

# Unleash the potential

Coaching is a superpower – we help you spread it to more people in your organization.

Switched on, tuned in, ready to work to their goals: when someone has career coaching, you see their potential (and performance) skyrocket.

So imagine what your organization can achieve if you spread coaching further.



Beyond your top teams, out to your high potentials, new starters, first-time managers - and beyond.

By combining our technology with LHH's network, we help you do just that; matching our 2000 coaches to your best and brightest – at every level of your org chart.

### Self-development made simple

Make it a movement.
With custom landing pages, comms and info sessions.

Get set up.

Your people log in with one link and set their language. Easy.

Pick goals.

Leadership, empathy: they'll pick a focus area from your company framework.

It's as sin

Get coached.

It's as simple as making a video call. And they book the next session then and there. Measure and track.

Your people rate every single session – and you keep your finger on the pulse.

"We were able to measure a noticeable shift in our managers thinking about how they work at McDonald's."



ICF-certified



Different timezones & languages









#### More powerful people metrics

Give your people a space to self-reflect. With EZRA MEASURE, people (and their managers) rate their progress against their agreed goals: has their confidence improved? Are they more comfortable in leadership?

By compiling these numbers, you'll be able to track progress against your development frameworks – not just individually, but organizationally.

#### Learning beyond the sessions

Coaches can share articles and ideas with your people between sessions, so the learning stays alive – even when the camera's off.



#### Consistency through change (and across continents)

Changing your company structure is a challenging time. Kraft Heinz came to us to help their leaders through it.

Our business moves at the speed of light. We're constantly evolving. One of the things that EZRA offered was pure flexibility for our employees. It's so easy to find the right coach by looking through profiles. Then you can take a call before work, during work hours, after work.

And it's so great to use EZRA's huge network of coaches - employees in China could get a coach as easily as our friends in the UK and as well in the US. We have no doubt that EZRA has been a really effective use of our investments and resources.

Kraft Heinz, Head of Leadership and Culture

#### Join the revolution

This is the new way to do personal development, and leading companies all over the world are already on board.

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Calvin Klein













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