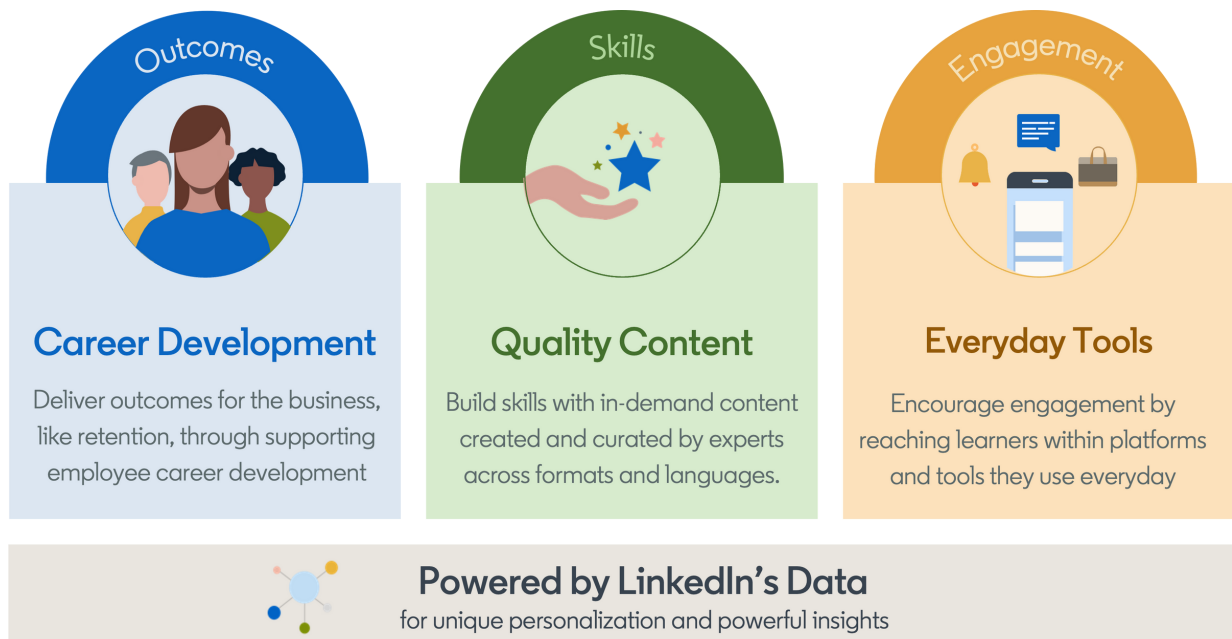# Develop the people who will transform your business

with **Linked**in Learning

LinkedIn Learning is the most engaging skill-building solution that draws on LinkedIn's real-time data and insights to empower learners to develop the right skills to advance their careers and you to upskill and retain your workforce. It uniquely delivers high-quality, up-to-date content that's personalized to learner career goals and your organization's objectives, built into the tools that learners use every day.

Empower learners to develop the right skills to advance their careers, enabling you to upskill and retain your workforce.

Outcomes

Career Development

Deliver outcomes for the business, like retention, through supporting employee career development

Skills

Quality Content

Build skills with in-demand content created and curated by experts across formats and languages.

Engagement

Everyday Tools

Encourage engagement by reaching learners within platforms and tools they use everyday

Powered by LinkedIn's Data
for unique personalization and powerful insights

> The simplicity, user experience, and accessibility are amazing and those values are so important to me as a learning professional.
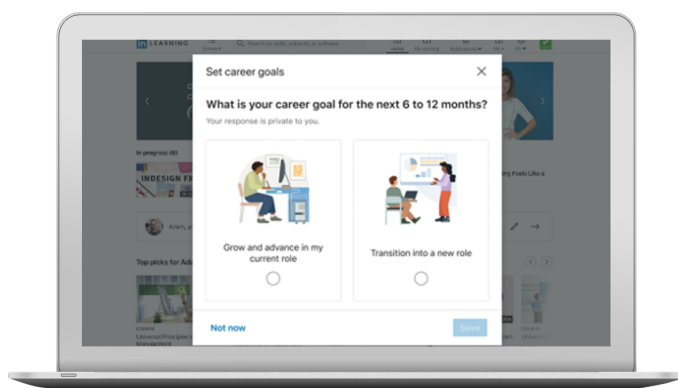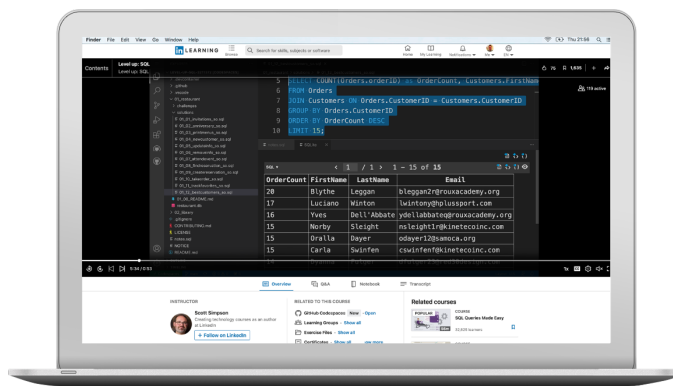>
> -An architecture firm based in the UK

LinkedIn Learning has allowed us to bet on people's self-development. It has also allowed us to reach specific and strategic audiences almost immediately - facilitating the development of specific skills that keep us at the forefront of the retail industry and business.

-An enterprise retail company based in Mexico

High quality, up-to-date content

Provide consistent in-demand content created and curated by experts, your organization and LinkedIn's skills data

- Deliver best-in-class learning at scale with content that is expertly created, data driven and well produced

- Build skills across in-demand topics, like leadership and digital transformation

- Validate & showcase these skills with industry recognized credentials

Designed for career development

Enable a personalized learning experience to explore career paths, close skill gaps and achieve your organizational objectives
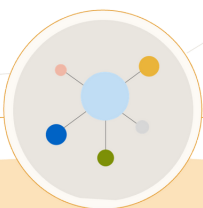
- Personalize learning based on employee career goals, roles of interest and skill proficiency

- Guide career pathing with role guides to aid in exploration and internal jobs to support mobility

Built into everyday tools

Drive learner engagement by reaching learners within the platforms and tools they use everyday

Connect with other professionals

LinkedIn.com

Find additional content

LMS & LXP integrations

Get work done

Microsoft Teams & Viva Integrations

For more information, contact your account representative or visit:
learning.linkedin.com