?	Through Bridge Journeys, authors can space out learning. To do this, they can choose between 'available immediately', 'available on a specific date' or 'available after a delay'.
Can authors create courses directly within the LMS? Is there a native course authoring tool?	Bridge does have a native course authoring tool. Via Gomo, Bridge is prioritizing course authoring.
Does the LMS have a custom login page with a custom subdomain name?	Each client has a unique login page with a custom subdomain name.
Can courses be organized using categories or tags?	Courses can be organized with both categories and tags. Admins can easily create and manage categories for a fully custom experience.
Does the LMS vendor offer support in a range of different languages?	With customers and employees around the world, Bridge is an international company that supports over 30 languages.
Can live trainings be managed within the LMS?	Bridge does more than just online courses; customers love managing their live trainings in Bridge LMS. Live trainings can also be incorporated into Bridge Journeys.
Can authors add attachments to live trainings?	Live trainings almost always have materials to go along with them, which is why Bridge allows you to add attachments to any live training. Authors can choose if they want these attachments to be available to learners or not.
Does the LMS allow for auto captioning of videos?	Through Bridge Advanced Video, authors can auto-caption videos in multiple languages. Plus, if there are errors in the captioning, there's an accompanying caption editor to ensure you're always sending the right message.
Does the LMS allow for auto translation of videos?	Through Bridge Advanced Video, authors can automatically translate video captions into hundreds of languages.
Does the LMS allow for video playlists?	Create a guided learning experience by curating videos into custom playlists. Learners can easily keep track of what they've watched and revisit to watch it again.
Is there a built-in video editor?	Bridge Advanced Video offers an intuitive native video editor built right in. Trim videos, edit chapters, and add video bookmarks.
Does the LMS allow for custom branding?	Custom branding is incredibly simple within Bridge. There is no need for an experienced designer in order to make your Bridge account beautiful and on-brand.
Can authors combine courses into programs in the LMS?	Combine courses, live trainings and checkpoints into programs. Plus, use journeys to space learning out.

Learner Experience

Question to Ask	::: BRIDGE Response
Does the LMS support video content?	Bridge is committed to providing users with the most feature-rich video experience possible. This is demonstrated by the recent addition of Bridge Advanced Video. In addition to Bridge Advanced Video, Bridge integrates with video providers such as YouTube, Vimeo, Panopto, and Kaltura.
Does the LMS offer an iOS and Android mobile app?	Learners can download the Bridge mobile app on both the Apple App store and Google Play store.
Can learners take training from the mobile app?	The Bridge mobile app also allows for offline SCORM, so you don't even need internet access to learn, creating a fully mobile learning experience.
Does the mobile app, if available, offer push notifications?	Receive alerts about updates in your training content and accept one-on-one invitations with push notifications.
Can learners leave comments on courses?	Users can leave comments on courses. For videos, users can add comments at a specific time stamp, optimizing the opportunity for robust discussion.
Can learners see their course history and/or learner transcripts?	Users can see their course history through the 'learning tab'. They can also filter and export their transcript.
Does the LMS include a calendar? Are there custom calendar views?	Users can switch between day view and month view. They can also add filters.
Is manual enrollment an option for users and/or admins?	Users can manually enroll themselves in courses, and admins and managers can manually enroll users in courses. Users can also share videos via an auto-generated URL, allowing other users to manually enroll.
Can learners search for courses?	Learners can search for courses via the learning library.

Administrator Experience

Question to Ask	::: BRIDGE Response
Does the LMS offer webinars to help users get the most out of their experience?	Bridge offers quarterly roadmap webinars so that users always stay in-the-know. We also offer a free manager training series to help individuals become better managers, and host regular use-case webinars throughout the year.
Does the LMS offer premium support packages?	Premium implementation and training packages are available for a fee.
Are there free online resources?	Bridge is proud to offer a suite of online resources through the free Bridge Community , where you'll find Bridge how-to-guides, webinars, video resources, and more.
Can administrators create password requirements of their choosing?	Admins can set password requirements themselves including a minimum character count and selecting whether they want to require: uppercase letters, numbers, and/or symbols.

Integrations

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Does the LMS have single sign-on capabilities?	We know that the last thing your organization wants is another login to remember, which is why Bridge integrates with the following Single Sign On platforms: PingIdentity, Okta, Google, and OneLogin. Bridge can also handle your SSO needs through CAS, SAML, OAuth 2, and SKIM protocols.
Does the LMS have open APIs?	Bridge has a set of APIs that allow customers to manage and report on their users, courses, programs, live trainings, enrollments, and other objects. And Bridge is continually working to improve and expand the APIs.
Can administrators integrate your HRIS (Human Resource Information System)?	Integrate Bridge with your Human Resource Information System (HRIS) of choice, such as Workday, UltiPro, ADP, SynCHR, SAP, Oracle People Soft, Ceridian, and Kronos.
Does the LMS support SCORM content?	Yes.
Are there integrations with content providers?	Bridge fully integrates with LinkedIn Learning, Khan Academy, SlideShare, and OpenSesame.
Does the LMS integrate with Slack?	Bridge is designed to make your working life easier, not harder. Our integration with Slack streamlines your flow of work.
Does the LMS integrate with any video asset management tools?	Leverage your video content from Vimeo, YouTube, Panopto or Kaltura in Bridge.
Which web conference providers are compatible with the LMS?	Bridge live trainings are available on Microsoft Teams, Google Meet, WebEX, GoToMeeting, GoToWebinar, Adobe Connect, Zoom, and BlueJeans.

Analytics and Reporting

Question to Ask	::: BRIDGE Response
Does the LMS allow for custom reports?	Create custom reports using metrics and analytics with configurable filters like learner type, user groups, course type, progression, due dates, and more.
Can authors set alerts based on analytics?	Automate report distribution and ensure your leadership teams are always in-the-know with custom save and send reports. Create the report you want to see with custom fields and filters, pick how often you want to receive updates, who receives them, and hit send.
Do analytics connect to other business intelligence systems?	Bridge Analytics can easily connect with your favorite business intelligence tools using either webhooks, sftp sites, or Amazon S3 buckets.
Can admins gain insights if they don't have a data analysis background?	Absolutely. Custom reports and charts are incredibly simple to create without any data analytics experience. There's no need to create charts in Excel when you have Bridge.
Can admins download reports?	Easily download reports as PDFs to make sharing even easier.

Why Bridge?

Bridge brings the best of learning, performance, and development into one easy-to-use platform. With the powerfully simple Bridge LMS, you can turn stale and ineffective learning into a seamless, dynamic, and engaging experience for employees and managers alike. Used by more than 800 companies worldwide, Bridge helps companies achieve their strategic people development goals by facilitating connection, alignment, and growth across the entire organization.

Now you know what Bridge can do, why not see it in action? [Request a Bridge LMS demo today.](#)