

Transform your organization with high-impact skill development

In a world where the skills landscape is constantly evolving, Coursera for Business provides the enterprise-grade solutions your company needs to thrive now and in the future. Leverage world-class curated content, targeted learning programs, and the ability to benchmark skill proficiency to accelerate innovation, enable sustainable growth, and increase employee retention.

- Train your organization with world-class content
- Implement turnkey learning programs for the job-based development of high-impact skills across your organization
- Enable teams to master skills via flexible, hands-on learning
- Track, measure, and benchmark skill proficiency



Offer world-class content and credentials from top institutions



Research firm IDC found that Coursera customers realize a 746% 3-year ROI

7.46x ROI

+25%
productivity

+38%
retention

+20%
employee mobility

+94%
more trained

Over 3,100 organizations have chosen Coursera

“We were looking for scale and credibility, something we didn’t have to build in-house. Coursera not only offers training from very prestigious institutions but also a service platform that allows you to do the kind of tracking that you want.”



SABRINA MATTHEWS
HR Manager, Global Learning
ZS Associates



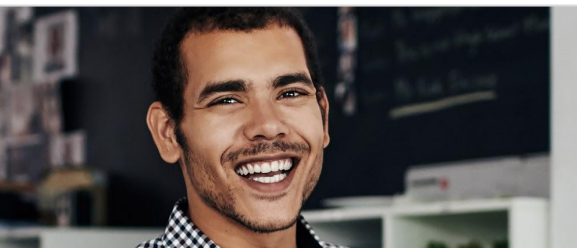
Academies from Coursera

End-to-end solutions for
reskilling and upskilling teams

Drive business transformation by leveraging in-demand skills development mapped to critical jobs, powered by world-class content and hands-on learning, all on one platform.

Data & Analytics Academy | *Accelerate your transformation*

Become a data-driven organization. Develop your employees' skill proficiency to drive better business decisions and revenue growth. **Over 50 SkillSets and 20 LevelSets for in-demand skills and data-related roles.**

[Learn More](#)


Tech Academy | *Develop tech talent from within*

Provide the tech skills your talent needs to drive your cloud migration, evolve beyond legacy tech, and mobilize your transformation. **Includes over 80 SkillSets and 30 LevelSets for in-demand engineering roles and skills.**

[Learn More](#)

Leadership Academy | *Help your teams lead without limits*

Build high-performing teams with essential leadership skills. Train leaders at scale with a customized program that is easily deployed for all levels, from new managers to senior executives. **Includes 42 SkillSets for in-demand human skills across all levels.**

[Learn More](#)


Marketing Academy | *Accelerate growth and GTM reach*

Unleash growth potential with access to digital marketing, SEO, and social media skills from top companies and MBA programs. **Includes 69 SkillSets and 23 LevelSets available for in-demand skills and marketing roles.**

[Learn More](#)

Finance Academy | *Streamline operations and drive growth*

Provide richer, more strategic forecasting and data analysis, build sharper analytical skills, and collaborate more effectively with foundational and cutting-edge finance skills. **Includes 63 SkillSets and 31 LevelSets for in-demand skills and finance roles.**

[Learn More](#)


Career Academy | *Become a career destination*

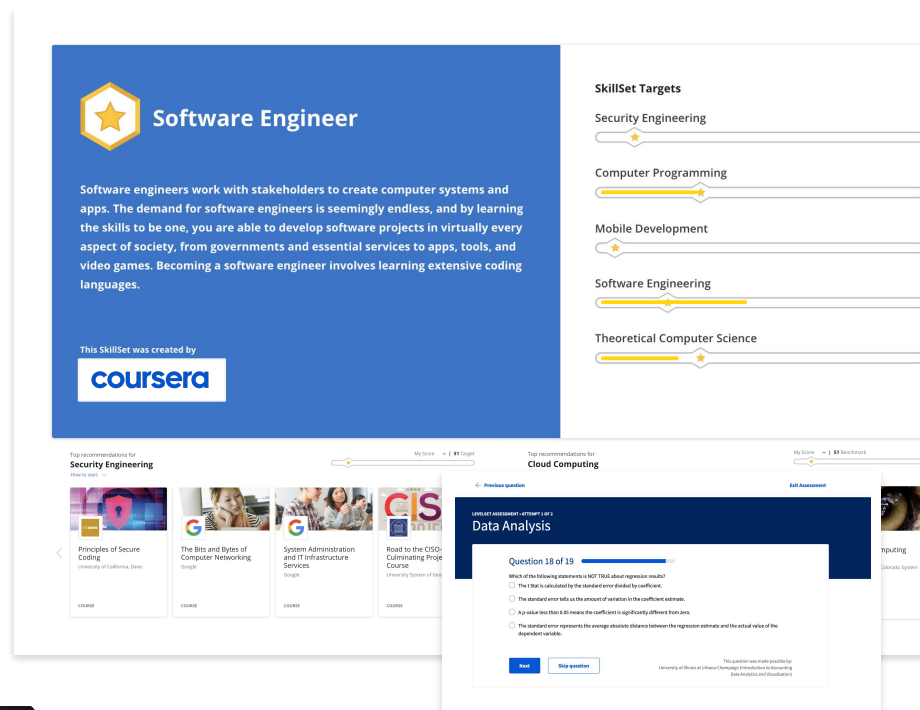
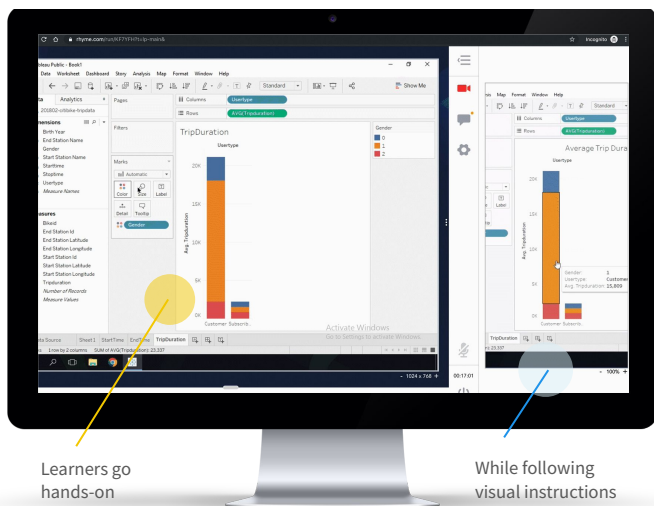
Attract frontline workers by enabling them to earn Professional Certificates from the world's leading companies. **Includes 18 Professional Certificates from Google, IBM, Meta, Salesforce, and more.**

[Learn More](#)

Deploy targeted learning with ease via job-based SkillSets

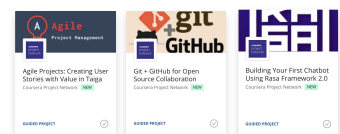
Easily offer targeted, job-based learning with **SkillSets** from Coursera. Drive skill development for cutting-edge and essential skills with over 300 SkillSets across tech, data, marketing, leadership, and finance. And with **LevelSet** assessments, your learners can find the starting point in their learning journey.

Want the full skill solution? **Academies from Coursera** contain expert-selected SkillSets for companies upskilling for digital transformation, featuring SkillSets that drive technical and data literacy, upskill specific teams with specific tools, and reskill employees for in-demand roles. [Contact us](#) to learn more.



Drive skill acquisition fast with Guided Projects, a unique side-by-side learning experience

Guided Projects are perfect for learning new software quickly. Learners follow side-by-side instructions along with an expert instructor.

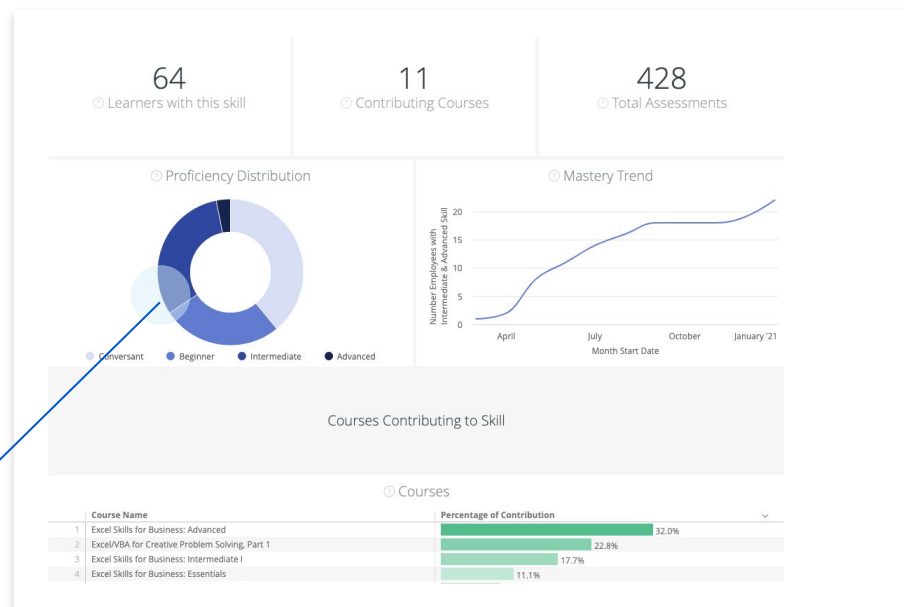


Pictured: Sample Guided Projects. Over 2,000 Guided Projects are available on Coursera, with 100 projects added each month.

Get visibility into the state of skills across teams with the Skills Dashboard

Understand what skills your organization has and identify the gaps to get there. With the **Skills Dashboard**, you can see the state of skills across your teams today and the impact of your learning investment.

Track computer science, IT, data, business, and soft skills across 4 levels of skill proficiency, from Conversant to Advanced



World-Class Content

Catalog of 5,000+ courses from top universities and companies



Verified Certificates upon course completion



Catalog of 2,000+ hands-on Guided Projects



Access to 10,000+ Clips: bite-sized videos and lessons



Learner Experience

Mobile Apps (iOS & Android)



Priority technical support for learners



Company-branded homepage and learner communications



Skills Platform

Industry skill insights and benchmarking



Analytics for skills learned, proficiency, and time to mastery



150 LevelSets: assess your organization's skills baseline



300+ SkillSets: job-based content recommendations



Data, Tech, Leadership, Marketing, Finance, and Career Academies



Solutions Consulting Services

Access to expert-curated content



Skills transformation planning



Skills and competency mapping



Customer Success

Dedicated customer success manager



Executive business reviews



Learner and admin onboarding adoption



Integrations **at additional cost*

Single sign-on*



API integrations*



LMS integrations (Degreed, Cornerstone, CrossKnowledge, SuccessFactors)*



Billing

Billing by Paypal or credit card



Billing by invoice (ACH for U.S. customers only)

