Impelsys
Spreading Knowledge Through Technology

Learning & Content Services

Our Offerings

Courseware Solutions

- Instructional design
- Microlearning
- Adaptive learning
- Blended learning

Ancillary Services

- Media and animations
- Ancillaries
- Brochure design

Creative Factory

- Logo design
- Web page design
- Campaign design

Custom Learning Solutions

Gamification

Blended Learning

Software Simulation

Unboxing Videos

AR/VR

Adaptive Learning

ILT/VILT

Interactive Learning

Microlearning

mLearning

Video-based Learning

Translation & Localization

Journal and Book Design

▶ Cover Design- Print and Digital

▶ Interior Design - Typography, Images and Formatting

▶ Art and Image Processing Including Line-arts, Half-tones and Pictures:

  ▷ Line Art Disk Conversion

  ▷ Halftone

  ▷ Scanned Image

  ▷ Image Retouching

  ▷ Coloring Work

  ▷ Color Conversion

  ▷ Cover Process

Item Writing

- Remember
- Analyze
- Understand
- Higher Order Questions
- Apply

Accessibility Services

- Website Auditing and Compliance
- Subtitles Transcription, Audio Sync, Podcast Transcription
- Accessible ePUB3/PDF/Word/PPT/Excl
- Alternative Text Description, MathML
- Accessibility Testing/QA

- Accessible ePUB3
- Accessible PDF
- Accessible PPT
- Accessible Word
- Alternative Text Descriptions
- MathML
- Subtitles and Closed Captions

- Transcription/Audio Sync
- Accessibility Testing and QA
- Accessibility Metadata
- Website Remediation
- NIMAS

Editorial Services

- Text Styling
- Copyediting
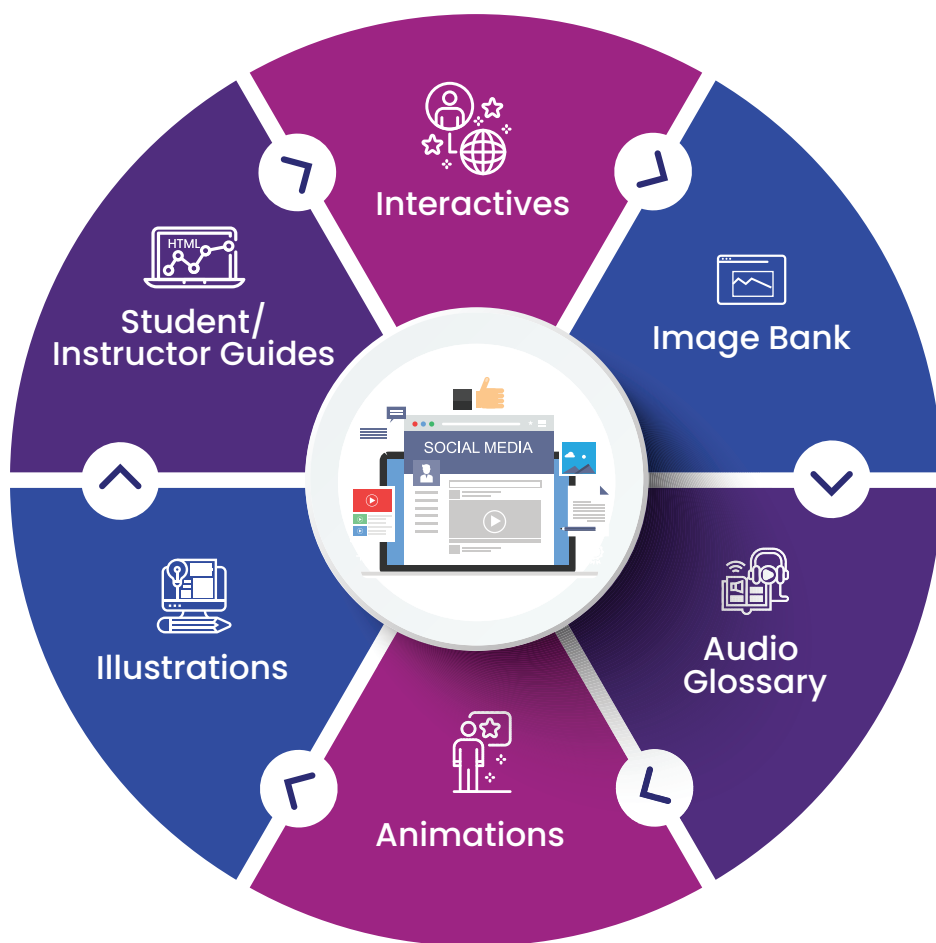- Type Marking/Tagging
- Indexing

- Proofreading
- Question Authoring
- Editorial Review

MEDIA DEVELOPMENT SERVICES

Circular diagram with services:
- **Interactives**
- **Image Bank**
- **Audio Glossary**
- **Animations**
- **Illustrations**
- **Student/Instructor Guides**

Center: SOCIAL MEDIA

LEARNING TECHNOLOGY & THOUGHT LEADERSHIP

Learning Standards
- SCORM 1.2/2004
- cmi5
- TinCan/xAPI
- WCAG 2.0/2.1

Learning Content Interoperability
- SCORM Dispatcher
- IMS Common
- Cartridge
- LTI Implementation

Learning Management
- LMS Integration and Support
- LRS Deployment
- Custom Reporting
- Learning Apps

Thought Leadership
- Adaptive Learning
- Reusable Learning Objects
- Personalization
- Content Discovery

TECHNOLOGY ENABLED DIGITAL CONTENT TRANSFORMATION

Impelsys is a purpose-driven company with a vision of using technology to make the world a better place and to make knowledge more accessible.

Impelsys facilitates unmatched learning and content solutions and can help accelerate your transformation journey.
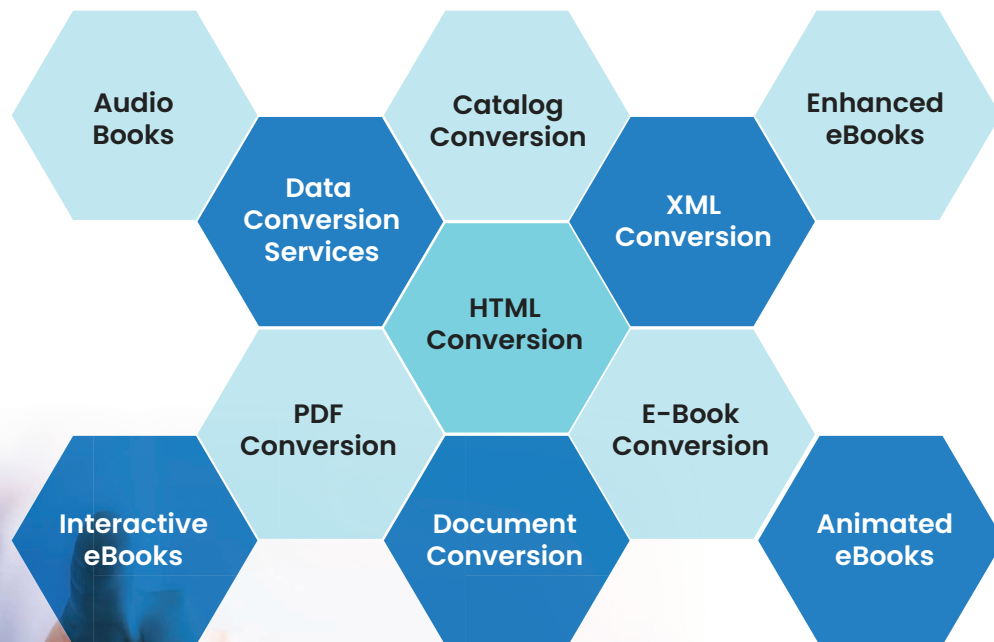
OUR CONTENT SERVICES SOLUTIONS COVER

Editorial and Prepress

- **Editing:** Text Styling, Copyediting, Tagging, Link Creation, Indexing, Proofreading, Alt Text Writing, Creating Reflective Questions

- **Design:** Cover Design, Interior Design Art & Image Processing

- **Enrichment:** Content Enrichment with Rich Media (video, audio, interactivity/XML, tagging)

- **Distribution:** eBook Distribution

- **Deliverables:** XML/HTML 5, Print/Web PDF, ePub3/MOBI, Accessible ePub/PDF/Word/PPT/Excel

- **Composition:** Import from XL/ Word Layout Adjustment Generating Index QA Services

Digital Conversion

Audio Books

Catalog Conversion

Enhanced eBooks

Data Conversion Services

XML Conversion

HTML Conversion

PDF Conversion

E-Book Conversion

Interactive eBooks

Document Conversion

Animated eBooks

Alt. Text Writing ▷

Creating technical/non-technical Alternative text for the images both in short and long formats
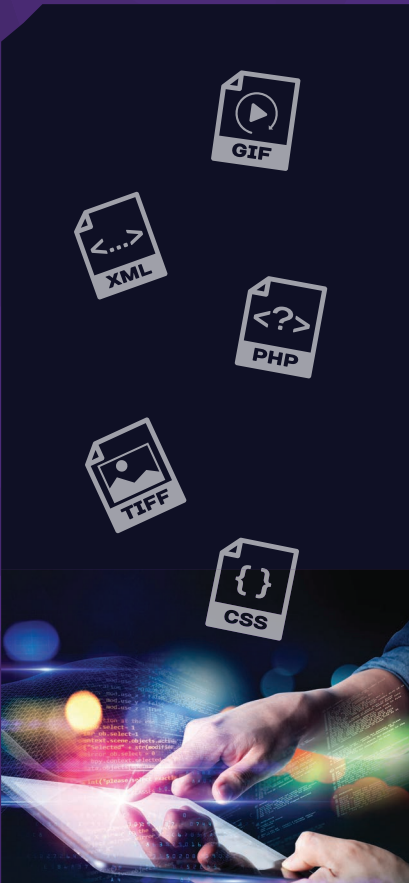
Data Migration ▷

Data Processing: Legacy Conversions (SGML to XML; XML to HTML; Hardcopy to Digital/POD; Artwork Recreation etc.)

Data Cleaning: Legacy Content Enrichment using Audio, Video, and Interactivity)

Migration Validation: Website Content Migration, CMS/DAMS Content Migration etc.

Enrichment and Deliverables ▷

Enrichment

▶ Adding Structure, Context and Metadata

▶ Rich Media (Video, Audio, Interactivity)

Deliverables

XML Conversion using DocBook, NLM, NIMAS, JATS, BITS, A++, WileyML, SciELO and PMC, TEI, MUSE etc. to various formats:

▶ XML/HTML5

▶ Print/Web PDF

▶ EPUB3/MOBI

▶ Enhanced ePUB

▶ Fixed Layout ePUB/iPAD

▶ Kindle

▶ Nook

▶ Accessible ePUB/PDF/Word/PPT

22+	Years in business
270+	Global customers
35M+	People impacted every month
1B	Goal to touch a billion lives every month

Impelled by Quality, Driven by Processes

CMMI DEV /3 ᴿᴹ
CMMIV2.0 | Exp. 2024-05-17 | Appraisal #54102

CMMI SVC /3 ᴿᴹ
CMMIV2.0 | Exp. 2024-05-17 | Appraisal #54102

ISO
27001:2013

GDPR

**Technology Services | Learning & Content Services
Products & Platforms**

Great
Place
To
Work®

Certified
SEP 2022–SEP 2023
INDIA ™

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