## watershed



# You spend a lot on training programs.

How do you know it's working?

Watershed is a learning analytics platform to track, measure, and visualize the business impact of learning and training.

#### CONNECT YOUR LEARNING ECOSYSTEM.

Eliminate the constraints of getting data out of your existing or legacy systems. Now you can collect data on learning experiences and performance wherever they occur. That means you have a digital ecosystem with a single source of truth—enabling you to use the tools and technologies you actually want.

#### **EVALUATE LEARNING & PERFORMANCE.**

Watershed is a learning analytics platform and LRS designed just for L&D that offers comprehensive reporting on all your learning programs. Measure leaner engagement, training impact, and performance improvement ranging from onboarding and leadership development to sales training and compliance.

### CREATE, AUTOMATE, & SHARE REPORTS.

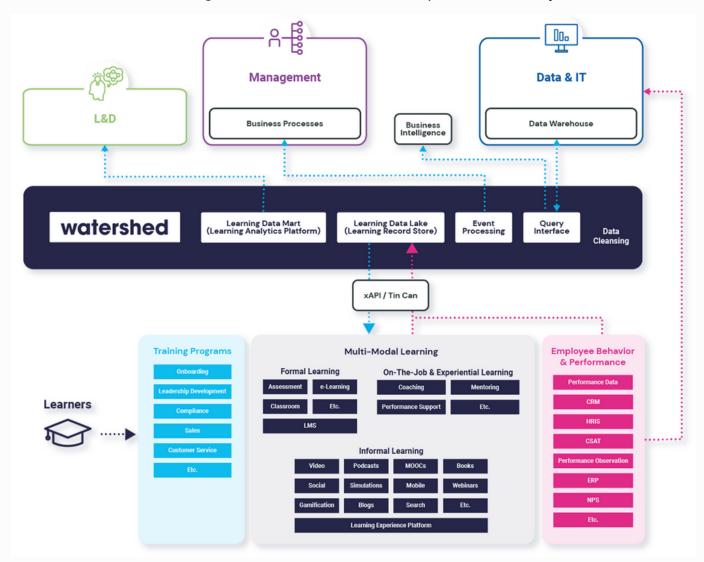
Stop digging through spreadsheets. Choose from preconfigured reports or tailor your experience with our Report Builder to build the perfect dynamic dashboards. Send reports to team leads, embed them in business systems, or schedule recurring email updates to key stakeholders.





## How Watershed Fits Into the Data Ecosystem

At its core, Watershed is much more than an LRS or LAP. Think of it as the command and control center for all your learning programs—the key interface between learning data and the broader enterprise data ecosystem.



Watershed is the brain of our global learning ecosystem, tracking and measuring learner behavior. The capability to collect and standardize data across all learning platforms in a standard format, regardless of the source, aids in the continuous improvement of the learner experience.

-Alfonse Riley, Global Dealer Learning, Caterpillar

