

Booth #2345



LEARNING DRIVES PERFORMANCE

UMU is incredibly easy to use. Its building block approach to learning design scientifically drives job performance with result-oriented learning and training reinforcement tools.

INSTRUCTIONAL DESIGN

UMU authoring tools follow key learning science principles to ensure effective knowledge acquisition, long-term retention, and on-the-job transfer.

AI VIDEO CREATION

- Instantly generate videos with only text or slides
- Use lifelike virtual instructors or your own picture
- Upgrade text-based knowledge bases in 3 clicks

ONLINE VIDEO RECORDING

- Easily record explanation videos online
- Share your screen, your browser, or a single tab
- Record on PC or on-the-go with the UMU app

AI SUBTITLES

- Generate subtitles for your videos automatically
- Edit subtitles directly from your web browser
- Provide equal learning opportunities

MULTIMEDIA AUTHORING

- Upload content and presentations in any format
- Enjoy unlimited and permanent storage
- Easily share with custom URLs and QR codes

AI-ENABLED PRACTICE

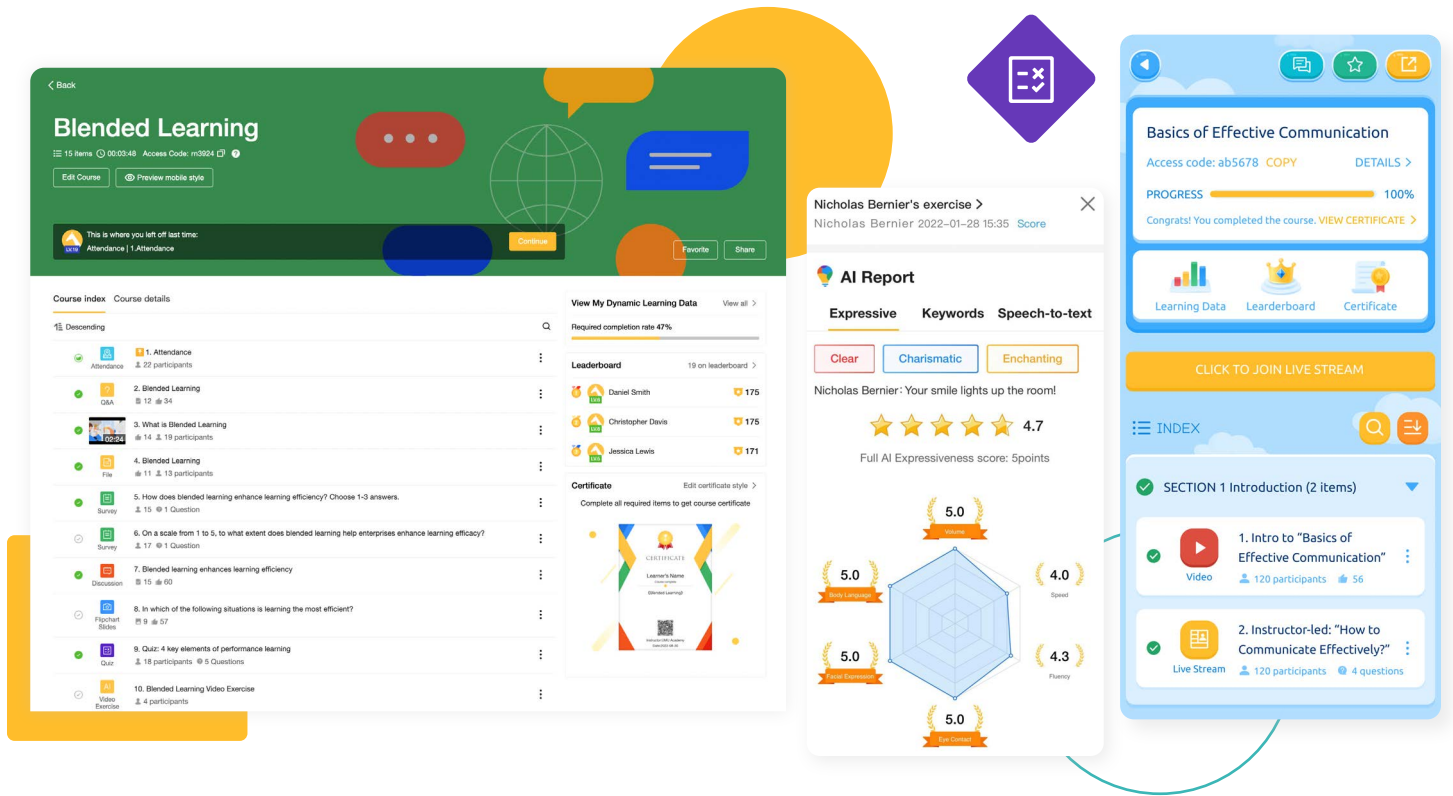
UMU AI enables independent deliberate practice with real-time feedback and instant personalized AI reports that lead to real behavior change.

AI VIDEO EXERCISE

- Scale up sales onboarding and sales training
- Provide instant feedback on areas for improvement
- Improve verbal and nonverbal communication

AI INTELLIGENT FEEDBACK

- Automatically score open-ended quiz questions
- Strengthen knowledge with repeated practice
- Increase evaluation and follow-up efficiency



CONSTRUCTIVE INTERACTION

UMU provides versatile tools for easy blended learning and interaction, enabling trainers to share and engage audiences of all sizes anywhere, anytime, and on any device.

Q&A + DISCUSSION

- Engage large audiences with thought-provoking topics
- Visualize interactions with dynamic word clouds.
- Identify popular questions with thumbs up and down

SURVEY

- Poll attendees live with online questionnaires
- Use premade templates and multiple question types
- Decide how your data displays on your screen

ENGAGING GAMIFICATION

UMU includes intuitive gamification features that help you create experiences that keep learners motivated and engaged through the learning journey.

POINTS & LEADERBOARDS

- Customize individual point systems for any course
- Incentivize participation with multiple leaderboards
- Define and reward winning learning behaviors

GAMIFIED INTERFACE

- Use beautiful and thematic user interfaces
- Have learners compete and race to the finish line
- Design memorable and motivating experiences

DAILY QUIZ

- Deploy continuous online practice and activities
- Prioritize wrongly-answered and new questions
- Keep your whole sales force on its A+ game

ENTERPRISE QUESTION BANKS

- Build standard enterprise-wide question banks
- Create randomized and gamified quizzes in 1 click
- Collaborate with trainers and business experts



Get Started With UMU Now
Create Innovative Training & Learning Experiences

www.umu.com

Contact us at sales@umu.com

5305 River Rd N Ste B Keizer, OR, 97303-5324 United States



NOVO NORDISK ramped 3,328 MRs online; over the course of 10 months each rep practiced their sales pitch on UMU an average of 25 times for a total 23,150 hours.



PANASONIC completely transformed onboarding with over 26 blended learning initiatives powered by UMU that engaged 1000+ new hires.



NOVARTIS drove business performance by having med reps deliberately practice winning behaviors and combining instant AI feedback with online coaching from line managers.



NISSAY the largest Japanese insurance company by revenue, strengthened the business capabilities of 50,000 agents in 3,000 branches with AI exercises based on daily visit scenarios.

TRUSTED BY ORGANIZATIONS AROUND THE WORLD

