

## MD provides:

- One universal language for organizational, team and personal development
- A tool to guide development yourself
- Insights in passion, behavior, motivation and energy balance
- Insights in potential strengths and pitfalls
- A way to deal with tension and pressure
- A tool to determine and achieve challenging and realistic (development) goals
- Effective cooperation within your team and organization



## MD Worldwide

- We have Certified Partners in more than 65 countries
- Surveys for different industries available in 30 languages
- 450.000+ MD App users worldwide



Scan the QR code for  
our contact form

## Contact

Do you require more information?  
Feel free to reach out to us.

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**Turning potential  
into performance**



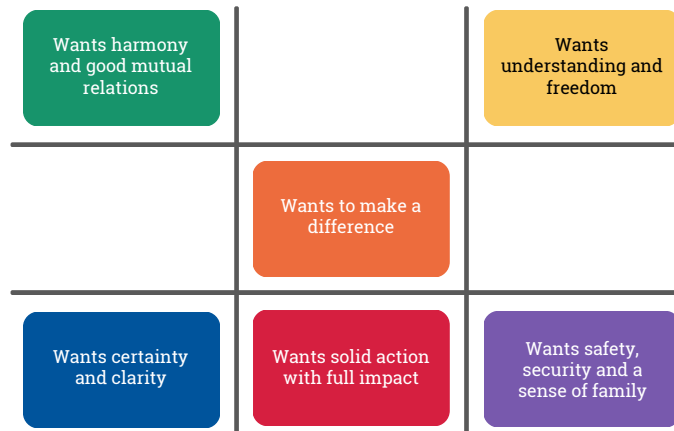
## Develop your people

In order to successfully collaborate, you need to understand yourself and your colleagues. Each person has their own thinking patterns and habits, which are shaped by their underlying drives. Drives predict how you, your team, and your organization function. When people work together, they connect with each other based on the drives they have in common. This means that other perspectives often remain unexplored.

Develop your people by helping them know themselves and their team members, by understanding their drives and learning how to act upon them.



## The six drives of Management Drives



## Methodology

Management Drives software offers an effective tool to measure and gain further insight into what motivates a team or employee. By means of our survey, your individual profile is created. By examining individual profiles, one can gain insight into how a team functions, as well as the interactions between different teams. Additionally, the individual and team profiles can provide a better understanding of an individual's natural leadership style and how it matches up with the needs of the team and organisation.

## Guide organizational development

Through (in-company) training, you'll learn how to explain individual profiles and guide teams and organizations with our group profiles certification and harvest helpful team scans about behavior and culture. After finishing certification, certified employees can use MD software (in-company) without any assistance from outside consultants.



*I've used Management Drives in different situations in both Europe and in Emerging Markets for the creation of top teams. Every time, Management Drives made a valuable contribution to creating a common language for our different cultures, styles and working methods. This has resulted in stronger teamwork, faster resolution of conflicts and, ultimately, a better performance in the companies I have led.*

Anders Moberg  
former CEO IKEA and Ahold



*Over the past year we have certified a large number of our HR business partners worldwide who support the business in team collaboration, individual profile debriefs and team building sessions.*

Lidija van Harten – Pensa  
Global Head of Leadership  
JET