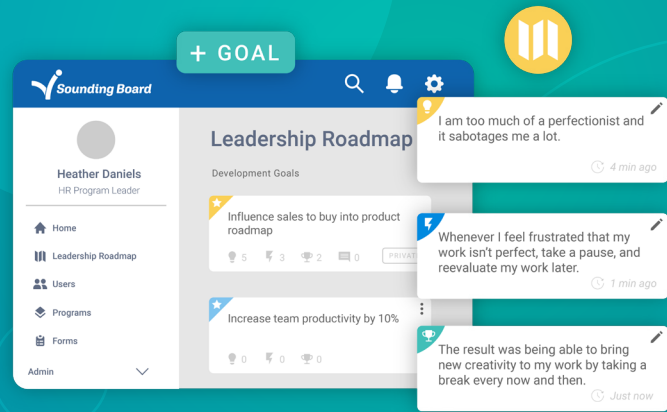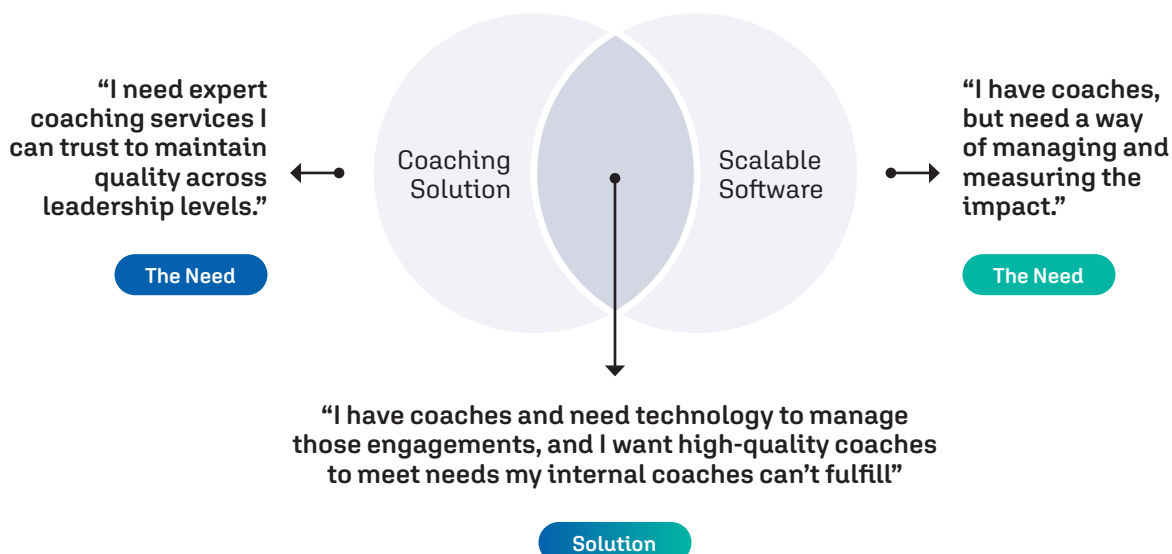# Sounding Board

One Platform to Integrate and Scale

The Sounding Board Way

The Sounding Board Leader Development Platform combines solution design, adaptive software, people-to-people development, and proprietary data and insights — all customizable to drive and scale your people or talent development strategies. Whether your organization is currently trying to address a specific gap like a weak leadership bench, underrepresented women in the upper ranks, or broader leadership gaps that impact a company's ability to attract and engage talent, advance DE&I, and successfully complete mission-critical initiatives, we can help.
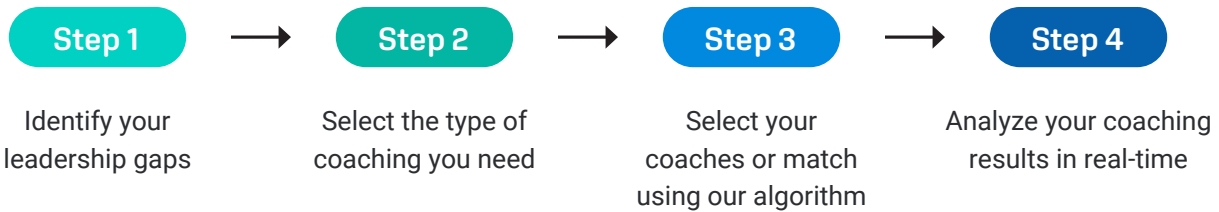
We meet you where you are

Sounding Board can help your organization manage all of its coaching programs. License our software as a standalone, scalable solution to efficiently wrangle your entire coaching bench, whether that includes our world-class coaches, your internal coaches, or a combination of the two.

"I need expert coaching services I can trust to maintain quality across leadership levels."

The Need

Coaching Solution

Scalable Software

"I have coaches, but need a way of managing and measuring the impact."

The Need

"I have coaches and need technology to manage those engagements, and I want high-quality coaches to meet needs my internal coaches can't fulfill"

Solution

Adaptive technology flexes to meet all of your organization's coaching needs

With our Leader Development Platform's cloud-based coaching management software, we offer a modern, tech-led way to drive leadership development in a volatile world. With our support, you can create dynamic, people-focused programs directly connected to the business outcomes you care about most.

Design custom development to bridge each of your leadership gaps

Step 1 →	**Step 2** →	**Step 3** →	**Step 4**
Identify your leadership gaps	Select the type of coaching you need	Select your coaches or match using our algorithm	Analyze your coaching results in real-time

Manage - Measure - Scale

No more juggling multiple leadership coaching programs, no more manual tracking, or hit or miss coach matching, and definitely no more lackluster data. Manage, measure, and scale all in one place.

Manage using administrative tools	Measure success with interactive analytics	Scale with a streamlined digital user experience	Customize programs to address unique talent challenges

We're different from other coaching providers

Our Leader Development Platform's coaching management software is the only offering on the market that flexes with — and can ultimately inform — your strategic business goals.

o   Enjoy customized program development tools backed by modern behavioral science and adult learning theory to directly address your unique talent challenges.

o   Access real-time interactive analytics that track engagement, results, and reveal clear ROI from your coaching programs. We can even incorporate custom metrics into your executive dashboards.

o   Receive ongoing support from a dedicated account team to ensure continuous alignment with your desired business outcomes.

o   Rest easy knowing your data is secure with the highest global cyber security Soc2 Type 2 certification.