



Make Development a Way of Work

Leadership happens in moments. Some of them are big, like a promotion to your first leadership job or leading a team through a company transformation.

And some of them are small, like having a short coaching conversation or stepping in at the right moment to resolve conflict on the team.

For each of these moments, your leaders need support. But what they need will look different for every moment, every leader, and every company.

That's why we created a leadership development subscription. Built on DDI's proven, science-based content, a subscription offers you the ultimate flexibility to create development experiences to meet every leadership challenge.

Because it's not just about learning. It's about meeting your leader in the moment to make development a way of work.

Better Results

What Leaders Say After DDI Training:



DDI's Approach to Leadership Development

Our approach to leadership development is based on five unique pillars, all grounded in research about what leaders want and need to be their best.

Personalized: We help leaders see their strengths and weaknesses so they know where to focus. We offer unique tools that cater to different learning styles and preferences. We make sure they see how to apply their new skills right away.

Relevant: Learning addresses real situations and challenges that a leader experiences. It also connects to the values, strategic priorities, and broader business purpose of the organization.

Human: Development connects at an emotional level for a deeply human experience.

Immersive: Learn by doing. Learners become active participants in the learning process by directly engaging with situations and challenges they can relate to.

Trusted: We build our approach based on 50 years of experience in the science and practice of leadership. For us, it's about more than just activities. It's about results.



What's in a Leadership Development Subscription?

Everything You Need to Develop Better Leaders



High-Impact Content for All Leaders

No more one-and-done programs. You'll have an expansive portfolio of award-winning content to develop leaders across levels—from aspiring leaders to leaders of leaders—with in-person, virtual, and self-paced experiences.



A DDI Team as an Extension of Yours

We're committed to making your success, our success. That's why we're more than just a provider of great content—we're here as a trusted partner. With a dedicated Strategic Learning Team by your side, DDI's experienced consultants and project managers will work with you to design, deliver, and measure success.



Technology and Tools for Your Team

No need to build your own or invest more resources. Use our learning experience platform or yours. From design wizards to launch kits to measurement tools, we make leadership development as easy as possible for your team.

“ *Even though I have a small team of five, when you work with DDI, it's like having a team of 25 because you get their thought leadership, content, and insights. With DDI, we can truly mix and match content and build programs with ease.* **”**

Joe Ilvento | Chief Learning Officer | Commvault



Complete Flexibility for Ongoing Leadership Development

FOR YOUR LEADERS

Leadership is tough. We make it easier.

Being a leader, especially a first-time leader, is hard. And leadership gets more complex as leaders move up or transition to new roles. We've prepared leaders with what they need most to:

- Build an Inclusive Culture
- Coach and Develop Others
- Drive Change
- Influence Stakeholders
- Interview and Select the Best
- Lead Teams and Networks
- Master Emotional Intelligence
- ...and so much more!



With a DDI subscription, leaders can make development a way of work with:

In-Person and Virtual Classroom Courses

Designed to build skills, deliver aha! moments, and drive measurable change.

Online Courses

Leaders learn at their own pace, as scheduled or as needed, anytime, anywhere.

Microcourses

Dive into a single topic or skill in 10 minutes or less.

Self-Assessments

Personalize development with insights on strengths, gaps, and personality.

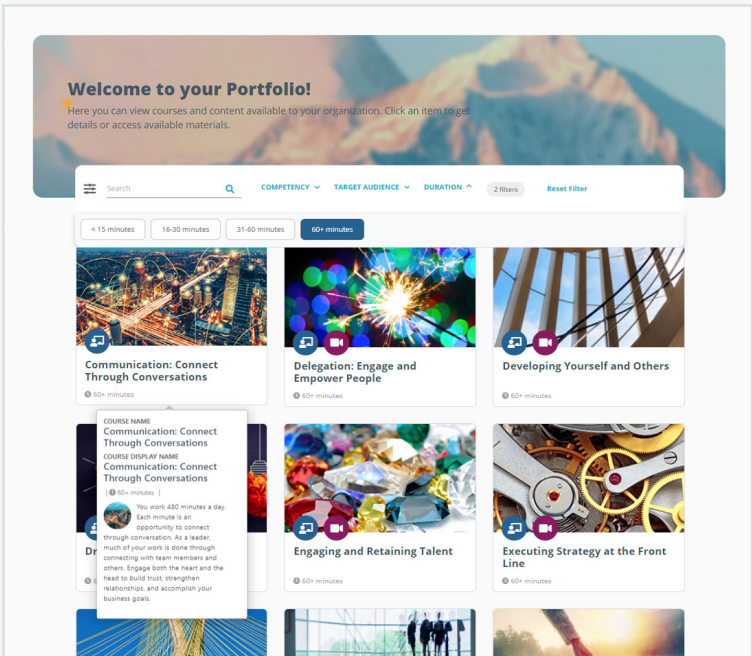
Learning Tools

- Games and simulations allow leaders to practice new skills in a safe and engaging environment.
- Chatbots, job aids, planners and more help sustain and apply learning.
- Manager Support Guides ensure managers reinforce learning with easy-to-follow guides.

FOR YOU AND YOUR L&D TEAM

We'll make it easier for you, too.

A DDI Strategic Learning Team will be by your side providing you with expert advice, ready-to-use tools, and support that will help your team work smarter, not harder.



“Enter Portfolio. Holy smokes. It was like you read our mind and our lives just became so much easier.”

– Manager, Organizational & Leadership Development in a Healthcare Provider

“I gained useful skills that I can apply at work and home that will stay with me for life.”

– DDI Leadership Program Participant



A Personalized Path to Core Skills

A subscription includes *My Pathway: Leadership Core*, a personalized, self-paced development experience. After a self-assessment of their styles, strengths, and gaps, leaders get hyper-relevant recommended content that helps them develop and practice essential leadership skills. Group data can be used to guide live or blended learning sessions.

Your subscription includes technology and tools for you and your team:

Business Drivers and Competencies

Anchor leadership development initiatives to your business priorities and clear, behavior-based competencies.

Portfolio

Access a dynamic toolbox of content, where you can easily search, browse, and download the latest materials you need for your learners and facilitators.

Designer

Effortlessly create, adapt, and deploy learning journeys using our smart tool that guides you every step of the way, or start from scratch and customize it to your needs.

Pinpoint

Our learning experience platform allows leaders to explore content, pin favorite tools, and access materials easily. We'll prepare Pinpoint Administrators to curate content, engage subscribers, and draw insights from usage reports.

Impact Evaluation

Measure reactions, post-program support, stakeholder perceptions, skill improvement, and behavior change.

Learner Engagement Kits

No need to create your own emails, kickoff slides, or other materials from scratch! Save time with pre-made templates that can be co-branded or easily customized.

Select Your Subscription

Foundation



A **Foundation Subscription** includes development content to build essential and inclusive skills that define your leadership culture.

Includes:

- My Pathway: Leadership Core
- 40+ Courses
- 55+ Microcourses
- 220+ Learning Tools

And All Future Releases!

We continuously release new content based on your feedback, our research, and changes in the world.

Plus:

Get our manager-level library of 30 business drivers and 50 competencies with development guides.

MultiLevel



Develop leaders across levels with a **MultiLevel Subscription**. You get all the content in a **Foundation Subscription** plus high-impact, business-focused courses for mid-level leaders or leaders of leaders.

Includes:

- My Pathway: Leadership Core
- 60+ Courses
- 65+ Microcourses
- 290+ Learning Tools

Just Released!

Develop leaders of leaders with Impact Sessions: focused skills, deep insights, and peer learning—in 2 hours or less. You can personalize learning with Leadership Personality Insights.

Plus:

Get an additional 29 executive-level business drivers and our full library of 114 competencies with development guides.

Enterprise



An **Enterprise Subscription** is the best option for scaling to your entire population and tailoring content for all of your needs.

Select from either the **Foundation** or **MultiLevel** content.

With an **Enterprise Subscription**, you can tailor content from DDI to complement existing programs and design bespoke experiences.

Plus:

In addition to our full library of business drivers and competencies, you'll also get a library of behavioral interview questions.

Whichever option you choose, you'll have a DDI Strategic Learning Team by your side, plus access to our technology and tools.

➤ Explore all available courses here: ddiworld.com/leadership-courses
Ready for a demo? Sign up for myDDI: myddi.ddiworld.com/myddi



But wait... there's more!

Beyond a subscription, we're here to support you for all your needs.

More Leadership Solutions

Build and Boost Facilitation Skills

Prepare your team with our train-the-trainer workshops and facilitator boosters or let us facilitate for you.

Transform Skills into New Habits

Make development a way of work with continuous feedback using Leadership Habit Builder for sustainable learning and behavior change.

Provide More Data for Deeper Personalization

Enhance leadership development with immersive simulations, tests, and 360 assessments for richer, more personalized experiences.

Accelerate and Promote the Best

Make better promotion decisions with assessment data, feedback, and coaching to ensure leaders are ready for the next level.

Select and Develop Strong C-Level Executives

Strengthen your C-suite team and build bench strength with our specialized services for selecting and developing the best leaders for key roles.