

Meet Mind Tools

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Our Purpose

Empowering people to thrive at work



What makes our approach different?

The Mind Tools Learning Community engenders trust, because of our members' diverse backgrounds, opinions, and experiences, which galvanize dynamic knowledge transfer across a vast network of leaders and experts.



What we offer

Accessible, on-demand tools and resources that help people perform in today's workplaces



Customizable content that slots right in

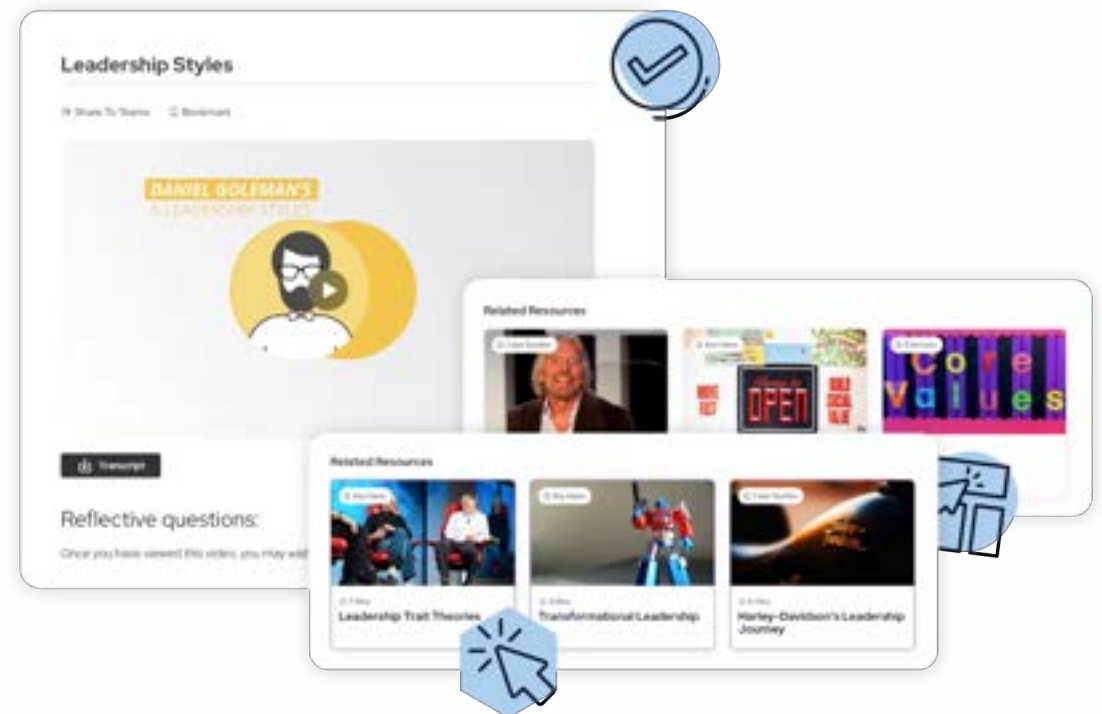




**Make
Learning more
immediate**

Developing capability in the flow of work

From global enterprise to SMEs, our customizable platform delivers easy access to practical, best in class learning tools and resources that help colleagues step up to meet everyday workplace opportunities and challenges with confidence.



The Personal Touch

You'll find no faceless chatbots here. We take your business personally, which means we get to know you and your organization.

We customize your solution, integrate with your technology, and we stay connected so whatever support you need, whenever you need it, we're right there for you.



What we do

Enterprise Toolkit



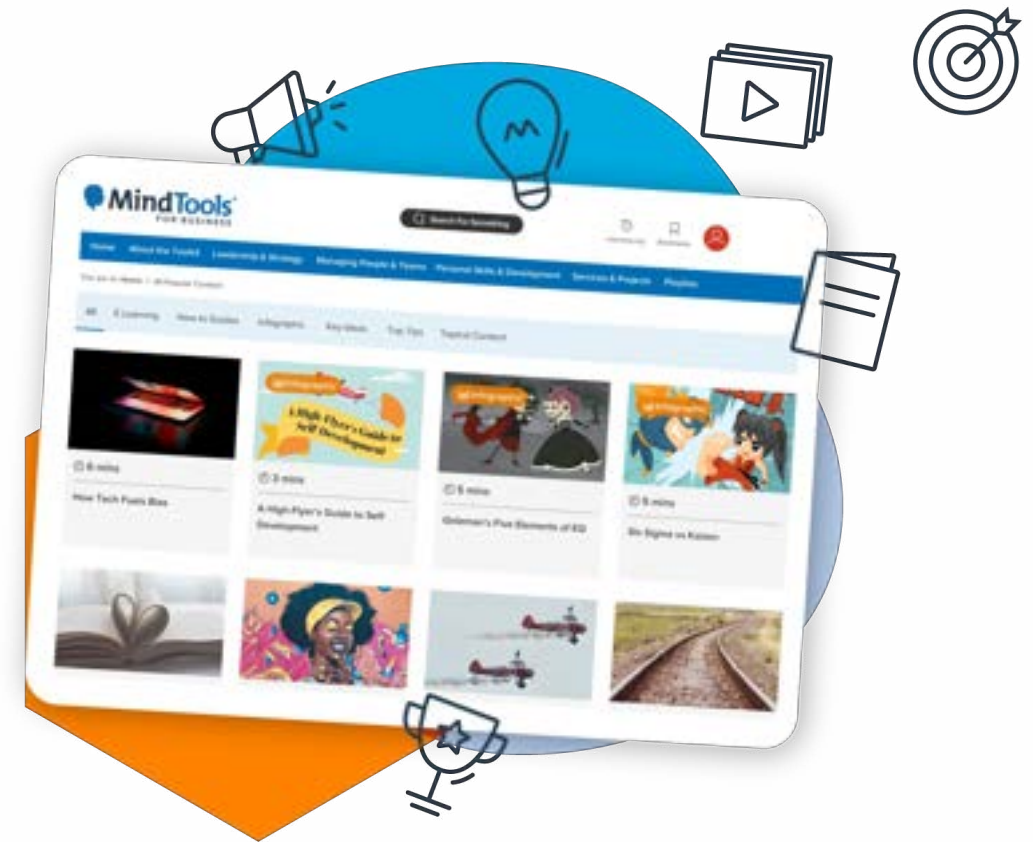
A colorful mix of dynamic content with a goldmine of fresh and inspirational resources that speak to different learners in different ways.

- Designed for larger organizations and teams
- Robust onboarding process
- Client partner support built-in.

Small Business Toolkit

Powerful Sales Leadership training with essential skills development for smaller teams and businesses, all in one place and at an affordable price.

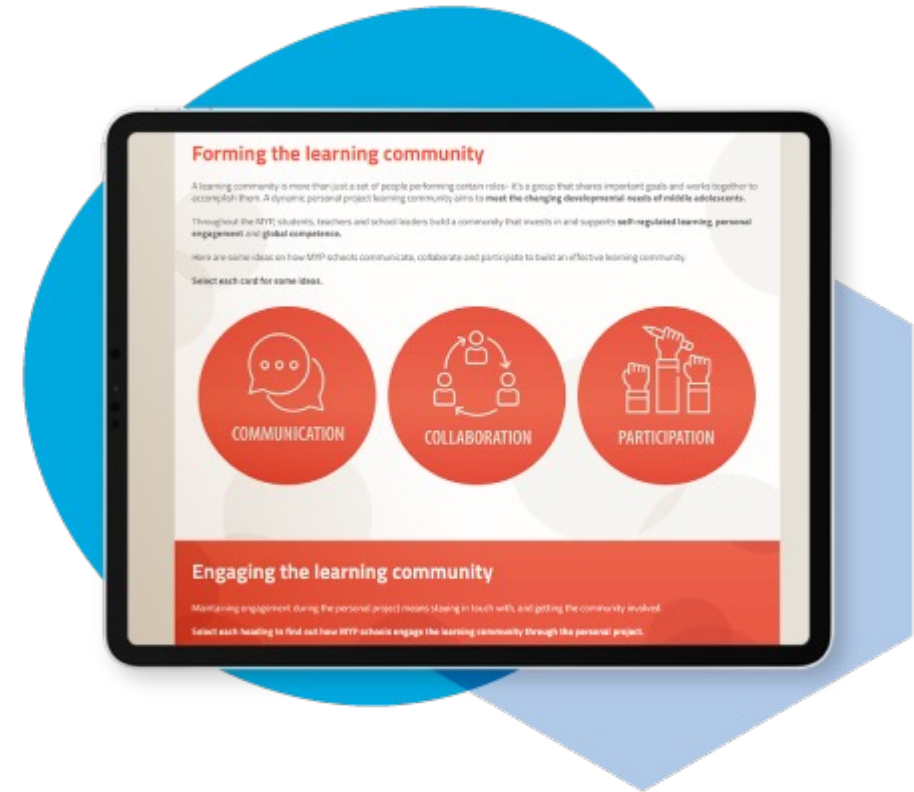
- Includes up to 150 licenses
- Sales leadership exclusive content
- Access to thousands of quality-assured resources.



Custom Solution

Every organization has its own unique challenges and culture. Over the years we've developed custom solutions - from everyday content to the plain obscure - for organizations across the globe.

- Built in collaboration with you
- Content tailored to your needs
- Multimedia rich resources.



Off-the-shelf elearning



A collection of e-learning modules that are ready and easy to use. Covering core topics such as compliance, management and leadership, they're designed to help employees learn and grow.

Learning Performance Benchmark

The only free, independent, and confidential L&D comparison tool, helping to measure your organization's performance on the global L&D market, as well as boosting your learning maturity score.



Engagement tactics



Tailored custom
pages & emails



Consultancy & advice
to large market talent leads



Quarterly webinars
for new starters



Facebook workplace
engagement through
quotes & fun facts!



Sits within LMS & LXP and
is accessible throughout
AZ internal systems



Attending any
internal events
and conferences



Mind Tools send
monthly campaigns
to support engagement



Create videos and
marketing materials, e.g.
Life Long Learning campaign

Trusted workplace performance insight

With 25 years of experience in digital learning, MindTools has grown and evolved with our sector and clients.

Tapped into a vibrant, established and expert community of progressive businesses, sharing real-world experience, insight and best-practice that brings benefits to all.



