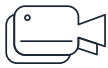


# Scale Organizational Learning

Panopto enables enterprise companies to easily create, store, and share video content with our cloud-based technology.

Panopto helps you take your organizational learning from best practices to "next practices," with technology that empowers you to:



## Create and Curate Easily

Create, curate, edit, and share videos immediately with our online screen recorder and web-based editor.



## Ensure Training Consistency

Provide uniform content available anytime, anywhere – across a distributed workforce and in 15 languages.



## Drive Engagement

Create interactive, two-way experiences with our collaborative native and integrated video features.



## Boost Employee Productivity

Enable learning at the speed of need by automating the tedious parts of content creation, management, and discoverability.



## Measure Outcomes

View detailed engagement reports and comprehensive viewing behavior insights for all videos in your library.

See how Synaptics increased productivity and inspired innovation with Panopto's centralized knowledge sharing capabilities (reverse side) —>

The world's  
top organizations  
choose Panopto:

Qualcomm



UCLA

Synaptics

# Centralized Knowledge Sharing That Supports Productivity and Innovation

7,000 productive hours saved annually

2,300 global employees

Less than 8 hours time to produce video training that previously took 2-4 weeks

Synaptics brings intuitive user experiences to intelligent devices, enabling products that help make our digital lives more productive, secure, and enjoyable.

## The Challenge

Synaptics wanted clear documentation of its cutting-edge knowledge base to ensure that every employee could understand, support, and improve upon the company's products. At a practical level, however, such documentation was a challenge to keep up with. With no formal means of sharing knowledge internally and structural, geographic, and language barriers between teams, it was difficult for an individual employee's expertise to be shared effectively with everyone else inside the company.

The team at Synaptics set a goal to create a culture of knowledge sharing that would enable every employee to preserve, present, and share formal and informal institutional knowledge in a way that would be scalable and intuitive for a diverse set of professional users.

## The Solution

Synaptics adopted Panopto to standardize every aspect of how employees use video for sharing information – from creation and curation to storage, search, sharing, and streaming.

Synaptics created its own internal video portal to make it easy for the team to view, share, and contribute videos to a secure and centralized library. Employees could use Panopto to record virtually any activity where knowledge was shared – detailed walkthroughs delivered by subject-matter experts, project kickoff and update meetings, procedural overviews, and more – anywhere, anytime, and on the laptops and mobile devices they already used.

## The Impact

Synaptics' Learning Solutions department estimates that their internal video platform saves the company nearly 7,000 productive hours annually.

The company has amplified global employee knowledge sharing with this complete, video-enabled solution for sharing expertise through Panopto – one that transcends team structures, language barriers, and geographic challenges, giving the company unprecedented access to its institutional knowledge.



“Using Panopto has made information sharing much more efficient and streamlined within our organization.”

– Minette Chan,  
Director of  
Learning Solutions,  
Synaptics

## About Panopto

Panopto helps businesses and universities create secure, searchable video libraries of their institutional knowledge. Serving more than 10 million end users, it's trusted by companies including Nike, GE, Tableau, New York Life, and Nikon.